

NEWS: EUROPE

Sanctions may boost support for Milosevic

By Laura Silber in Belgrade

INTERNATIONAL sanctions against Serbia could increase popular support for President Slobodan Milosevic by providing a scapegoat for the collapse of the economy, according to diplomats in Belgrade.

In addition, sanctions may not stop the fighting in Bosnia-Herzegovina, at least in the short term, because Serbia, under Mr Milosevic, has financed the army by printing dinars. An oil embargo would exacerbate the slump in industrial production. Output fell by about 30 per cent in the first quarter of the year compared with the same period last year.

Mr Dimitri Boarov, a journalist of *Vreme*, a Belgrade weekly, says the metal industry has already been hit hard by a shortage of spare parts and raw materials. The export of electricity would also be hit by a blockade.

Comprehensive sanctions would also be aimed at Serbia's overseas assets. Diplomats estimate that the National Bank of Yugoslavia has \$1.8bn-\$2.2bn in overseas assets, while \$3.3bn-\$5bn in private assets are held in various offshore banking centres. But as one diplomat noted yesterday: "By the time they freeze the assets, the assets would have fled."

An oil embargo would require a decision from the United Nations. Serbia imports some 4m tonnes of oil, mostly from Iran and China, and produces 1.05m tonnes per year. Mr Boarov yesterday dismissed Serbian claims that it receives 22 per cent of its oil needs from Russia.

Despite patrol queues, Mr Boarov said the government had not introduced rationing.

French trade surplus at record level in April

By William Dawkins in Paris

FRANCE had a record FFr7.79bn (\$1.39bn) trade surplus last month, thanks to continued growth in industrial exports. It was the fourth consecutive monthly surplus and brings to FFr12.8bn the seasonally corrected surplus since the beginning of the year - a sharp swing from the FFr16.49bn deficit in the same period of 1991.

Exports last month rose by 2.6 per cent over the March

level to FFr109.66bn, while imports fell by 3.6 per cent to FFr101.87bn. The surplus on the industrial account was FFr6.65bn, against a FFr1.15bn deficit in March.

Mr Michel Sapin, finance minister, said the surplus underlined French companies' competitiveness. Their performance has been strongest in other European Community countries, with which France recorded a FFr6.03bn surplus last month, after a FFr2.26bn surplus in March.

MOLDOVA and Russia yesterday both made 11th hour efforts to pull away from open war over Moldova's breakaway region of Trans Dniestra, wrote Chrystia Freeland in Kishinev and John Lloyd in Moscow. President Boris Yeltsin promised to withdraw the most likely causus belli, the Russian-controlled 14th Army, which on May 19 openly entered the battle on the side of the separatists in the predominantly Slavic region.

"Don't worry, there won't be a war. We will pull back the 14th army to Russian territory and will not permit

Russia to be dragged into war," Mr Yeltsin said, according to the Interfax news agency, during a tour of the remote Altai region of Russia. There was no Russian military confirmation.

The highly industrialised Trans Dniestra region declared independence in 1990 under the leadership of Communist hardliners.

The Moldovan parliament meanwhile sought to soothe the fears of Russian and Ukrainian inhabitants of the Trans Dniestra that they might soon find themselves living in a new Romanian province. It promised a law which would

require all changes in Moldova's national status to be confirmed by a referendum.

The parliament had passed a resolution demanding the "immediate and unconditional withdrawal of the 14th Army" which it characterised as an occupation force. But it rebuffed pressure from nationalists to declare martial law and affirmed its desire to resolve the conflict through political channels.

Nonetheless, Moldovan authorities were sceptical about Mr Yeltsin's reported promise. There have been three ineffectual meetings between foreign ministers from Moldova, Russia, Romania and Ukraine, and the Moldovans believe the Russian Defence Ministry, rather than the Russian president or Foreign Ministry, is egging on the 14th Army.

The avowals of goodwill on both sides are to be tested tomorrow when the foreign and defence ministers of Moldova, Russia, Ukraine and Romania are due to meet again in Kishinev. This is to be followed in the near future by a summit of the presidents of Moldova, Ukraine and Russia.

Fiat deal demands by Polish unions

By Christopher Bobinski
in Warsaw

LAST-MINUTE union protests have dogged talks - expected to end today - between Fiat and the Polish government on the sale to the Italian motor company of a majority share in the FSM car plant.

Union leaders at the Tychy plant, one of two in the FSM combine, were continuing to insist yesterday on being consulted about the terms of the agreement which Mr Giovanni Agnelli, Fiat's chairman, is expected to sign in Warsaw today.

Fiat at present produces Fiat's new Cinquecento model at Tychy as well as the 1570's Fiat 126 car at Bielsko Biala.

Government officials are due at FSM in southern Poland today to outline the agreement to union representatives who are demanding there be no immediate job losses as a result of the deal. Three unions - Solidarity, the OPZZ (the old pro-Communist movement), and Solidarnosc 80 (a radical group) - are co-ordinating their protest at Tychy, which employs 7,000 of the factory's 23,000 workers.

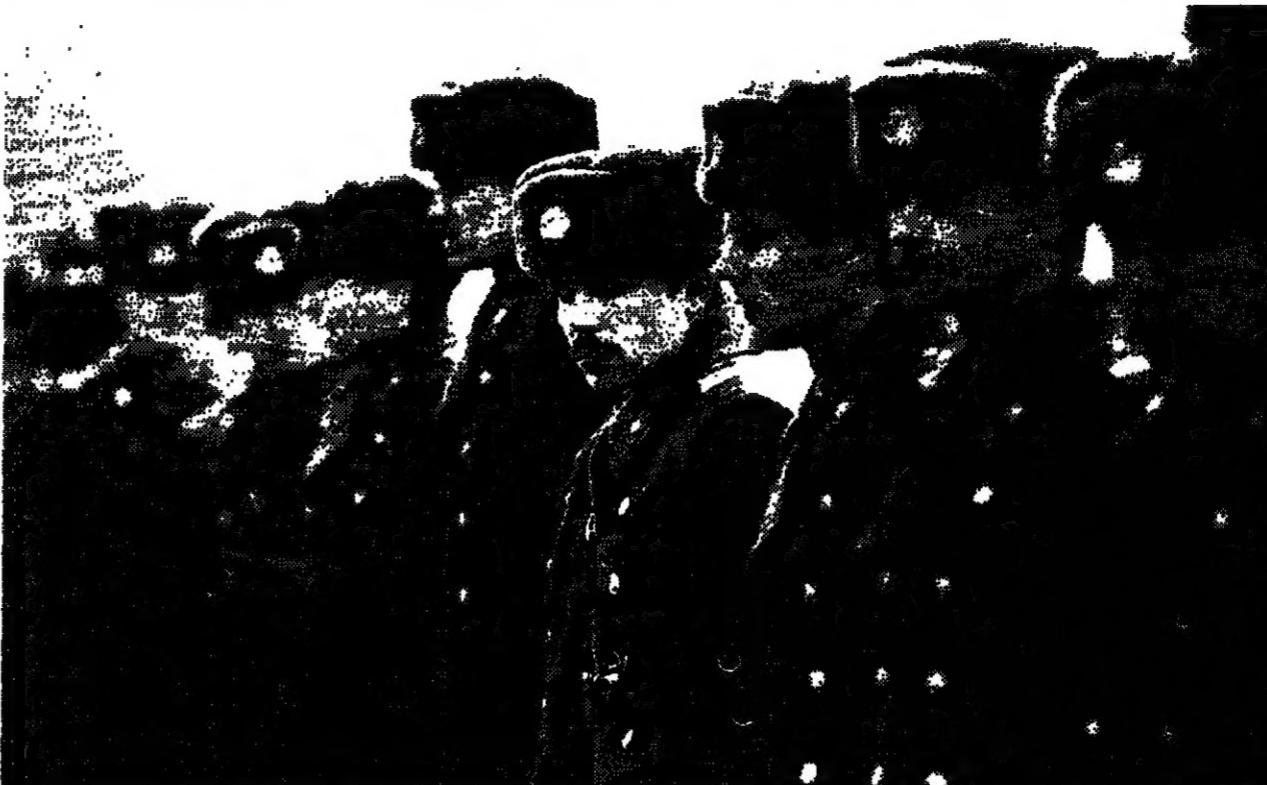
Tychy's unions are also demanding that the share of production costs devoted to wages remain at the same level as in Fiat plants in Italy and elsewhere.

Under the deal, which was provisionally agreed last week, Fiat will invest \$1bn and will ultimately control 90 per cent of the company's equity. It will be taking responsibility for FSM's outstanding foreign currency debts worth \$500m, as well as sums due to domestic suppliers worth more than \$200m. Fiat will add \$190m into the company's capital and will cover FSM's losses for the next four years. Fiat has also promised to make new investments worth \$85m.

EBRD decides on strategy for Russia

The European Bank for Reconstruction and Development (EBRD) has agreed a strategy for Russia which will concentrate on funding financial sector reform, privatisation, the conversion of military industry, energy projects and agro-business, writes Anthony Robinson, East Europe Editor.

Mr Jacques Attali, EBRD president, told a European Community-organised aid conference in Lisbon last week that the bank was authorised to devote up to 40 per cent of its resources to projects in the former Soviet states and up to Ecus 2bn (\$4.96bn) of its own funds to projects in Russia and the other republics over the next three years.



Tony Andrews

Deep concern in the ranks as Russia prepares to establish its own army

financed by it will remain outside Russia, either to defend borders, or until they can be brought home.

"They can't simply abandon troops outside Russia. They've got enough armed orphans running around the country as it is," said the military attaché.

President Yeltsin has promised to bring troops back quickly from republics where

they risk being sucked into local wars. Yesterday he ordered the recall of the 14th army from Moldova.

But it is likely that virtually all republics will negotiate to keep some Russian troops on their territory. Thus the defiant Baltic republics, which are pressing for an instant withdrawal of the Red Army but will need outside troops to man the radars which are part of the former Soviet Union's early warning systems against US long-range nuclear missiles.

The hardline leaders of Central Asian republics will push for their own armies for the first time - having drawn their own conclusions from the failure of Tajik President Rahmon Nabiyev to convince CIS troops to move down the political opponents who seized control of his government only a few weeks ago. But they, too, will probably retain some Russian assistance for defending strategic borders with countries such as Afghanistan.

For all the political hazards,

the main challenge will be coping with officers' plunging liv-

ing standards and morale. The problem is not so much preventing a military coup but ensuring discipline and incentives for men to obey orders under whatever government they find themselves.

Draft-evasion has reached epic proportions: only 30 per cent of recruits are expected to show up this spring. Officers' main complaints are about housing shortages, and difficulties of making ends meet.

"Do you have majors in the west who are beggars?" asked one officer, who, after 14 years of service, lives in a single room with his wife and two teenage children, and shares a bathroom and kitchen with two other families. In a typical struggle for survival, he moonlights to supplement a monthly salary of Rbs3,400 and is indignant that bus drivers earn twice as much. His savings of Rbs6,000 have been made worthless by market reforms which began with price liberalisation this month.

The pain will only get worse

with plans for sharp cuts in personnel as part of the gov-

ernment's aim of creating a semi-professional force of 1.5m men by the year 2000, down from the 2.6m currently included in the fledgling Russian army. The pressures are already clear: the target for 1.6m men was pushed back by four years just days after it was announced for 1996.

The aim is to move away from the entrenched Russian tradition of having a professional officer corps side-by-side with low paid and humiliated "ser-conscripts".

But the creation of a professional army, put by General Pavel Grachev, the defence minister, at Rbs1.5 trillion (million million) will cost even more money to maintain than the present system and is unlikely to go smoothly or easily. "One wants to believe in all this, but it is difficult," said the officer. "They have promised us so much already."

Competing for resources will be plans to switch Russia's heavily militarised economy into one capable of turning out both more civilian goods and better weapons.

UK and Prague to strengthen ties

By Philip Stephens in Prague

BRITAIN and Czechoslovakia yesterday agreed to intensify political and military co-operation to draw the former communist state gradually into the west's security framework.

A joint declaration signed by Mr John Major, the UK prime minister, and President Vaclav Havel also laid to rest the lingering ghost of the pre-war cessation of hostilities in the Czech Sudetenland. The declaration explicitly recognised that the Munich agreement which the Czechoslovak government was forced to sign with Adolf Hitler in 1938 was null.

The declaration stated: "We

are determined to co-operate in helping to create the political and economic conditions necessary for the accession of the Czech and Slovak federal republic to the European Community.

Speaking at a joint news conference with Mr Havel, Mr Major indicated that Britain was not ready at present to give the same commitment to back Prague's aspirations to join Nato. The joint declaration said the two governments would intensify consultations on the security issues dealt with by Nato and the Western European Union. That would mean strengthened military

relations on both a multilateral and a bilateral basis.

Mr Major, who had a long discussion with Mr Vaclav Klaus, the federal finance minister, on Czechoslovakia's extensive privatisation programme, was drawn into the country's intense general election campaign when he was asked to comment on the possible secession of Slovakia from the Czech lands. Without offering a direct judgment on the implications of such a split for relations with the west, he made clear that a divided Czechoslovakia would find it harder to meet the conditions for EC entry.

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FT COMMENT TRAVELS THE WORLD

Fiat deal
demands
by Polish
unions

NEWS: EUROPE

Germans fail to agree funds for unification

By Quentin Peel in Bonn

GERMANY'S government and opposition yesterday failed to narrow their differences on the crucial question of how to finance German unification, whether by increased taxation or drastic budget cuts.

Top-level talks between Chancellor Helmut Kohl his coalition partners, and the opposition Social Democrats (SPD) left the two sides "living in two different worlds", according to Mr Björn Engholm, the SPD leader.

Yet the leading political parties, shaken by a series of election results showing growing public disenchantment with all of them, agreed to co-operate on two key subsidiary issues:

reforming property laws to encourage private investment in the former East Germany; and accelerating moves to control the influx of asylum-seekers and refugees.

They also agreed to ensure the necessary constitutional changes to ratify the European Community treaty on political and monetary union - while leaving the fine details to negotiations between the central government and the 16 federal states.

Mr Theo Waigel, the finance minister, was adamant he could control the government's budget deficit through rigorous savings, keeping public spending growth to 3 per cent, but Mr Engholm said costs were being underestimated.

By Kevin Done,
Motor Industry Correspondent

SIR Leon Brittan, the European Community competition commissioner, has warned car makers that action is needed to reduce price differentials between different European markets.

The study's findings have come under heavy attack from car makers, but in his letter Sir Leon has made clear that car makers must take steps to make their European pricing policies more transparent, if they wish to retain the present selective car dealer distribution system in Europe.

This system is presently allowed under a 10-year exemption from EC competition regulations, but this so-called "block exemption" is due to expire in 1995.

Sir Leon accepts in the letter that the pricing study has not established the linkage between high price differen-

tials and selective distribution "beyond doubt".

The decision on the future of the "block exemption" beyond 1995 would be based on a full evaluation of the strengths and weaknesses of the selective distribution system as it currently operates, and not just the price issue.

He warns, however, that the current pricing situation is a "cause for concern" and says that "the evolution of prices over the coming period will be an important factor in the decision."

Public confidence had to be increased that "the selective distribution system is fully compatible with a true single market."

• Exports of German cars and commercial vehicles rose by 21 per cent in the first four months of the year, writes David Waller from Frankfurt.

Leon Brittan: action needed at once on monitoring

European Commission report reveals variations of more than 40 per cent for some models

Brittan warns car makers on large price differences



Nato hopeful on defence roles deal

By David White, Defence Correspondent, in Brussels

MR Manfred Wörner, secretary-general of Nato, expressed optimism yesterday that the alliance would resolve its row over the role of the new European corps being set up by France and Germany.

His statement at the end of a two-day meeting of Nato defence ministers - not including France - came amid increasing signs of reluctance by other European allies to commit themselves to joining the corps, as Bonn and Paris have invited them to do.

"I have no doubt that in the end we will find satisfying solutions, not only for France and the US but for all of the allies," Mr Wörner said.

Much will depend on the detailed arrangements for the new 35,000-man corps, he added.

Several allies including the UK and the Netherlands, have voiced concern that the Franco-German plan could undermine the transatlantic alliance.

Mr Dick Cheney, US defence secretary, said Washington still had some "unanswered questions about the new corps". Foremost among these was how it would fit in with the role allotted to the Western European Union as the vehicle for developing Europe's defence interests.

Belgium is seen as one of the most likely candidates for an expansion of the Franco-German initiative.

But Mr Leo Delacroix, its defence minister, said it would join only if the corps were placed clearly under the political authority of the WEU.

The military units which Belgium is considering assigning to the corps would be the same as it is earmarking for Nato's new rapid reaction forces.

Spain, which like France stands outside Nato's integrated military command, remains interested in the Franco-German initiative, while Italy said it did not intend to join the corps but would make other units available to the WEU.

Belt-tightening of EC integration underlies labour unrest

Governments and employers can no longer rely on deficits and devaluation to ride wage rises, writes David Goodhart

THE "hot spring" of continental Europe's labour unrest reaches its climax over the next two days with a half-day general strike in Spain today and widespread disruption expected in Italy tomorrow.

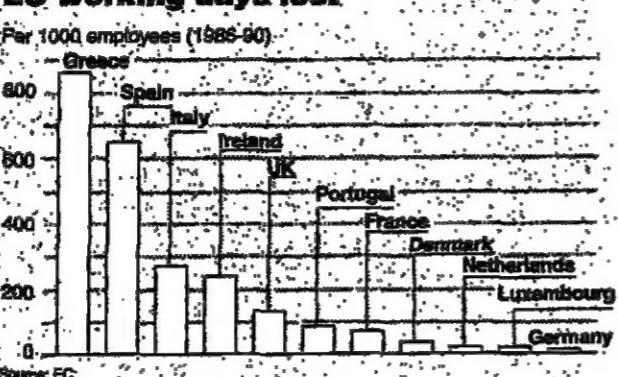
Over the past few weeks action, or threatened action, by German workers has stolen most of the headlines but there have also been strike waves in France and the Netherlands.

If there is any trend underlying these disputes it is labour disquiet, at the belt-tightening consequences of European economic integration.

With Europe's main currencies increasingly tied together, the structurally weaker countries with inflationary bargaining systems, especially in southern Europe, can no longer keep their prices competitive with the help of devaluation. Employers in the exporting sectors thus have to tackle excessive wage rises directly.

At the same time govern-

EC working days lost per 1000 employees (1985-86)



ments are under increasing pressure to reduce public sector deficits, and thus control public sector pay, if they want to be founding members of European Monetary Union (EMU).

In Spain and Italy the link is direct and public. Today's Spanish strikes were triggered by the socialist government's decision to reduce unemployment benefits in the Conver-

gence Plan it has drawn up to enable Spain to join EMU. The other main bone of contention is the government's intention - also in its Convergence Plan - to freeze subsidies to state industries, at current levels which will force many big employers to make redundancies.

In Italy, where there will be strikes on the railways and possibly in the engineering sec-

tor, the argument is over the reform of the *Scala Mobile*, which index-linked wages. The unions recognise that formal wage indexation is unrealistic and agreed that the system should go into abeyance at the start of this year. However they believe that one extra month is payable under the old system and are flexing their muscles before talks with Confindustria, the industrialists' association, next month.

In Germany the public sector pay dispute, resolved earlier this month, was also indirectly about convergence. The German government has to keep a tight rein on public spending

to be able to pay for reunification without disrupting the route to EMU.

The German unions recognise that real earnings in west Germany will have to fall over the next few years to allow living standards in east Germany to be raised. However both the public sector workers and IG Metall in the engineering sector believe that the costs of reunification should be shared more fairly and that high earners and business should pay more.

This is a political argument. The unions are taking it up because of the weakness of the

German Social Democrats.

There is a similar politicisation

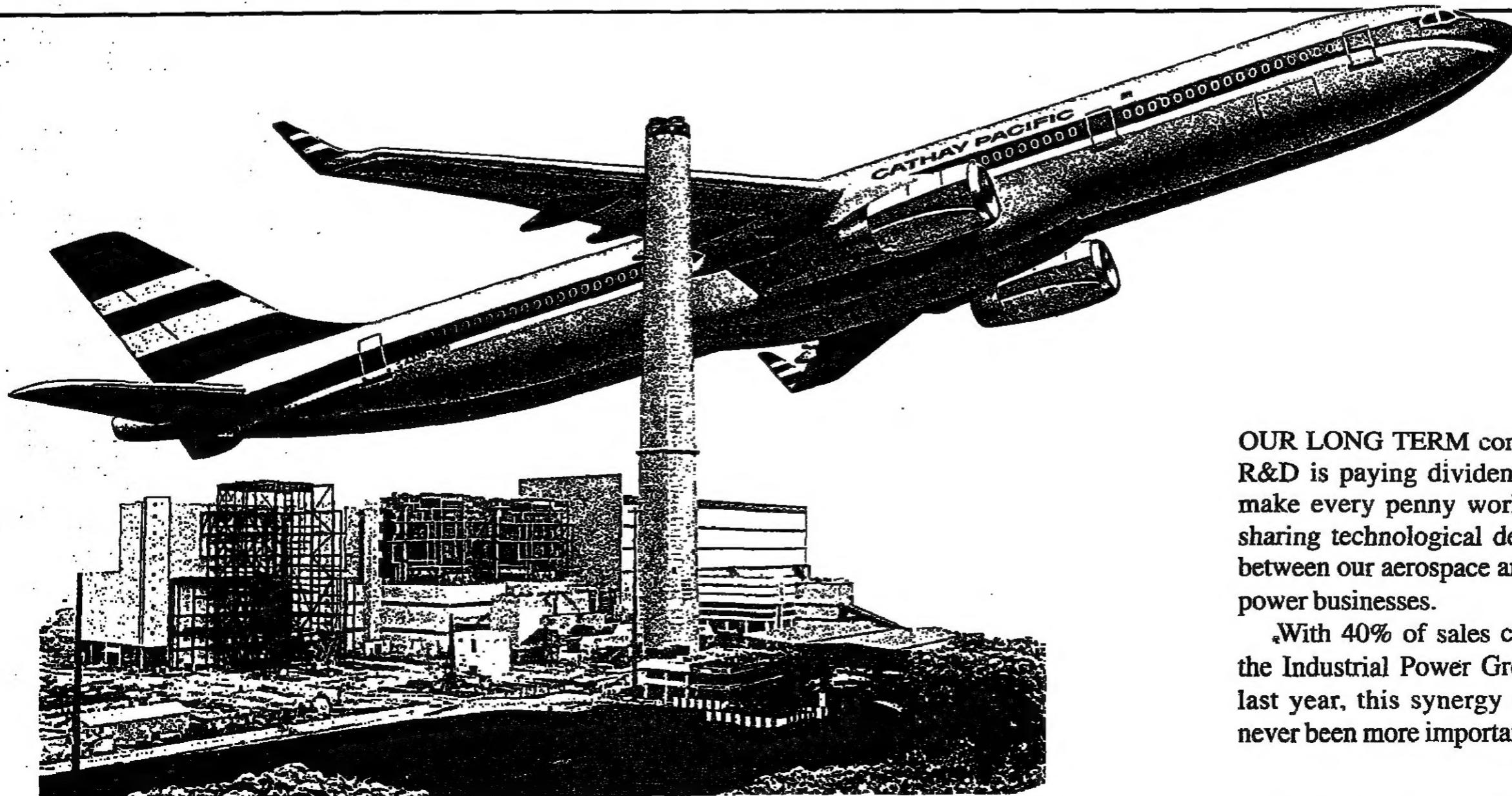
of the unions in Spain and, to a lesser extent, Italy. In Spain the government is nominally socialist but it is pursuing conservative policies with little effective political opposition.

For that reason the two main union confederations - the socialist UGT and the communist CCOO - believe they have a political mission to defend labour.

In Spain the unions are far less able to fulfil that role than in Germany or Italy where numerically and institutionally the unions remain much stronger.

In Spain and France the

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NEWS: INTERNATIONAL

Rabbi killed as Arab-Israeli clashes increase

By Hugh Carnegy in Jerusalem

A RABBI was stabbed to death by a Palestinian at a Jewish settlement in the Gaza Strip and a Palestinian woman was shot dead by soldiers in the West Bank yesterday.

They were the latest victims in the surge of violence in Israel, the occupied territories and Lebanon which has overtaken the campaign for the Israeli general election on June 23.

The attack on Rabbi Shimon Biran, a resident of the settlement of Kfar Darom, followed a similar fatal knife attack by a Gazan Arab on a 15-year-old Israeli schoolgirl in Bat Yam, near Tel Aviv, on Sunday.

The killings, combined with a wave of Israeli air strikes on Moslem fundamentalist guerrillas in Lebanon, provoked heated debate between Israel's ruling Likud party and the opposition Labour party over security, traditionally a central issue in Israeli elections.

Gangs of armed Jewish settlers in Gaza went on the rampage against Palestinian property and beat at least two people in revenge for the Rabbi's death. The army doubled a three-day order closing all exits to Israel from Gaza. Later, in an unconnected incident in the West Bank town of

Jenin, a 55-year-old woman was shot dead when soldiers opened fire after their bus was stoned.

Labour has strongly attacked the Likud over the stabbings, saying that the government was neither in control of security nor making progress towards a peace settlement that might ease the problem. In the past, Labour tended to lose out to the more hardline Likud on security matters. But under Mr Yitzhak Rabin, a former chief of staff and defence minister, it now has greater confidence in confronting the west.

Mr Rabin has publicly warned the government against trying to exploit security concerns for electoral gain following a spate of air strikes in Lebanon of unusual ferocity, in one of which two small girls and their mother were killed.

Mr Moshe Arens, the defence minister, yesterday strongly denied that political considerations formed any part of operational decisions. But, in a briefing for foreign journalists, he came close to admitting that the Likud might benefit from incidents like those of the past few days. In the past, he said, such events had produced a "more realistic view" among Israelis about the dangers facing them and the need for strong government.

Death toll rises in Lebanon fighting

By Lara Meriwether in Beirut

THE TOLL from eight days of fighting between Israel and the pro-Iranian Shia Moslem Hezbollah in Lebanon rose yesterday to 20 killed - half of them civilians - and 55 wounded, provoking the US State Department into issuing its customary appeal for restraint.

The risks for all sides are considerable if the conflict is allowed to escalate. Casualties incurred by Israel if it launched a ground offensive could not easily be borne by a government fighting an election campaign. Hezbollah would risk losing Syrian support and the already strained tolerance of the Lebanese if it incited more massive Israeli reprisals by breaking its Islamic pledge not to fire Katyusha rockets into Israel.

And despite a statement by Mr Farouk Al-Sharaa, the Syrian foreign minister, that Syria was "ready to confront Israel if it imposes war", Syrian soldiers were reportedly ordered not to fire their surface-to-air missiles this week at the first Israeli jets to fly over their positions in Baalbek in two weeks.

Meanwhile, the government in Beirut appears to have little say in what is happening in the south of its country. While the cabinet debates the issue, thousands more refugees have taken to the road and the country's currency and economy have been further undermined.

Kabul leader may stay on

By Farhan Sohkari in Islamabad

AFGHAN interim President Sibghatullah Mojaddedi yesterday hinted that he might not step down when his two-month term of office expires at the end of next month. Public demand, he said, might require him to continue.

His remarks come at a time when Afghans are debating whether the continuation of his term would promote peace in the embattled country. Under current arrangements, he is due to hand over to a new administration prior to national elections.

In Islamabad on the second

Gadaffi regime seen as least of many evils

Showdown with the west strengthens Libyan leader's hand, writes Julian Ozanne, recently in Tripoli

IN THE souks and the narrow, rundown streets of Tripoli's old town, the mood of Libya's organised revolutionary youth is still defiant.

Under a brightly painted billboard displaying a romantic portrait of Colonel Muammar Gadaffi, or "the leader" as he is known in Libya, crowds of angry young men gather to vent their rage.

"Even if America and England bomb Tripoli again and kill our people we will not give up," said one man. "They are just trying to persecute us and we won't agree to their demands. Never."

But in the upper echelons of Libya's internationally isolated ruling clique the defiance once shared by the revolutionary militants on the streets is crumbling.

Six weeks after the United Nations imposed air sanctions on Libya for its support of alleged terrorists and its possible involvement in the bombing of a Pan Am passenger jet over Lockerbie, Scotland in 1988, Col Gadaffi's 23-year-old regime is seeking a face-saving compromise with the west.

Intensive efforts by Arab states, in particular Egypt, have helped to push the regime towards conciliation. Cairo, with up to 1m Egyptians working in Libya, is particularly anxious to avoid any destabilising fallout from conflict between Tripoli and the world.

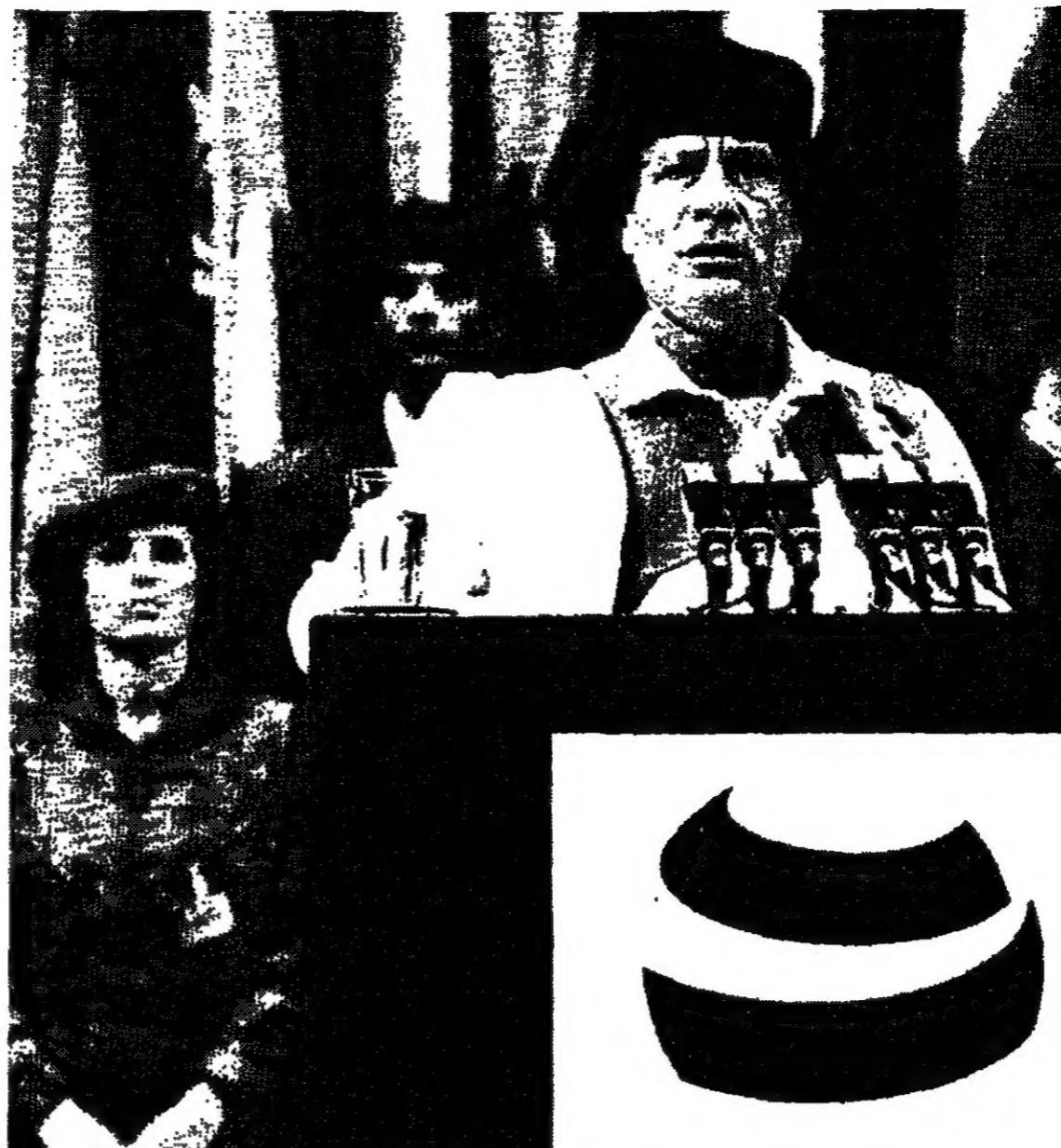
In the face of such pressure Libya has already announced it would implement a UN security council resolution which, in the words of the official statement, would mean "the categorical renunciation of terrorism in all its forms and whatever its sources are".

The Libyans have agreed to cut all links with terrorist groups and invite UN monitors to verify that Libya was not training any terrorists on its soil. Col Gadaffi has also indicated he is willing to disclose details of Libyan links with the Irish Republican Army in Britain.

The problem with Libya's latest position is that it still leaves open the matter of the two suspects in the airliner bombing. The UN has said they must stand trial in Britain or the US.

In an interview, Col Gadaffi said that the matter did not concern the Libyan state but was a problem for the two men and their lawyers.

Another possible face-saving way out for Col Gadaffi is the national debate which is being held in the "people's conferences" which will decide within two weeks whether to



Gadaffi: bowed but not broken, his regime is seeking a face-saving compromise

change Libyan law to allow the two suspects to be extradited - a decision which will appear to have been taken outside Col Gadaffi's circle.

For the moment the impact of air sanctions against Libya appears largely psychological. Life in Tripoli is normal. Foreign businessmen, mostly oil men, continue to arrive in the sleepy capital. The markets are

full of fresh fruit, vegetables, eggs and meat. Ships and passenger ferries glide across Tripoli bay into the port.

Most Libyan businessmen have adapted easily to making the four-hour drive on good tarmac roads to Djerba, in neighbouring Tunisia, to catch an international flight, or to taking a catamaran to Malta.

However, faced with the prospect of either maritime sanctions or an embargo on Libyan oil exports, which provides more than 90 per cent of the country's \$3bn foreign earnings, many Libyan businessmen and political observers believe that the two suspects will stand trial in the west, probably in Scotland.

"Libya is a small country dependent on the west for experts and technology,"

ogy," said one Libyan businessman. "There is no way we can risk being cut off even though most people here believe it is neither fair nor legal. It's just a matter of time and finding an honourable truce."

However, Tripoli's business community complains that since last November the Lockerbie issue has dominated the government's time and held back a sweeping economic liberalisation and privatisation programme which included laws to privatise banking and increase allocation of foreign exchange to the private sector. They say it has also strengthened the hand of the myriad and sinister security agencies by resurrecting the fears of foreign military intervention.

Optimistic businessmen believe that the regime, faced by bureaucratic incompetence, economic failure, a burgeoning black market for the Libyan dinar and its own unpopularity, was prepared to edge away from the socialist experiments set out in Col Gadaffi's "Green Book".

More than anything else they fear that a western-prompted change in the regime, which many Libyans believe is the real motive behind the current showdown, would unleash the suppressed fundamentalist Islamic movement which Col Gadaffi has kept at bay and upset the delicate tribal balance of power he has maintained.

"There is no organised or visible political opposition in Libya and no independent institutions," said one US-educated university lecturer. "The revolution has swept all that away. If Gadaffi went tomorrow there would be chaos - perhaps even civil war."

"This regime may be considered by the west as evil but for us Libyans it is the least of many evils."

On the streets the support for "the leader" is less pragmatic. Despite the squandering of Libya's oil wealth and the brutal excesses of the security forces, many Libyans, particularly the previously underdeveloped Bedouin peoples and the eastern tribes, have benefited from the revolution's progress in education, housing and health. Col Gadaffi's apparent unwavering support for the Palestine Liberation Organisation also continues to exercise a powerful pull on the "Arab masses".

Western diplomats agree that the current crisis has strengthened Col Gadaffi's hand both inside and outside the regime. "It would be a great mistake for the west to think that pressure will topple Gadaffi for a better regime," said one western envoy. "He is bowed, not broken."

ANC meets to draw up firm policies

By Philip Gavith in Johannesburg

THE AFRICAN National Congress (ANC) begins a four-day policy conference in Johannesburg today in which it will attempt to flesh out its view of the policies to be pursued by a future democratic government in South Africa.

Although the aim of the conference is to produce policy guidelines rather than details, it should provide valuable information about ANC intentions and, as it will be attended by about 700 delegates, will be a useful barometer of grassroots militancy.

The conference takes place against a background of strained relations between the ANC and the government following the stalemate earlier this month at the constitutional talks held under the auspices of the Convention for a Democratic South Africa.

Yesterday, the law and order minister, Mr Herman Kriel, said that the government's "honeymoon" with the ANC was over. In response to ANC claims that President FW de Klerk condoned township violence when the victims were black, the minister said: "It can be expected that in the future there will be reaction against unfounded attacks on the government and especially on the state president."

The business community will be watching to see the extent to which the ANC has shed its socialist baggage.

Indications are, however,

that many difficult questions,

like nationalisation and taxation policy, may be referred to specialist committees for

Japanese industrial output declines further

By Stefan Wagstyl in Tokyo

JAPAN'S industrial production fell last month for the seventh month in a row, reflecting the continuing weakness in the country's economy.

Industrial output fell 5.5 per cent compared with the month in 1991, according to figures published yesterday by the

Ministry of International Trade and Industry (Miti). Despite the decline in production, inventories rose 6.2 per cent year-on-year.

A senior official from the ministry said the figures indicated that the current economic downturn could last longer than had been expected.

The government - including Miti - has been forecasting a recovery in the economy in the second half of the year. If inventory levels remain high, companies will be unwilling to raise output in time for the government's hopes to be realised.

Mr Paul Summerville, an economist at Jardine Fleming,

the securities house, said yesterday's figures were an unpleasant surprise. "Production is falling but inventories are still rising. I don't know anyone who expected that at this stage."

On a month-to-month seasonally-adjusted basis, Japanese industrial production rose by 0.7 per cent, the first

increase in seven months. However, shipments fell 0.5 per cent, indicating that demand is still weak. After falling steadily since the beginning of the year on a month-to-month basis, inventory levels did not change at all in April.

The index of inventories to sales rose 0.7 per cent.

Bombay court orders liquidation of bank

By R.C. Murthy in Bombay

THE BOMBAY high court yesterday ordered the liquidation of Bank of Karad, a small private bank which owes more than Rs1m (£76m) to Standard Chartered Bank of the UK.

At the request of the Reserve Bank of India, the central bank, the court appointed Mr S.N. Lele, an official of Bank of Baroda, as provisional liquidator for Bank of Karad.

The reserve bank had already appointed another Bank of Baroda official as chairman and asked other top executives to resign after it emerged that Bank of Karad, which had capital of Rs4.5m and deposits of Rs731.8m at March 1991, had issued Rs10m of bankers' receipts, a form of IOU.

Bankers' receipts are at the heart of the scandal afflicting India's financial markets. The receipts, through which a bank pledged later delivery of securities already paid for, were used as collateral to fund share purchases in Bombay's then-booming stock market.

However, many of the securities supposedly backing the

India needs to double output of electricity over 15 years

By Frank Gray in Singapore

INDIA MUST increase its electricity generating capacity by 50 per cent in the next five years and double it from existing levels in the next 15 years if it is to stand any chance of keeping pace with demand, a senior Indian government energy official said yesterday.

Mr Shri Kalp Nath Rai, minister of state for power, told the Financial Times Asian electricity conference that an unprecedented boost in private power generation was the only way these targets could be achieved.

State electricity expansion targets have had to be sharply curtailed because of lack of funds and an ambitious legislative reform programme has been put in place to improve the role of the private sector in supplying electricity.

India had a total of 70,000MW of electricity supply capacity, but a further 48,000 needed to be added in five years and 142,000 in the next 15 year if energy shortages were to be

eliminated, he said.

But the recently completed eighth five-year plan had had to be revised downward to provide for a capacity rise out of state funds of just 31,000MW. The rest would have to be made up by a fast expanding private sector.

Mr Rai said that India was better placed to meet the electricity supply challenge because, unlike most Asian nations, its power sector was already mixed between federal, state and private sector power utilities - the last represented by such companies as Tata Electric and Calcutta Electricity Supply, among others.

But until last year, the private sector was severely hampered from expansion by the Indian electricity supply act, which protected state power companies.

This has now been changed to allow widespread expansion, including up to 100 per cent foreign equity participation in private power projects. The government was now considering private sector proposals to add more than 9,000mw, equally divided between the Indian private sector and foreign investors.

Mr Rai's call for private sector investment was matched by that of Mr Shahid Nafeez Ahmed, Pakistan's private sector director water and power.

Pakistan's electricity supply policy had been virtually turned upside down in the last year, a move which will mean more independent power producers being able to set up in Pakistan to operate alongside the Water and Power Development Authority, the state utility, and the eventual breakup of WAPDA itself, Mr Hafeez Ahmed said.

Pakistan now had 8,312MW of capacity, which was 1,800MW below what was needed to avoid regular blackouts. To end this, several private sector build-operate-transfer (BOT) projects were now about to be implemented or were being considered. Chief among these was the 1,282MW Hub River oil-fired power project outside Karachi.

Start up of work was expected in July, but only after more than four years of negotiations between a Euro-Japanese consortium and the Pakistan government.

Bond tells of his price for Rothwells rescue

By Kevin Brown in Perth

MR ALAN BOND (pictured left), the bankrupt Australian entrepreneur, told a court yesterday that he asked for an A\$20m (\$13m) success fee for helping to arrange an A\$370m rescue of Rothwells merchant bank hit by the 1987 global stock market crash.

But he said there was no agreement on the fee before he discussed the rescue with Mr Laurie Connell, the chairman, and agreed to return to Australia to help organise a rescue in which the state government would participate.

He said the stock market crash had created a climate in which the failure of Rothwells

could have had an impact on other Australian companies, including other banks.

Rothwells collapsed in November 1988 and is the focus of a Royal Commission inquiry into relationships between politicians and business in Western Australia. More than 20 people face criminal charges, including Mr Connell.

Mr Bond said he also discussed the rescue with Mr Brian Coplin, the Labor premier. Mr Bond agreed to underwrite A\$37.5m, subsequently reduced to A\$25m, of a A\$150m share issue to recapitalise Rothwells.

Bond Corp helped Wardley Australia, the stockbrokers, put together a refinancing deal in which Mr Connell contributed A\$70m in subordinated debt, backed by the share issue.

The state government guaranteed a A\$150m loan facility provided by National Australia Bank.

Mr Bond said he asked Mr Connell to sub-underwrite the share issue for A\$20m, later reduced to A\$16m. He said he believed the agreement was "a sound investment", partly because of state government support.

Mr Bond said the suggestion that Bond Corp should be paid a fee was raised by Mr Peter Beckwith, Bond Corp's managing

director. Mr Bond said he suggested A\$20m, but Mr Connell said that was "a bit much".

Mr Connell said he would suggest a fee of A\$16m to other Rothwells directors, and report back to Mr Beckwith, Mr Bond said.

He heard no more about the fee until two weeks later, when he was told Rothwells had agreed to pay A\$16m. Mr Bond said Mr Connell made no complaint when told about the fee. He said he had concealed nothing and had not been dishonest.

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NEWS: WORLD TRADE

Chip makers' protection spells buyers' burden

Trade officials seeking tariff cuts are caught in the middle of a bitter debate, writes Michiyo Nakamoto

TRADE officials in Brussels negotiating with the rest of the world to reduce tariffs are finding themselves in the middle of a bitter debate between Europe's semiconductor makers and its users - and both sides claim the outcome could make or break Europe's electronics industry.

During the current round of multilateral talks on the General Agreement on Tariffs and Trade, the EC has offered to lower import tariffs on various goods by 30 per cent. This offer would apply to the existing 14 per cent import duty on semiconductors. Whether EC negotiators will keep the offer on the table depends on how the talks go.

After years of struggling to hold their own, European semiconductor manufacturers believe a tariff reduction is certain to accelerate the steady fall in their share of the European market.

Even with the tariff in effect, that share has fallen from 45 per cent in 1978 to about 38 per cent in 1990 and 32 per cent last year, according to Dataquest, the high-technology consultancy.

US manufacturers together control about 42 per cent of the European market, while Far Eastern manufacturers have

increased their share steadily. A tariff reduction would be "one more step towards a very bad situation and eventually to the industry disappearing altogether," says Mr Klaus Brinkmann, chairman of the semiconductor working group of the European Electronic Components Association.

He argues that the semiconductor industry is a key industry on which all other industries depend. "Without semiconductors Europe has no industrial future," says Mr Brinkmann.

The EC has been the last remaining economy with a tariff on semiconductors after the US, Japan and Canada suspended their tariffs in 1985.

The elimination of tariffs on semiconductors in Europe "is among the top priorities for the Gatt round," says the Semiconductor Industry Association, the trade body in the US.

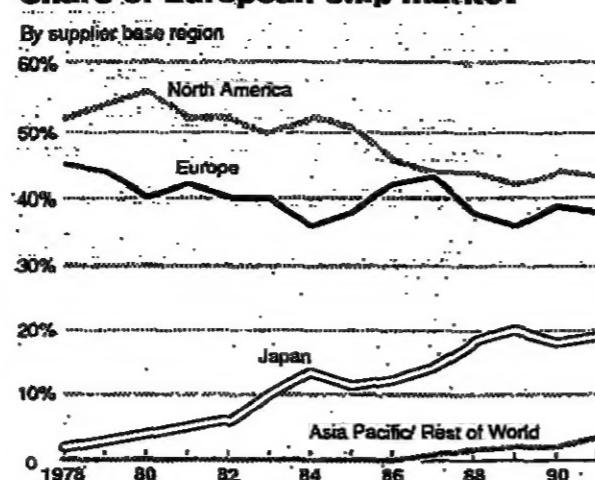
At the same time semiconductor users in Europe are fighting just as vehemently for the tariff's removal. Either the tariff, which protects semiconductor manufacturers at the expense of equipment manufacturers, goes or equipment manufacturers themselves will have to leave Europe, they say.

Olivetti, the Italian computer and office equipment group, for example, has already moved production of some low-end PCs to Singapore and could move more production there, according to Mr Bruno Lanzborghini, head of Olivetti's EC liaison office. "We cannot wait too long," he says. "We have to take a decision."

"We need zero tariffs," he says. "I don't see why we have to support an industry that cannot compete."

The semiconductor industry has always claimed that the high costs of manufacturing in

Share of European chip market



By supplier base region

Company ranking

By sales (1991)

	\$ million
Philips Components	1,172
Siemens	958
SGS-Thomson	887
Motorola	770
Intel	760
Texas Instruments	629
Toshiba	509
NEC	452
National Semiconductor	408
Hitachi	318
AMD	307
Samsung	283
ITT	240
GPI	221
Telefunken	220
Mitsubishi	179
Hitex	150
Fujitsu	147
Analog Devices	136
Oki	104

the semiconductor industry. "To create an artificial market is to spell death for the electronics industry," Mr Lanzborghini says.

He suggests that European semiconductor manufacturers stop trying to compete in areas where they clearly are not competitive and concentrate their efforts on areas where they have strength, such as custom chips. If they are really competitive in these areas they will be able to hold their own even without the protective tariff.

Both the US and Japan are seeking suspension of the 14 per cent tariff. The SIA warns that some form of retaliation is not ruled out entirely.

"Depending on what comes out of the Gatt talks, anything is possible."

The EECA admits that the timing constraints of the Uruguay Round means that the EC is unlikely to be able to make an exception for the semiconductor industry.

The options the industry is left with are to continue pushing for an integrated EC policy on electronics while seeking better access to export markets such as Japan. But most important, perhaps, it needs to shape up to meet the impending reality of a less costly home market.

US to review chip agreement with Japanese

By Louise Kehoe
in San Francisco

THE US government is to conduct a high-level inter-agency review of the implementation of last year's agreement with Japan on semiconductor trade, a move signalling growing concern in the US about lack of progress on improving foreign access to the Japanese chip market.

"We are extremely troubled by the lack of progress," Mrs Carla Hills, US trade representative, said when announcing the review yesterday. "A detailed examination of the facts will help to determine whether the arrangement is being implemented properly, and what must be done to overcome any impediments to market access."

Under the terms of the 1991 agreement Japan recognised US expectations that the foreign share of the Japanese semiconductor market should rise to more than 20 per cent by the end of 1992. However, according to the last available data, the foreign share stood at only 14.4 per cent in the fourth

quarter of 1991, and has been virtually stagnant for the past two years.

Official figures for market share in the first quarter of 1992 are not expected until mid-June, but unofficial measures from industry sources suggest that Japanese imports of most types of semiconductor products have declined sharply over the past few months, reflecting weakening economic conditions in Japan.

The announcement of the inter-agency review is one more indication that Japan must take immediate steps to improve access to its semiconductor market," Mr Andrew Procassini, president of the US Semiconductor Industry Association, said. "It also sends a strong message that the US government will insist Japan adhere to the terms of the agreement."

The inter-agency review will begin this week, and is expected to report by August 1. The results could be used by the US trade representative to provide evidence may be considered necessary for retaliatory sanctions against Japan.

Officials struggle for Uruguay Round accord

By Nancy Dunnin
in Washington

SENIOR US and EC officials yesterday struggled to build a Uruguay Round deal on a foundation laid last week by an agreement among European farm ministers to reform the Common Agriculture Policy.

Mr Frans Andriessen, the EC's top trade negotiator, and other officials met Mrs Carla Hills, US trade representative. The talks were expanded to include Mr James Baker, US secretary of state; Mr Edward Madigan, US agriculture secretary; and several deputies.

Mrs Hills and Mr Andriessen were to continue talking over a working dinner. Further negotiations were expected today. The meetings were seen by many as the last chance for the Uruguay Round, stalled for years over farm trade reform. "This is a serious effort," an EC spokesman said.

While EC officials last week were self-congratulatory on their achievement on CAP reform, US farm groups were trying to assess its impact. The American Farm Bureau, whose support is considered vital for a Gatt deal to go through Con-

gress, responded bitterly to EC officials' suggestions that the US should make further concessions in Gatt.

"The EC reforms fall far short of the proposed agricultural agreement put forward by Gatt director-general Arthur Dunkel and further short of what the Farm Bureau would expect to achieve in the talks," Mr Dean Kleckner, Farm Bureau president said.

The EC was finally implementing a "more market-oriented farm support programme" after two decades of "dumping" its surpluses on the world market, he claimed. "While the EC operated this system, the US has been employing set-asides all along."

A spokesman for Cargill, the international grain trader, said the company was still assessing the CAP reform proposal. But a favourable review of the deal had been received from its European office.

Others said the EC had failed to make any specific provision for liberalising its domestic market for agriculture imports, one of the requirements set in Gatt for a final agreement.

Turkey-Russia pact paves way for gas deal

By Bernard Simon in Toronto

CANADIAN grain exports to Russia have slowed to a trickle because of Moscow's inability to pay foreign shipowners and a ban imposed by Ottawa on many Russian-owned vessels to counter an infestation of leaf-eating moths.

Russia's shortage of hard currency has already caused Canadian authorities to impound at least one fully laden vessel, and appears to be discouraging other owners from sending ships to Canadian ports.

The slowdown in shipments to Canada's biggest grain export market has also caused a domestic transport crisis. About half the grain freighters plying the Great Lakes are at present idle.

Estimates of June exports were cut yesterday. Total shipments through the Great Lakes port of Thunder Bay are now projected at 0.5m tonnes, half the volume expected a month ago.

White House set to fend off curbs on China trade

THE Bush Administration is preparing again to fend off Congressional attempts to place conditions on the favourable trade treatment accorded to Chinese exports. Nancy Dunnin reports from Washington.

Last year, the president was forced to veto legislation putting conditions on China's Most Favoured Nation (MFN) status, which gives it lower tariffs than those still applied to the former Soviet Union. The veto was sustained in the Senate earlier this year, but only by seven votes.

One of the president's key supporters on the issue, Democratic Senator Max Baucus, is now threatening to withdraw his support. The senator is

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Bush administration likely to welcome move

Guilty plea may lead to BNL trial cancellation

By Alan Friedman
in New York

The long-awaited Banca Nazionale del Lavoro (BNL) trial is likely to be cancelled next week following an expected guilty plea by Mr Christopher Drogoul, the former manager of the bank's Atlanta branch. Mr Drogoul is the last remaining defendant facing trial.

The cancellation of the trial, which was recently postponed until June 22, is likely to be greeted with relief by the Bush administration, which has come under fire in recent weeks from congressional Democrats. They have accused the government of covering up its alleged knowledge of the more than \$4bn (£2.2bn) of clandestine loans made by BNL Atlanta to Iraq.

More than half of the unauthorised loans from BNL were used by Iraq's President Saddam Hussein to fund development of nuclear, chemical and

ballistic missile projects.

Ms Sheila Tyler, the lawyer acting for Mr Drogoul, said last night the former BNL manager would enter a guilty plea next Tuesday morning, in a hearing before Judge Marvin Shoob in Atlanta. An aide to Judge Shoob confirmed that Mr Drogoul would enter the plea.

As Mr Drogoul makes his statement next Tuesday, a hearing of the House judiciary committee in Washington will discuss the merits of seeking a special prosecutor to investigate whether there has been a cover-up of US involvement in the BNL affair and other aspects of the arming of Iraq.

Ms Tyler is expected to make use of Mr Drogoul's eventual sentencing hearing to argue that he was a minor player in a banking operation that had covert US government approval. Whether this will sway the judge to reduce Mr Drogoul's prison sentence – which could be as high as 30 years – is uncertain.

UN report warns on global heating

By Clive Cookson,
Science Editor

THE political drive to combat global warming receives powerful scientific backing today with the publication of a report from the United Nations inter-governmental panel on climate change (IPCC) to next week's Earth Summit in Rio de Janeiro.

IPCC predicts that human activities will heat up the world during the next century, by pumping carbon dioxide and other "greenhouse gases" into the atmosphere.

There is, however, still uncertainty about the scientific processes involved in global warming. It is also impossible to know how much the world population and industrial activities will grow, and how much greenhouse emissions will be reduced by concerted international action to reduce consumption of carbon fuels.

IPCC studied six scenarios and each shows an appreciable increase in global temperature. The average increase is likely to be somewhere between 1.5 degrees Celsius and 3.5 degrees Celsius over the next 100 years. Even warming at the bottom end of this range could raise sea levels by 30cm – enough to flood low-lying countries

such as Bangladesh. Agriculture in some parts of the world would be devastated.

The report draws directly on the research of 118 scientists from 22 countries; a further 380 scientists were brought in to review their work. "It can therefore be considered as an authoritative statement of the contemporary scientific community," said Sir John Houghton, scientific chairman of IPCC and former director of the UK Meteorological Office.

Today's report stands by the main conclusions of the IPCC's first scientific assessment, released in 1990, which shocked politicians and gave real momentum to the movement to draw up an international convention on climatic change.

"Those who are defensive, reluctant, fighting yesterday's battles and believing that the movement for sustainable development is at the fringes of events, are the businesses which will fall by the wayside," he warned.

"In some ways industry is ahead of government, but to move on it needs government co-operation. I hope a primary result of the Earth Summit will be an affirmation by governments of the need for a fiscal and regulatory environment which allows industry to operate with sustainable behaviour."

• US companies emitted 11 per cent fewer toxic chemicals in 1990 than a year earlier, the Environmental Protection Agency said yesterday. Reuter reports from Washington.

Businesses 'crucial to success of summit'

By Christina Lamb

MR Maurice Strong, secretary-general of the Earth Summit to be held in Rio de Janeiro next week, said yesterday the role of business was crucial to the summit's success. Industrial efficiency was the key to a better environmental future, he added.

Addressing the International Chamber of Commerce conference on sustainable development, Mr Strong said that future financial profits and attention to the environment would be closely linked.

"In some ways industry is ahead of government, but to move on it needs government co-operation. I hope a primary result of the Earth Summit will be an affirmation by governments of the need for a fiscal and regulatory environment which allows industry to operate with sustainable behaviour."

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Big primary wins for Bush and Clinton

By Jurek Martin in Washington

THE penultimate round of presidential primaries saw three big wins for US President George Bush and Governor Bill Clinton, strong informal support for Mr Ross Perot and further evidence that congressional incumbents are up against it this year.

Mr Bush scored 87 per cent in Arkansas in Tuesday's vote, 74 per cent in Kentucky and 64 per cent in Idaho. Mr Clinton won 88 per cent in his home state, 56 per cent in Kentucky and about 50 per cent in Idaho.

In Kentucky the Perot campaign had urged a vote for the uncommitted ticket, and it only materialised - 26 per cent on the Democratic side and 26 per cent for the Republicans, in Arkansas it amounted to 18 per cent.

Updated tallies from last week's pri-

mary in Washington showed the Perot write-in vote at about 20 per cent in both parties.

Mr Jerry Brown, the remaining Democratic challenger, failed to reach the 15 per cent threshold in Arkansas and Kentucky necessary to win convention delegates. Mr Clinton took 64 of the 88 delegates at stake, and is now only about 150 short of the 2,145 needed for the nomination.

This week he will undoubtedly secure next week in the final primary round, which includes California. Mr Brown's challenge in the state which he once gov-

erned appears to be fading fast. However, most local polls suggest that Mr Perot leads both Mr Clinton and Mr Bush, not only in the west but also in industrial states like Ohio, which holds party primaries next Tuesday.

Most striking in the last round were

the primary defeats of two long serving Democratic congressmen - Mr Bill Alexander in Arkansas and Mr Carroll Hubbard in Kentucky. Both had been caught up in March's congressional banking scandal, when it emerged that many congressmen had written bad cheques at the House of Representatives' bank.

The number of incumbent senators and congressmen who have either been defeated or announced retirement now exceeds 60.

Predictions of the final toll range from 100 to 150, which would be a post-war high. Republicans hope the current comfortable Democratic majority in both houses could be at risk.

The composition of the new congress would assume extraordinary importance in the event that no candidate wins a majority of the electoral college

in the presidential election. The rise of Mr Perot has now rendered this thinkable, if still less than probable.

Should this happen, the constitution stipulates that the newly elected House choose the president and the Senate the vice-president, with each state, regardless of its size, casting a single vote. Nothing like this has taken place since 1824.

The Republican party, meanwhile, suffered the unusual experience of a bruising public debate over its long-standing commitment to restricting abortion. The platform committee, meeting in Salt Lake City, heard arguments not only from pro-life advocates but from the increasingly vocal group of pro-choice Republican women who sense that adamant opposition to abortion could be an electoral liability this year.

New orders continue rise

NEW orders for durable goods rose for the fourth consecutive month in April, the Commerce Department reported yesterday. Michael Prowse writes from Washington.

Orders increased 1.4 per cent last month – more than expected in financial markets – and by 4.6 per cent in the year to April. Gains were concentrated in the volatile transport sector, where orders rose 8.1 per cent between March and April. Excluding transport, orders fell 0.2 per cent.

Orders for non-defence capital goods, excluding aircraft and parts, fell 2.8 per cent last month, suggesting that civilian investment spending is likely to remain sluggish in coming months.

• Reuter adds: A prominent US economic forecasting group said its latest national survey showed little likelihood of renewed recession, and saw stronger 1992 growth than forecast.



Pedro Collor: insists that earlier claims against his brother are true

extortion against Mr Farias (known as PC), whom he said had tried to influence his brother. He alleged: "PC tried to bribe me with \$25m through a mutual friend to leave the country until 1995 [when Mr Collor's term ends]."

The Brazilian stock markets immediately rose on Mr Pedro Collor's admission of lack of evidence against the president and within an hour the main São Paulo index had gained 4.8 per cent. However, problems are far

from over for the president, who is due to open the Earth Summit next week. In the early hours of yesterday morning the Brazilian Congress approved a parliamentary inquiry into Mr Pedro Collor's allegations.



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NEWS: UK

Researchers highlight Dutch output

Low growth blamed on European interest rates

By Andrew Adonis

PRODUCTIVITY levels in the Netherlands are well ahead of those in Britain because of the marked superiority of the Dutch system of education and training, claims the National Institute of Economic and Social Research.

In a paper published in this month's National Institute Review, researchers blame the difference of inferior skill levels of British workers.

Comparisons of manufacturing plants in the two countries found Dutch productivity levels at least 30 per cent higher in engineering.

The researchers highlight three contrasts: higher rates of emergency downtime in British plants, reflecting poor machine maintenance; greater problems of maintaining a consistent quality of product in Britain; and higher shop-floor manning levels in Britain due to a comparative shortage of skilled workers able to switch between different tasks.

They account for these differences in the comparative weakness of British education and training. Dutch schools, they argue, place greater emphasis on "early systematic preparation for a career".

By Emma Tucker and Peter Norman

THE outlook for Britain's unemployed is bleak over the next two years because growth will be too weak to stop the number of people out of work climbing towards three million.

Moreover, the latest Financial Times survey of forecasts of the UK economy suggests inflation will stay stubbornly above the Chancellor of the Exchequer's goal of 2 per cent in spite of below-trend growth and a rising jobless total.

The FT has polled 22 groups of economists at universities, independent think-tanks and City investment houses. The survey suggests that the Treasury's March prediction of a 1 per cent rise in gross domestic product this year and 3 per cent in the first half of next year is slightly too optimistic.

The National Institute lays much of the blame for future slow growth on "excessive" real interest rates in Europe. The forecasters polled by the FT expect interest rates to stay high because of the constraints imposed by the European exchange rate mechanism. It says the scope for fiscal and monetary stimulus will be limited by the end of next year.

Looking further ahead, the National Institute of Economic and Social Research cast doubt on the Treasury's medium term projections that GDP will

grow by 3.5 per cent a year over the fiscal years 1994-95 to 1996-97. In a separate report, it projected no significant drop in UK unemployment below 2.7m before the end of the decade.

The institute argues that real short-term interest rates of about 5 per cent are excessive for the UK and other EC member states such as France. The best solution would be a substantial tightening of German fiscal policy - which is outside the UK government's control.

National Institute Economic Review, Number 150, May 1992. National Institute, 2 Dean Trench Street, Smith Square, London SW1P 3HE. By subscription.

ited by the state of the UK's public finances and constraints imposed by the European exchange rate mechanism. The UK will not be able, for example, to benefit from exchange rate depreciation as in earlier economic cycles.

Its projections show the economy growing at about 2.5 per cent, or close to its long-term trend over the past 40 years, with inflation ranging between 3 per cent and 3.5 per cent a year.

The institute expects Britain to have a current-account deficit of about £10bn, or close to 1.5 per cent of GDP, over the medium term. It implies a gradual depletion of Britain's strong net asset position abroad.

The institute argues that real short-term interest rates of about 5 per cent are excessive for the UK and other EC member states such as France. The best solution would be a substantial tightening of German fiscal policy - which is outside the UK government's control.

National Institute Economic Review, Number 150, May 1992. National Institute, 2 Dean Trench Street, Smith Square, London SW1P 3HE. By subscription.



Working on the boards: a craftsman attends to beams for the New Globe theatre in London, the Shakespearean theatre project backed by film-maker Sam Wanamaker

Britain in brief



Labour seeks lesser role for trade unions

The opposition Labour party leadership agreed to call on its policy-making annual conference to end the trade unions' role in the selection of parliamentary candidates.

But Labour leader Mr Neil Kinnock, who had proposed the change over to a simple one member, one vote system, used his first interview since the general election to insist that there was no question of severing the unions' historic links with the party.

Without union support for Labour the Conservatives would have had a "near monopoly" of the press, political funding and power, the party leader told the national executive committee.

Key power bids for UK coal

UK electricity generators have made their opening offers in key negotiations with British Coal for long term supply contracts based on world prices.

According to an industry newsletter National Power and PowerGen have made offers well below the £1.55 per gigajoule currently charged by British Coal. National Power, the larger of the two, is believed to have offered £1.50, and PowerGen £1.10.

The contracts will run for five years from next April. The current contracts are based on artificially high prices intended to help the UK coal industry.

Large industrial consumers in the US faced the highest electricity price increases for seven years in the year to April 1992, a survey of 1,200 companies published by National Utility Services (NUS) has found.

Large electricity consumers now pay 4.28p per unit, NUS said, compared with 3.94p last year. This is cheaper than Italy, Germany, Belgium and Eire, but more expensive than the US, France, Netherlands, Finland, Norway, Sweden, Australia and Canada.

Pit campaigners look to Europe

Leaders of a campaign to save the last two coal pits in County Durham, north east England, are planning to take their fight to Europe.

Miners, council chiefs and the local MP and Euro-MP said they would go to the European parliament in an effort to save the Easington and Vane Tempest/Seaham collieries, sole remnants of an industry which once boasted a mine in virtually every village in the area.

Fresh bid to save battlefields

A national campaign has been launched to protect Britain's battlefields.

Military historians and enthusiasts increasingly embittered by the government's apparent lack of interest in preserving the sites of old battles have formed the Battlefield Trust.

They are particularly incensed at the government's "obduracy and intransigence" over plans to destroy the Civil War battlefield of Naseby, in the English midlands, by building a new motorway through it.

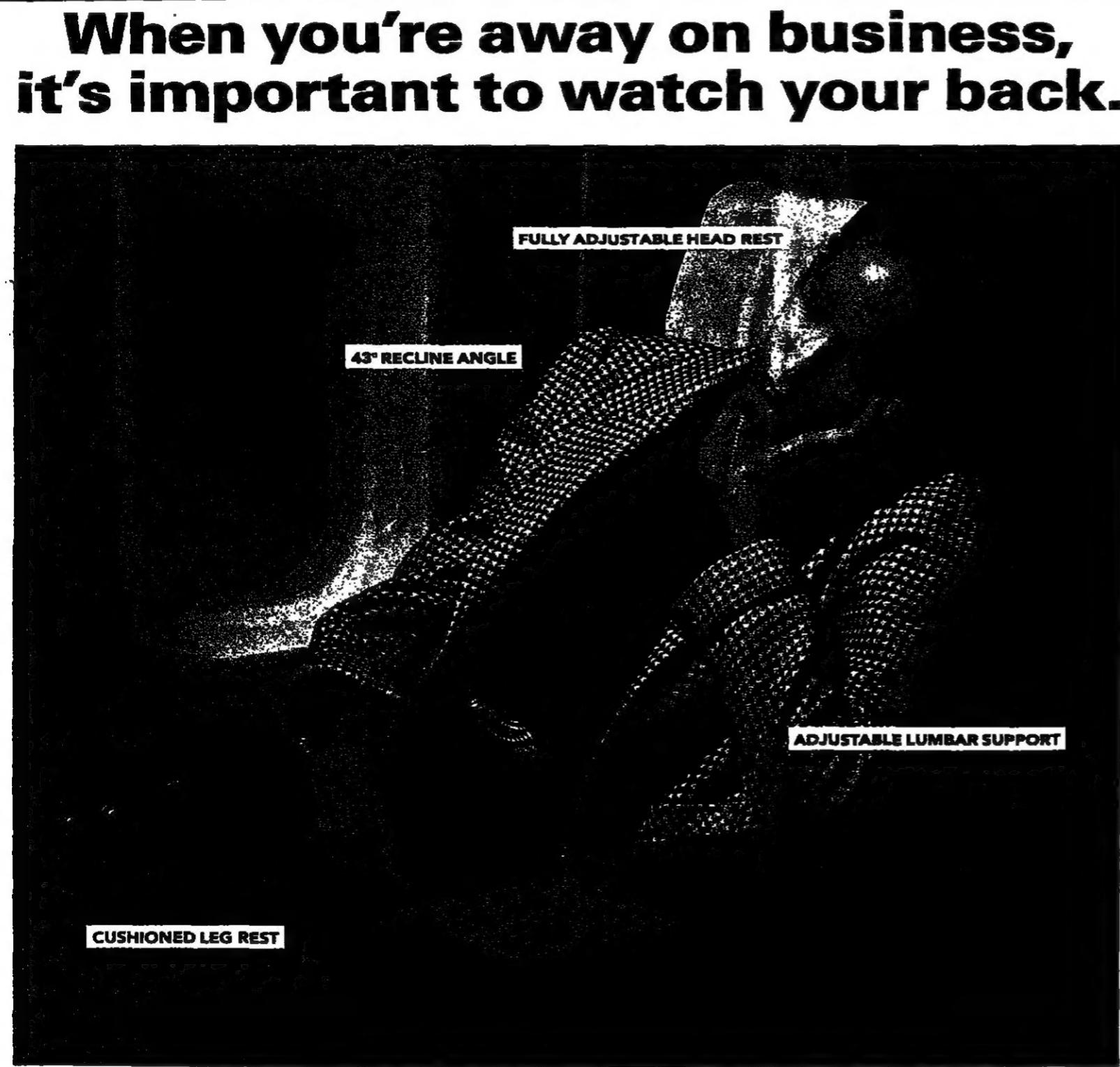
Ford sells car company

Ford is to sell its stake in AC Cars, the Surrey-based specialist sports car company, in which it took a 50.96 per cent stake for a declared £1.3m nearly five years ago.

The holding is being sold for an undisclosed sum, to Mr Brian Angliss, AC Cars' managing director, who also controls Autokraft, a private company based on the Brooklands industrial estate, which holds the minority stake in AC Cars.

Correction

In a caption published on Tuesday, the fare for inaugural trips on the cruise ship SS Radisson Diamond was incorrectly stated at \$600 a week. The correct fare is \$600 a day.



JAL flies non-stop to Tokyo from London, Paris, Frankfurt, Copenhagen and Amsterdam. Like other airlines, we promise to pamper you throughout, but we also offer something a little more tangible; our new Executive Class and its ergonomically designed seat.

It has a cushioned, slide-out leg rest and plenty of room to stretch your legs.

The seats themselves are 52cms wide and are arranged 2-3-2 across the cabin which gives you space to move around.



A WORLD OF COMFORT

Equally important to your comfort is our seat's adaptability. It has an easily adjustable lumbar support that snuggles into your back just where you need it, when you need it.

And an adjustable head rest that can be fine-tuned to nestle your head without the slightest strain on your neck.

The human body wasn't designed to stay in one position for long periods.

We think you'll find our new Executive Class seat copes with this very comfortably.

New targets for Underground

Tougher performance targets aimed at improving the quality of services for passengers were laid down for London Underground by Mr John MacGregor, transport secretary.

For the first time, the Underground will be expected to get the intervals between trains right at least 91 per cent of the time on frequent services by April next year.

Town Hall pay offer

Clerical workers in local government could receive one of the lowest pay settlements in the public sector this year after employers offered 3.5 per cent rises in basic pay and indicated there was little more available.

The offer, up from a previous 3.5 per cent, was dismissed by Nalgo, the main union in the negotiations, as unrealistically low. Mr Dennis Reed, local government officer, said he hoped for a negotiated settlement but added that industrial action was possible.

Wales wins £96m in EC aid

Wales has been granted £96m aid from the EC. South Wales is to get £74m in support and Clwyd will receive nearly £22m. Mr Bruce Millan, EC regional policy commissioner, said: "Wales has suffered severely from the problems of industrial restructuring of the coal and steel industries and the impact of the recession."

Pit campaigners look to Europe

Leaders of a campaign to save the last two coal pits in County Durham, north east England, are planning to take their fight to Europe.

Miners, council chiefs and the local MP and Euro-MP said they would go to the European parliament in an effort to save the Easington and Vane Tempest/Seaham collieries, sole remnants of an industry which once boasted a mine in virtually every village in the area.

Fresh bid to save battlefields

A national campaign has been launched to protect Britain's battlefields.

Military historians and enthusiasts increasingly embittered by the government's apparent lack of interest in preserving the sites of old battles have formed the Battlefield Trust.

They are particularly incensed at the government's "obduracy and intransigence" over plans to destroy the Civil War battlefield of Naseby, in the English midlands, by building a new motorway through it.

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Corporate Governance
In June 1992

CBI Conferences

ACI's conference on the CBI's new Corporate Governance Report. Leading figures from the business and financial community joined by Sir Adrian Cadbury, chairman of the Committee of the Financial Reporting Council, to discuss the issues raised by the recommendations.

Corporate Governance Report
CBI Conference, 16 June 1992, 10.00-12.30pm, £15.00
Corporate Governance Report
Burson-Marsteller

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UK brokers see return to profit in 1991

By Richard Waters

The UK's stockbrokers returned to profit last year after devastating losses in 1990 — though they managed only a meagre return in one of the most buoyant recent years for the stock market.

Securities companies which belong to the London Stock Exchange had lost £353m in 1990 but managed combined profits of £286m in 1991. Last year, they jumped to 22 per cent.

In spite of this, securities companies managed to put firmly on their total staff costs, the single largest expense they face. By holding down basic salaries, they managed to keep salary increases to just 1 per cent. Experience in the last quarter of the year and the early part of this year, however, suggests that salaries are now rising again, the exchange says. Also, brokers failed to contain their other costs last year.

"The cost cutting measures of the past two years may be losing momentum, with costs increasing faster than inflation in 1991," the exchange says.

Trading in futures and options — one of the fastest-growing areas of the industry — showed a surprise loss of £10m last year, after a £41m profit the year before. However, the exchange said this could have been due to hedging activities by traders, with losses on futures and options more than offset by gains made on shares.

Stock Exchange Quarterly, January-March 1992, London Stock Exchange £16.

new issues to £301m. One side effect of the sudden leap in stockbrokers' income was a return of the staff bonuses that had withered during the lean year of 1990. Bonuses had amounted to only 7 per cent of the annual brokers' basic salary in 1990. Last year, they jumped to 22 per cent.

One is that self-regulation, rather than statutory enforcement, is the best route to improving the way companies are run.

The second is that financial markets, rather than external regulators, provide the toughest sanctions against companies which fail to match up to accepted standards of corporate governance.

Both rely on companies' willingness to comply — and on shareholders' readiness to shake off their traditional apathy and take a more active interest in the companies they own.

The Cadbury committee was set up in response to a number of corporate scandals that cast doubt on the current systems for controlling the way companies are run. The downfall of powerful figures such as Asil Nadir or the late Robert Maxwell, whose personal control over their companies was complete, raised fears about the

concentration of power. The collapse of companies that only shortly before had received clean audit reports prompted renewed questioning over the part played by auditors in reporting to shareholders on their investments. It will be against these cases that the success of the Cadbury recommendations will be judged.

The central pillar of the proposed system is an annual statement to shareholders on each company's compliance with a code of conduct, which lays down best practice for the way companies are run. The code is voluntary; the report to shareholders will not be.

The Stock Exchange — whose chairman, Sir Andrew Hugh Smith, sat on the Cadbury committee — is expected to amend its rules for listed companies to require directors to report each year on whether they have complied with the

Self-regulatory route still favoured for City

THE CADBURY REPORT

By Richard Waters



Final account: report authors Sir Ron Dearing (left), Sir Adrian Cadbury and Sir Andrew Smith (right) want reform

code, and to give reasons if they have not. A company's auditors will then report on directors' statement, to make sure shareholders are being given a true picture.

Around this central pillar, the committee proposes a patchwork of steps which together would reinforce the system for running companies.

Four possible amendments to company law are proposed: to limit directors' service con-

tracts to three years, to make it easier for auditors to report fraud, to require directors to report on their systems of internal control, and to state explicitly in their annual accounts that their businesses can continue as going concerns. However, no new companies legislation is planned in the foreseeable future.

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RECOMMENDATIONS

- Corporate boards should have a clearly accepted division of responsibilities.
- Non-executives should have more influence on board.
- Non-executives should be able to seek financial or legal advice from outside professionals.
- The Companies Act should be amended to reduce the maximum period of a director's service contract to three years from five.
- Directors pay should be determined by a remuneration committee composed wholly or mainly of non-executives.
- Remuneration packages of directors should be fully disclosed.
- Boards must establish effective audit committees in next two years composed entirely of non-executive directors.
- Audit committee to seek external professional advice.
- Fees paid to audit firms for non-audit work conducted worldwide should be fully disclosed.
- Interim financial statements should include balance sheet information.
- Accounts should guarantee a periodic change of partners involved in the preparation of a company's audits.
- Boards should state expectation that their company will continue as a going concern.
- Committee recommends new legislation allowing auditors to report suspicion of fraud to government authorities without breaching client confidentiality.

Labour disappointed by 'recipe for inactivity'

By Alison Smith

THE REPORT was greeted with some disappointment by Ms Marjorie Mowlam, the opposition Labour spokesman on corporate affairs, although it was welcomed by ministers.

Ms Mowlam questioned the efficacy of peer group pressure as a way of enforcing the code of best practice, and warned that the use of a voluntary code might amount to a "recipe for inactivity".

She highlighted areas where she believed the report should have gone further, such as its "rather vague" reference to companies finding new ways of working with shareholders.

Mr Neil Hamilton, the corporate affairs minister, said the report was a valuable contribution to the debate on improving corporate governance. He particularly supported the idea of a voluntary code of best practice, hailing it as "an important step forward in

improving corporate governance".

The department of trade and industry emphasised that the report was a draft, and said that the government would look again at it in the light of the comments it attracted.

Ms Mowlam, however, said it could have proposed simplified annual reports or training for shareholders.

A further weakness, she added, was the report's comments on the role of non-executive directors, which did not

address where they might be found and whether they should be trained.

The Labour spokesman also said if the report was serious in addressing the question of boardroom pay, it should have recommended that annual general meetings should be able to vote on directors' salaries.

She did, however, welcome parts of the report, such as the proposed extension of protection for auditors reporting reasonable suspicion of fraud.

Edinburgh challenges EC rivals with central bank bid

By James Buxton, Scottish Correspondent

EDINBURGH yesterday pitted itself against Frankfurt, London and Paris, as well as Amsterdam and Manchester, in formally joining the acrimonious struggle to become the location of the European Central Bank (ECB).

Although Edinburgh would like to be home to the whole institution, it believes its best chance of success lies in persuading the EC to disperse different departments of the bank around the community, with Edinburgh becoming the headquarters for an important section of it.

The campaign to bring all or part of the European Central Bank to Edinburgh was launched at a conference in the city attended by some 200 members of Edinburgh's financial community. A consortium of local authorities and economic development bodies is

spending £250,000 on the campaign which aims to secure agreement for its aims from the UK government.

Professor Donald MacKay,

an economist who heads the economic consultancy Pleda said that a possible compromise candidate Manchester is the only other British city to have thrown its hat into the ring.

Last week Mr Norman Lamont, chancellor of the exchequer, raised the hopes of centres other than London when he told the House of Commons that he believed "that Britain — not London alone but other centres — will be the strongest candidate" to be the headquarters of the ECB.

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How to shop for a business jet.

1. Look at the overall performance.

You buy a business jet to save time. But a fast cruise speed isn't the only way to cut travel time. Also compare climb rates and cruise altitudes. Jets that climb quicker to higher altitudes often get the quickest take-off clearance — which can save long waits on the ramp.

Some jets also can operate safely, and without noise restrictions, in and out of smaller airports with short runways. This can often get you much closer to your destination and save even more travel time. While sparing you the hassle of busy metropolitan airports.

2. Look at the operating cost.

Fuel usage is clearly a major portion of the total operating cost. So be sure to carefully evaluate the fuel efficiency of each business jet.

But there can also be significant differences in the cost of maintenance, because jets with complex systems are more costly to maintain. Simpler is better. Some jets even cost less to maintain than turboprops.

3. Look at the reliability.

Like most of us, business jet manufacturers don't like to spend unnecessary money. And the cost for warranted repairs comes right out of the manufacturer's pocket.

So the length of the manufacturer's warranty is a pretty good indicator of the aircraft's history of reliability, and of the quality of the product.

4. Look at the support network.

Ask about the number of service facilities. Ask if they are strategically located around the world for your convenience. Ask if they carry large inventories of spare parts. Most importantly, ask for a list of current customers for you to contact. And be sure to call them.

5. Look at the safety features and safety record.

While all business jets have a good safety record, some are simply outstanding. Check the record and look for important safety considerations, such as cockpit visibility, landing speeds, and handling characteristics. Single-pilot certification by the FAA is also an excellent indication of operational ease and safety.

6. Look at the technology.

New technology has made some of today's business jets safer, faster, more reliable, and less expensive to operate. But others still employ airfoils and aerodynamic ideas developed before 8-track tapes were invented. Ask for dates and details on aircraft technology.

7. Look at the cabin comfort.

Make sure a person seated in the back has the same head and shoulder room as someone seated in front. Some aircraft taper inward at the back of the cabin.

The best way to evaluate any business jet is on a typical business trip. During the flight, pay attention to the noise level. See whether you could conduct an in-flight business meeting comfortably.

8. Look at the luggage space.

Like a car with a tiny trunk, a business jet with insufficient baggage space severely limits your flexibility and comfort.

Cubic footage tells part of the story. But the number can be misleading if the space is an odd shape. Look for a large compartment that's the same shape as your luggage — rectangular. And make sure bags can be loaded from outside, and don't have to be dragged through the cabin.

9. Look at the resale value.

Generally, the aircraft models with the largest worldwide fleets have the highest resale values. A large fleet ensures the availability of parts and service in the future, eliminating fears of buying a jet that may become obsolete. An aircraft with a high residual value means lower cost to you.

10. Look at the models everybody else is buying.

Look at the Cessna Citations. More than one of every two light and medium jets delivered in 1991 were Citations. The reason is simple.

Businesses all over the world compared business jets for performance, cost of operation, reliability, safety,

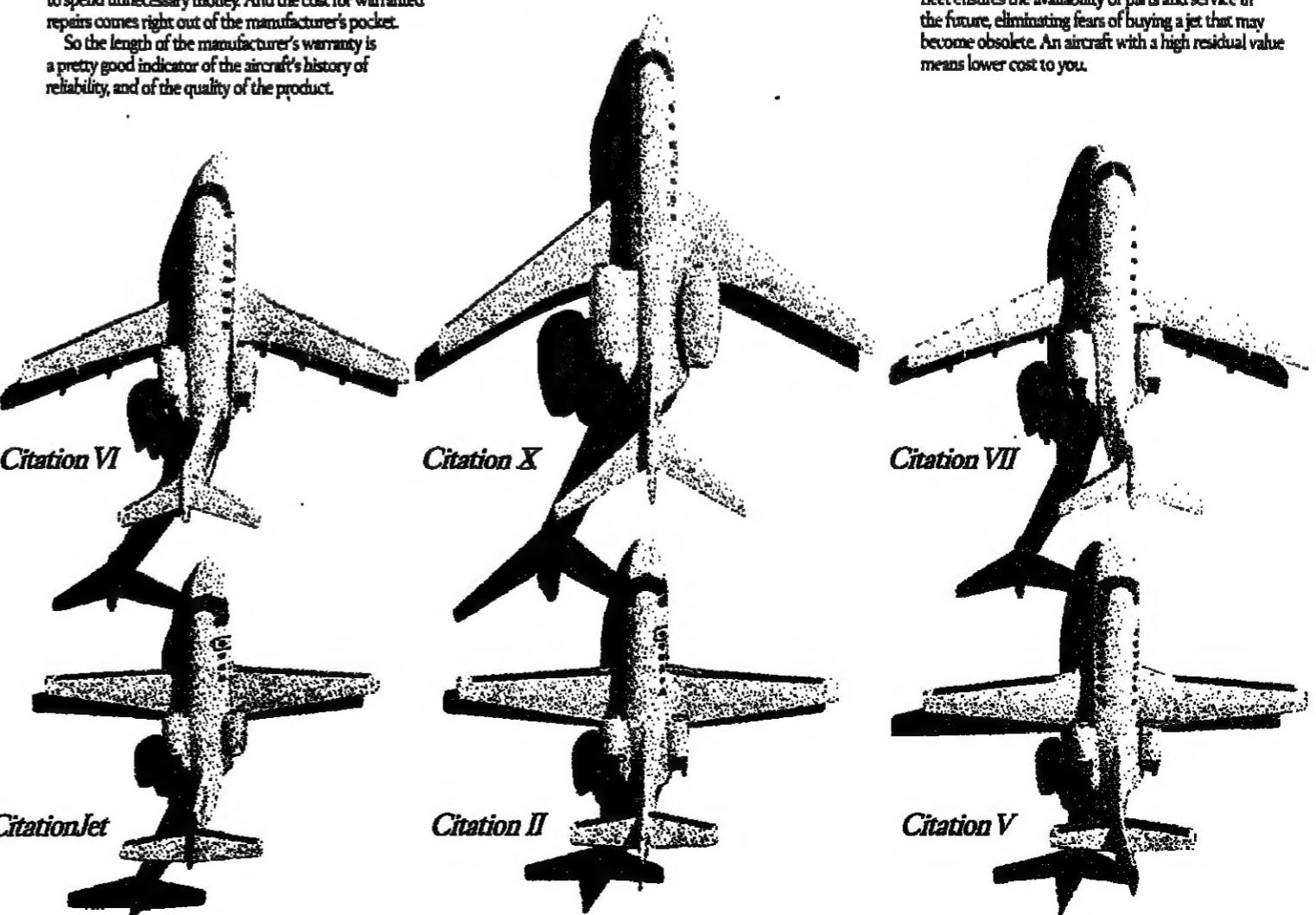
cabin comfort, and all the rest. And nearly 60 percent of them bought Citations.

We invite you to do your own comparison. Using these guidelines — or any criteria you choose. We're confident that you will arrive at the same conclusion:

The Sensible Citations



A Textron Company



VACHERON CONSTANTIN

Geneva, since 1755

THE WORLD'S OLDEST WATCH MANUFACTURER

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MANAGEMENT: MARKETING AND ADVERTISING

In the heady days of the late 1980s, when the Tokyo stock market seemed able to defy gravity and GNP was growing at 7 per cent, prospering Japanese companies indulged their advertising fantasies.

They hired the likes of Mickey Rourke and Mike Tyson, and embarked on lavish publicity campaigns of "image-up", as profile raising is called in Japan. Manufacturers queued to sponsor their favourite television programmes and became prominent patrons of the arts.

That easy money has dried up. Having grown accustomed to double-digit growth in advertising expenditure, which was up 15 per cent in 1988, television networks are having to adjust to meagre increases, while newspapers, magazines and advertising agencies are coming to terms with the first revenue falls since 1985.

Dentsu, Japan's largest agency, reckons that newspaper advertising was down 1 per cent in the first quarter, billing for magazines by 2 per cent, and for radio by 7 per cent. Television programme sponsorship was 1 per cent lower while commercials rose 3 per cent.

"The industries hardest hit by the bursting of the financial bubble, like securities and real estate, have cut their advertising the most. Electronics are also down, but other industries, like cosmetics, are still showing growth," Dentsu said.

Robert Thomson says that Japanese companies have abandoned fancy gimmickry for old-fashioned selling

The end of the image

Advertising by the securities industry, stricken by scandal and losses, fell almost by half last year. Property-related advertising was 12 per cent lower in the first quarter this year.

Hardly surprisingly, the changes in advertising reflect broader changes in spending patterns: Japanese consumers have put off buying new television or video, and instead are spending increasing amounts on food - reflected in a near 10 per cent rise in food advertising.

Companies are responding to the new frugal mood by shifting away from advertising designed to improve their image and towards product-specific messages.

Japanese advertisements are famed for their abstruse imagery,

with companies taking up costly television time to convey scenes of tree trunks, sunflower stalks and moss-covered rocks that were distant from their products. But falling income and concerns about the success of new products in weak domestic markets have concentrated their campaigns.

The trend is evident in the steep fall in property-related television advertising in the first quarter, as the industry uses newspapers and magazines to market individual properties. Land developers had previously been fond of projecting themselves as environment-friendly, renaissance companies, but now they are more interested in selling houses.

Sekisui House, the country's largest builder of houses, said economic downturn has prompted the company to "review the use of advertising" in an attempt to maximise sales of unsold apartments. "The most important thing for us now is our products," Sekisui said.

Similar sentiments were

Nissan Motor, the car maker, said that it, too, is most concerned about enticing customers to buy a car rather than enhancing its corporate image: "This year our budget is down by 10 per cent, but we can't afford to cut television advertising - it's too important. In total, television and newspapers make up about 80 per cent of our advertising expenses."

Companies have become more conservative in their choice of advertising content. Some are unwilling to change long-running themes that have been successful, but now appear tired. Others are reusing themes that brought them success five or six years ago, and even employing the same actors and actresses.

In attempting to cut costs for clients, agencies are searching for themes in which to bundle diverse companies. The Hakuhodo agency suggested a joint campaign for Shiseido, the cosmetic company, and the Mainichi newspaper group, both of which are commemorating their 120th anniversaries this year.

The agency also expects an increase in cost-saving product partnerships between companies with shared interests - for example, between Honda Motor and Misawa Homes for television commercials showing a house with a two-car garage, and Japan Airlines and Sony, the electronics company, for a package tour that would not be complete without a video camera.

Sport goes up in smoke

While Europe dithers over tobacco advertising, Australia has taken the drastic step of banning sport sponsorship by tobacco companies.

In a sport-mad country the ban - which comes into effect in 1995 - is a serious matter. The state of Tasmania has said it may do it, arguing that it is unfair to deprive sports bodies of so much cash.

Indeed, tobacco groups - which since 1976 have been prevented from conventional advertising - contribute an estimated A\$20m (\$2.5m) a year towards the total A\$120m sport sponsorship market.

The Confederation of Australian Sport is hoping to persuade the federal government to set up a health fund paid from a levy on tobacco sales. Some states already have such a scheme. Victoria has paid about A\$25m over three years in "quit" sponsorship.

Sports associations are finding other ways of fighting back: lobby group the NSW Sports Federation has called for blacklisting of companies that use sport in their advertising without contributing to it.

Alcohol companies fear they may be next in line. But Row Kelly, the sports minister, says she has no plans for further bans. She argues that there is no safe level of nicotine intake, whereas moderate drinking may even be good for you.

Tobacco sponsorship is already restricted in many EC countries; it is banned in Portugal and Italy, while in France tobacco advertising and sponsorship are due to be phased out by 1993. This is expected to cost the motor racing alone some FF750m (\$85m) a year.

Tobacco companies in the UK spend \$1m a year on sponsorship, particularly of sport. Since the UK banned tobacco advertising on television, sponsorship has become more important.

However, the practice is increasingly controversial: the BBC was recently criticised by the Health Education Authority for allowing back-door tobacco advertising worth the equivalent of some £200m annually. It claimed that by strategically placing tobacco logos in sponsored sporting events, the industry got television coverage without paid-for advertising.

Elisabeth Tacey
Gary Mead



Mike Tyson and Mickey Rourke: marketing has-beens in Japan

Wash & get into a lather in Poland

Guy de Jonquieres and Christopher Bobinski tell a hair-raising tale about selling shampoo

P rocter & Gamble, the large US consumer products manufacturer, is widely credited with inventing the principles of modern marketing. But the company's hard-sell techniques have met their come-uppance in Poland, where its plans to take the shampoo market by storm have whipped up a lather.

The cause of all the fuss is P&G's Vidal Sassoon Wash & Go, an all-in-one shampoo and conditioner which is a best-seller in the west.

Launched in Poland last August, the product was supported by a marketing blitz on a scale never before seen in the country.

At first, the campaign worked brilliantly. Though Poland's most expensive shampoo, Wash & Go quickly became the most popular, capturing more than a third of the market. But earlier this year, sales suddenly plummeted.

Then, the rumours began. From street markets to dinner parties, a whispering campaign spread that Wash & Go caused dandruff and

hair loss - allegations which P&G has strenuously denied.

"There have been lots of rumours," says Barbara Fig, owner of the Palo Palo cosmetics shop in Warsaw, who says she sells little Wash & Go these days. "Maybe they started because a lot of acid rain fell last year."

The shampoo has also inspired countless local jokes. "I washed my car with it, and the tyres went bald," runs one. And when President Lech Wałęsa proposed earlier this year that he also become prime minister, critics derided the idea as "a two-in-one solution, just like Wash & Go".

P&G went into overdrive to limit the damage. It hastily commissioned a survey by CBOS, the Polish government's opinion research agency, of public attitudes towards its products and sent the results to shopkeepers and wholesalers late last month.

A covering letter from Robert Freigle Jr, P&G's commercial director

in Poland, urged them to continue stocking Wash & Go, stating that it had undergone 150,000 hours of clinical tests and was used by 250,000 consumers worldwide.

Fregile acknowledged "negative rumours" about the product and offered money back and a free medical examination to customers who complained that their hair had been damaged. For good measure, he added that P&G's president, John Pepper, had recently visited Lech Wałęsa to discuss starting production in Poland.

The company also ran newspaper advertisements proclaiming that Wash & Go had been approved by Polish health authorities and launched a corporate campaign featuring it alongside other successful P&G products such as Ariel detergent, Tampax sanitary tampons and Pampers nappies.

P&G admits that sales of Wash & Go, which it imports from plants in western Europe, fell in the first quarter of this year but says they have now started to recover and expects them to regain last December's peak levels next month. However, several retailers in Warsaw say the shampoo is still moving off their shelves only slowly.

Where did P&G go wrong? The most common theory is that it promoted Wash & Go too hard in a country which, for all its enthusiasm for western products, is still unused to brushing Madison Avenue-style advertising.

A recent poll by Penfor, a private market research company in Warsaw, found that almost three times more Poles disliked P&G's commercials than liked them - one of the poorest ratings for any western company. Polish Wash & Go commercials, based on an international campaign by the Leo Burnett agency of Chicago, have recently been revamped.

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To promote Wash & Go, the company also mass-mailed free samples to households and organised a whistle-stop tour of Poland by Vidal Sassoon, the British-born hairdresser.

But many experts argue that the marketing barrage backfired because years of Communist Party propaganda had led Polish consumers to suspect that advertising is simply a way to shift products nobody wants to buy.

Some also believe that Wash & Go, developed for US consumers who shampoo daily, was too advanced for Polish consumers less obsessed with personal hygiene.

P&G has promised an "education" campaign for customers.

Though executives of many other western companies operating in Poland are privately bemused by the incident, few are gloating. Says one: "P&G's problem was that it was the first into the market. All of us will make mistakes - that's the price of doing business here."

"Not to change is a sure sign of imminent extinction."

SIR JOHN HARVEY-JONES MBE

In business you never know what life will serve up next.

So it's not enough just reacting to yesterday.

You must be prepared for tomorrow.

And that's where we can help.

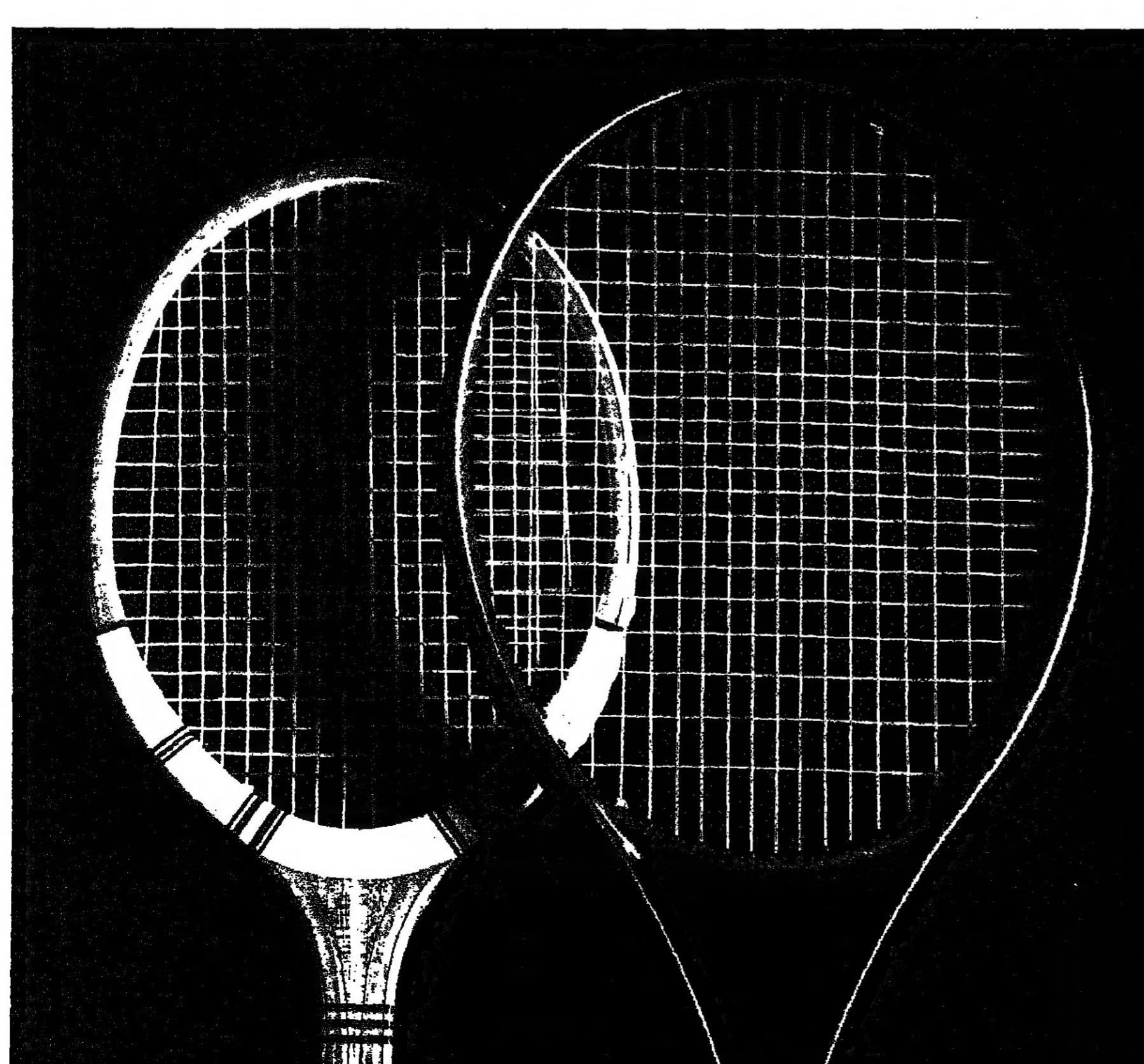
At Andersen Consulting we've made it our business to consider every aspect of your business.

From strategy to business processes, from people to information technology.

Right from the start we work with you through every stage.

We do this to put you where you belong.

Ahead of the game.



So, who took him seriously?

Last summer, the Chairmen of the big four English clearing banks were summoned before the Chancellor of the Exchequer.

This move followed a spate of bad publicity surrounding the treatment of the banks' business customers.

Following these discussions the Chancellor recommended that codes of conduct between banks and their business customers should be initiated. To varying degrees the business charters introduced by the other major clearing banks complied with the minimum standards outlined by the Chancellor.

But The Royal Bank's Charter is recognisably different.

It comes from the bank voted SMALL BUSINESS BANK OF THE YEAR the second consecutive time by the readers of WHAT TO BUY FOR BUSINESS. And it's a Business Banking Charter that sets a new standard.

According to the independent Forum of Private Business (FPB), The Royal Bank of Scotland's Charter is the most effective response to the Chancellor's call for codes of conduct to be introduced.

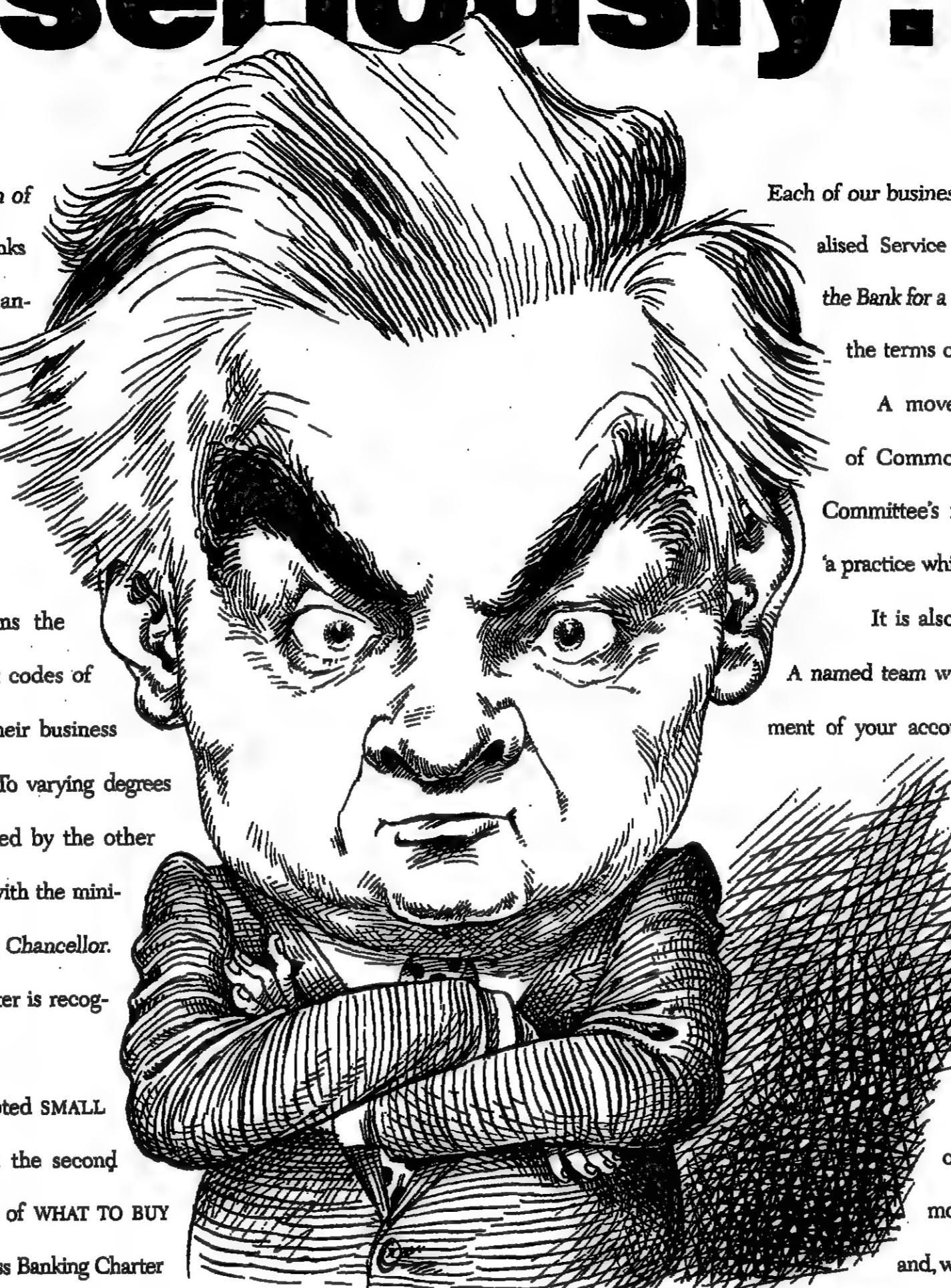
The FPB, who have over 19,000 members, gave it top rating with a score of 82%.

The Charter clearly creates the kind of one to one relationship that their members need to see them through good times and bad.

In the table opposite compare the performance of other UK business banking codes of practice to ours.

As you can see, overall we have a clear 19 percentage points lead over our nearest competitor.

So what exactly is The Royal Bank of Scotland Business Banking Charter and how does it work?



Each of our business customers will receive a personalised Service Commitment Letter, binding on the Bank for a specified period, setting out clearly the terms on which the account will operate.

A move acknowledged in The House of Commons Treasury and Civil Service Committee's report on banking procedures as 'a practice which other banks should follow.'

It is also a person to person service.

A named team will be responsible for the management of your account. The FPB's Chief Executive,

Stan Mendham, has said: 'The Royal Bank has set a new standard by promising to tailor each individual relationship to suit the business concerned.'

It also gives a commitment that overdraft facilities will only be removed in exceptional circumstances and, wherever possible, with notification.

The result will be less anxiety for small businesses, especially those who are borrowing.'

That, in essence, sums up The Royal Bank of Scotland's Business Banking Charter.

It represents our continuing commitment to offering our customers the best possible service.

As a customer of The Royal Bank of Scotland you will receive your Service Commitment Letter at the time of your next review with the Bank.

For further information, please contact your branch, or call us on 031 523 4027. And find out just how serious our commitment really is.



The Royal Bank of Scotland

THERE IS A DIFFERENCE.

(Percent)	Midland	Lloyds	Nat West	Barclays	Bank of Scotland	Royal Bank
Legality and principle	57	14	86	43	50	100
Contacts and complaints	50	0	100	50	25	100
Charges	86	86	86	86	86	86
Borrowing	70	27	53	53	77	83
Security	33	33	33	33	50	83
Performance monitoring	38	13	26	26	26	50
Overall	63	33	63	53	63	82

We do not apply standard solutions or operate a standard tariff, but tailor make banking arrangements to suit the needs of a particular business.

Steele & Co

COMPANY SNAPSHOT
Steele & Company is one of a new breed of professional organisations which has based its business expansion plans on significant use of technology. The geographical spread of its operations in rural East Anglia has made good communications and careful use of computer systems a necessity.
Nature of business: The firm operates in all the standard areas of law including property conveyancing, litigation, probate and commercial work.
Turnover: As a professional partnership, Steele & Company does not disclose financial data.

TECHNOLOGY FILE
Software: The main administration and financial work is handled by TMA-Sims, a specially-developed package for solicitors, running under Unix. The office systems software is provided by Unisys's CTOS system and covers electronic mail; database query, word processing and spreadsheets.
Hardware: The main system runs on a Unisys 8000/80 with 1.3 gigabytes of disk storage for the central database. Each satellite office is served by a number of Unisys CTOS systems, operating on a local area network. These can also act as terminals to the main system. The whole system serves 120 screens.
Communications: The satellite offices are connected to the main computer at the firm's headquarters, through leased BT lines.
Costs: Steele rents all software and hardware at a current annual cost of £170,000. Equivalent capital cost of the installation is estimated at about £700,000. Steele also pays an annual £35,000 maintenance cost for both software and hardware.

Like many other traditional professional organisations in the UK, Steele & Co, a firm of solicitors based in Norfolk, has had to come to terms with information technology quickly.

Five years ago, the firm had a few PCs in its single office in Norwich and employed 20 staff. It now operates nine offices across Norfolk and Suffolk and employs more than 120 people. They are supported by a computer network which performs billing, provides word processing and administers accounts.

An integrated network system, based on a mixture of proprietary and Unix systems, has given the firm an opportunity to find new ways to work. Most important of all, the system provides management accounting information which enables Steele to make the best use of its resources.

Tim Hankey, Steele's financial controller, says that the firm's recent expansion would not have been possible without the computer network, which now forms the backbone of the practice.

Steele operates in all the traditional areas of law – about 25 per cent of its income comes from conveyancing; 25 per cent from commercial work, 25 per cent from litigation; and 25 per cent private clients.

But Steele's approach to running its business is not typical. "We have a philosophy of small satellite offices feeding into a larger regional office and to a central administrative headquarters. This is a somewhat unusual philosophy for a firm of solicitors and it is only through the IT network that we can retain control," Hankey explains.

The network also allows scarce resources, such as legal specialists, to be shared out in the most efficient way. "We can't have all of our specialists at every site. They are at a central or regional site and our general solicitors at the other ones," explains Hankey.

The current network is based on a Unisys 8000/80 which runs both CTOS and Unix. This is located at the headquarters in Norwich and connected to the outlying offices through dedicated lines leased from British Telecom.

The technology at the outlying offices varies according to the local need. Some offices have a direct inquiry facility and others go through a TCP/IP Ethernet network connection. At the smaller offices, where access to the whole system is unnecessary, there is a single inquiry screen.

Hankey has taken an unusual approach to data capture, which flies in the face of current thinking. Financial and timekeeping data are never entered directly into the system by the outlying offices. It is

Phil Manchester continues a series on getting the most out of software by describing how a firm of solicitors expanded its practice through better use of computers

Extending the legal limits

SOFTWARE AT WORK

sent to the central administrative headquarters to be entered by specialist data entry staff.

Hankey says that the main reason is to keep control over the integrity of the company's data. Transactions are recorded on sites and passed across to the central administration office every afternoon.

Steele's software also has an

dium of five other firms of solicitors and commissioned TMA to write a replacement. It was quite unusual for a firm of solicitors to take this sort of initiative."

The new package, called TMA-Sims, is written using a fourth-generation language called Progress, which brings particular advantages. The TMA package provides the standard application, and Progress allows users to write extra reports.

Hankey says that this is where applications packages have fallen down in the past: "You could not

have the full range of reports that

functions. Terminals have access to office automation facilities – word processing, spreadsheets and communications – all supplied as part of the CTOS package.

Steels rents every part of its system – including the software. Hankey says this brings financial benefits as well as allowing the company to maintain its technological edge. Carefully-timed upgrades mean that the company is always running an up-to-date system: "We are in a position where we don't own the hardware and don't want to. You could argue that after five years in strict cash terms you have nothing else to pay. But the technology will need replacing by then anyway."

"The other advantage we have found is that when the rental period expires – because hardware costs have come down – you are getting a much better specification of hardware for the same price. Not only need with depreciation the value of the rental has gone down."

A rental agreement also brings other benefits: "Renting ties the computer company to you. There is that syndrome where the salesman sells you something and does not need to come back to you. When you are renting, it is still their hardware and they have to look after you."

"We rent software too. Arguably



Tim Hankey: 'We don't own the hardware and don't want to'

it is even more important to rent software because you have constant upgrades. As an accountant I don't want the software as a capital asset on the balance sheet," says Hankey.

He is keen to expand the system and is currently experimenting with the use of facsimile and telex links so that every terminal in the system can send messages. There are also plans to make greater use of portable computers so that solicitors can work on the move and connect into the company network.

Hankey uses a Unisys Powerport portable for his own report writing and to build small applications in the Progress language: "We are using Progress to develop our own

reports – which brings some advantages. On the big Unix box we have a run-time licence. But on the portable we have a full licence. This means I can develop things on the portable and then push them across to the Unix box."

Despite his personal enthusiasm for the technology Hankey is realistic about its effect on a company and believes that data integrity and trust in the system is paramount. "We have auditors from the Law Society, the tax office and the DSS so the data must be absolutely correct. If there is a single error the whole system loses credibility."

But Hankey notes that there is a predictable shift in attitudes about a new computer system when it is introduced: "There is a very interesting cycle which occurs when you introduce computer systems. Day one – it is put in with great expectations and, after a month, people want to know where all of these fantastic reports are. After six months they still have not got them, because there is no history in the system."

"After a year, there is total rejection of it. But by the end of 18 months you can start producing comparative data and the users see information they have not seen before – fluctuations in work in progress or your debtors' position. After two years they start to believe that it is right because the trends which it has shown start to ring true."

BUSINESS LAW

Database copyright raises dilemma

By Celia Hampton

The legal tensions resulting from the European single market are highlighted in the current proposal to introduce a uniform protection for databases. National laws are particularly discordant on this issue, with copyright denied by some and given generously by others. Predictably, the industry has developed most strongly where the protection is greatest – the UK.

Comparable, preferably identical, legal treatment in all the countries of the single market is desirable, especially in view of the ease of access provided by telecommunications in this market. Distortions will inevitably emerge if users have to pay fees for access to a database in one country, while in another they can copy it with impunity.

Yet any uniform legal treatment must be acceptable in all member countries. If some are to gain any loss to the others must be perceived as necessary and manageable. The solution proposed by the EC Commission might improve the protection of databases in some places, but it would seriously limit the protection already available in the UK (and also in Ireland).

The draft directive would provide two distinct sorts of protection. First, a specific 10-year protection would give the database owner an exclusive right not to have data unfairly extracted from the database. The public interest in having access to the information on a given subject. This feature often gives the database its peculiar value: selectivity of the contents would make it less valuable in the hands of the users, whose needs may be diverse. The database owner indexes the information so that the user can readily gain access to certain items. The user, rather than the owner, makes the selection.

This comprehensive quality distinguishes UK law which, almost alone in the world, is willing to protect a mere assembly of facts with the full majesty of copyright. Most other copyright laws only protect the product of personal creativity, while unfair competition law protects the product of hard work from being polluted by other people.

The difference between UK and continental copyright is

appropriate for this purpose. The requirement of original selection or arrangement is problematic where the selection is exhaustive or where the arrangement is commonplace: arrangement of material in alphabetical order would not be regarded as an intellectually creative process anywhere except the British Isles.

Even if the database were created by original selection and arrangement, the proposed copyright would not cover the materials contained in the database. However, the "reproduction" of the database, in full or in part, would be restricted by copyright. This is rather difficult to understand; it suggests that use of material from the database would be restricted only if it replicated the selection and arrangement. In cases other than outright piracy, it would surely be the material contained in the database that people would want to copy.

A database is simply a collection of information, which, for present purposes, is electronically managed. It may be about anything at all – from telephone numbers to share prices, from racecourses to law – and may well be a collection of facts. The assembly of information almost always has a commercial value; the work of assembling it invariably involves a labour cost.

A database normally includes all the information on a given subject. This feature often gives the database its peculiar value: selectivity of the contents would make it less valuable in the hands of the users, whose needs may be diverse. The database owner indexes the information so that the user can readily gain access to certain items. The user, rather than the owner, makes the selection.

Leaving copyright law alone would probably lead many commercial databases to set up in the UK or Ireland. They could then make their con-

tracts with users subject to English or Irish law, including copyright law. Even if the advantage to the UK and Ireland were swallowed by other EC countries, this solution might not work: enforcing the contract against a user in another country might be challenged on the basis that it offended local notions of public policy (*ordre public*), and problems might arise where the database passed out of the contracted user's hands, for example on a compact disc.

UK copyright is admittedly something of a sleighhammer: the owner has exclusive rights over the compilation for at least 50 years. The courts extended copyright in lists of facts to fill the gap left by the absence of unfair competition law. *Droit d'auteur* lawyers would object to this, because the compiler could exclude others from access to facts which should be in the public domain. UK lawyers, however, already have to live with the EC concept of abuse in the exercise of an exclusive right.

A possible solution would be to extend UK copyright throughout the EC for electronic databases. The 10-year protection would then be redundant, and the licensing provisions would have to be attached to the new copyright. But this would discriminate between computer-based and other compilations, and a conflict would arise where the database was not wholly electronic ("arranged, stored and accessed by electronic means").

UK business might be willing to accept a curtailment of copyright if UK law – including any EC directive – embodied a good general protection against unfair competition.

The Commission's present draft misses the point. An extension of the *droit d'auteur* to cover compilations concentrating on selection would normally be useless because any selection process contradicts the purpose of most databases. Worse, it would destroy the existing protection provided by UK law. Unless a better Europe-wide system can be devised, the UK model gives the young European database industry a benign helping hand in international competition.

Leaving copyright law alone would probably lead many commercial databases to set up in the UK or Ireland. They could then make their con-

Regional attraction for Dighe

Singer & Friedlander, the merchant bank, has appointed Ian Dighe a director with responsibility for expanding corporate finance operations in the Midlands from a base in Birmingham.

For Dighe, the appointment is one of a series which has taken him through the worlds of banking, accountancy, industry and individual consultancy, always working in financial and managerial capacities.

Immediately before joining Singer & Friedlander, he was an executive director at McLeod Russel, the surface coatings and property company, where he was in charge

of acquisitions and disposals.

His appointment is unusual in two senses. First, merchant banks have been retrenching

in the regions rather than expanding. "There is no point in having regional offices unless you have them fully staffed in all disciplines," Dighe says, with an eye on providing corporate advice especially to companies with a market capitalisation of less than £15m.

Second, according to Dighe, "there are very few jobs where you get a high degree of autonomy and a task to get on with."

Dighe, 37, and married with three children, is also attracted to the Midlands for an extracurricular reason. He is a country pursuits and shooting man which is, he says, "why I'm not anywhere near London."

Finance moves

■ Derek Pearmund is appointed general manager, member relations, of VISA INTERNATIONAL'S Europe, Middle East and Africa region.

He is one of six general managers running the region.

■ Tim Sanders, formerly group strategic planning manager for Bunzl, has been appointed a director of SWISS BANK CORPORATION responsible for European media advice for the paper, packaging and plastics industry.

■ Warwick Jones has been appointed deputy finance director of HILL SAMUEL BANK.

■ Following the merger of the two societies, Peter Spence, md of Southdown Building Society, has been appointed director and general manager of ROVER FINANCE.

■ David Brougham, director of banking at STANDRED CHARTERED, is appointed chairman of its Chartered Trust subsidiary in succession

to the late John Hodell.

■ Tony Thomson, formerly a director of Gartmore Investment Management, has been appointed chief international investment officer of BANKERS TRUST based in London.

■ Tony Gratiot has been appointed company secretary of NATIONAL COUNTIES BUILDING SOCIETY on the retirement of Michael Parks.

He was secretary of Southdown Building Society.

■ Nicholas Farley, Peter Johnson, Michael Kilian, Peter Kurz, Mark Lawrence and William Stephenson have been appointed directors of BARING SECURITIES.

■ Bob Neville, director of Rover Cars, has been appointed director and general manager of ROVER FINANCE.

■ David Brougham, director of banking at STANDRED CHARTERED, is appointed chairman of its Chartered Trust subsidiary in succession

to the late John Hodell.

■ Paul Remington, previously head of corporate finance at Westpac, has been appointed md of SUMMIT Corporate Finance.

■ Peter Walsh (above left), general manager (finance and planning), and Stephen Hoole (above right), senior general manager, are appointed to the board of the CHELSEA BUILDING SOCIETY.

■ Bob Neville, director of Rover Cars, has been appointed director and general manager of ROVER FINANCE.

■ Alan Thomson has been appointed director of the BANK OF WALES.

Insurance moves

■ Ian Smith, a Scottish actuary, has taken over as head of the world's biggest insurance broker and professional services organisation, Marsh & McLennan.

Smith, 55, has been appointed chairman of the board and chief executive officer of Marsh & McLennan Companies Inc, where he succeeds Frank Russo. Russo, 64, will now take over as chairman of the executive committee of the board of directors.

Smith, a fellow of the Faculty of Actuaries, joined Marsh & McLennan's William M Mercer human relations consultancy firm in Toronto in 1961.

Robert Clements, 58, has been elected president of Marsh & McLennan. He has been with the group since 1959.

■ Dennis Purkiss marked his 40th birthday on Tuesday by increasing his responsibilities at the head of the Merrett Group, one of the biggest underwriting agencies at the Lloyd's of London insurance market.

Purkiss, who has been chief executive of the underwriting division for a year, assumes the position of group chief executive, and will now superintend the group's insurance services operations and loss adjustment activities.

After 15 years with Eagle Star, Purkiss joined Merrett in 1985 where he became underwriter for syndicate 421, one of the group's marine syndicates. In 1989 he was appointed managing director of the Merrett Underwriting Agency Management, which manages both syndicates, and also joined the board of Merrett Holdings.

■ David Hollas has been appointed general manager and chief actuary (life), Bill Webb general manager (non-life), Peter Kirkham general manager (administration) and Frank McCudden general manager (agency and marketing) at the CO-OPERATIVE INSURANCE SOCIETY.

■ Dick Evans has been appointed general manager information systems at PEARL ASSURANCE.

■ Martyn Beesley, David Harrison, Tim Hope, Fergus Johnstone and Chris Mikkelsen have been appointed directors of McLAREN'S.

however, until the end of last year as chairman of FCA Mavity, running the UK business, and also sitting on the international board. But his years in the business had increasingly convinced him that "advertising is not the solution to every problem", and he also felt ready, after running his own show, to work within a larger group.

Charles Allen, recently appointed chief executive of the leisure operation, is a fellow Irishman and colleague, from their days at Compass, of Gerry Robinson, the Granada boss. He had got to know Mavity when the latter

had done some assignments for him at Compass, and had been struck by his combination of "management ability, sales and marketing know-how and entrepreneurial skills". They don't normally come together in one person," remarks Allen.

At the same time, John Williams, chief executive of Granada Studio Tours, becomes managing director of Granada theme parks and hotels. Starting out as a management trainee at the Horserace Betting Levy Board, he managed Sandown Park before joining Granada Television in 1978.

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FINANCIAL TIMES

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Thursday May 28 1992

Risks of too much hot air

THERE IS no such thing as a free breath. This is the point behind the debate on global warming at the Rio de Janeiro Earth Summit, starting next week. Anything that comes free of charge will be used to excess. So it is not difficult to accept, in principle, that as human activity increases, so will the costs of treating the air as if it were free. The difficulty is knowing how, and how far, to turn that principle into practice.

The starting point must be the nature of the risks and the costs of reducing them. The latest World Development Report from the World Bank reports scientific estimates that mean global temperature might rise by between 1.5° and 4.5° Celsius, with a best guess of 2.5°, as a result of the doubling of greenhouse gases above their pre-industrial concentrations. But the cost has been estimated at only about 1 per cent of US gross domestic product. This seems to be much ado about nothing.

Things are not that simple. As Bill Cline points out his study of global warming for the Washington-based Institute for International Economics, the doubling of greenhouse gases is expected to occur in the first half of the next century. But global warming is continuous. He offers a central estimate for global warming of 10° Celsius by 2300, with an upper limit of 15°. Six per cent of GDP is his best guess of the economic cost, with 20 per cent at most. More important, such a world would be radically — perhaps horribly — different from today's.

Nevertheless, even with a low rate of discount, the case for strong action is not overwhelming. Nor, given the time scale, is it overwhelmingly urgent. But a benevolent and risk averse global dictator would, undoubtedly, want to slow the build up of greenhouse gases, while mounting further studies of the risks.

Carbon tax

In a world with a multitude of very different states, reaching even so limited a decision requires much debate. The Rio summit is an excellent place to start. But the European Community's on-and-off again carbon tax shows what is in store.

A carbon tax is the right kind of policy. That said, the proposed tax of \$10 a barrel would make little

difference to the consumption of a commodity already taxed, on average, more than five times as heavily in the EC. Nor can much be said in favour of a tax that exempts the most energy-intensive industries. In short, the EC tax was a gesture. Now EC ministers have decided not to make that gesture. As a result, the EC's environment commissioner, Mr Ripa di Meana, has decided to make one himself, by not going to Rio.

This may be farcical, but the EC has at least stirred things up. It has also shown how hard it will be to reach international agreements. The lesson applies globally, but more so.

Hard issues

The issues are hard. First, the setting of uniform targets for emissions cannot make sense in a world of radically different countries. Second, no global compact can be agreed and enforced that does not redress the current grossly unequal use of the atmosphere. Last but not least, stabilising carbon dioxide emissions will hurt.

The World Bank suggests starting with a modest precautionary policy, focusing on research into global warming, the elimination of subsidies to wasteful energy use and the development of renewable energy resources. Afforestation would be part of such a strategy. So would higher taxes on the use of fossil fuels.

Should the dangers become clearer, property rights in carbon dioxide emission would need to be agreed, enforced and traded. But these would entail large redistributions of income. According to the World Development Report, the industrial world would have had to pay the developing countries \$70bn to purchase 1988's level of emission, if the right had been sold at \$25 per ton of carbon.

In the long run, air could become expensive. The political reaction to that possibility has been illustrated by this week's EC imbroglio over the carbon tax. But Rio is only a first step. If something like the World Bank's precautionary programme were implemented now, along with intensified debate, leading in the long run to property rights in the atmosphere, Rio would be a breakthrough.

Tightening up governance

THE REPORT of Sir Adrian Cadbury's committee on corporate governance has more to offer than might have been expected from a group so obviously composed of the great and the good. With the support of the London Stock Exchange, the investment institutions and the accountancy profession, there is every chance that a range of pragmatic and mainly constructive proposals will contribute to higher standards of boardroom behaviour and financial reporting across the country.

If there is a problem with the report's recommendations, it is simply that expectations have been running high. In the wake of a succession of corporate scandals, it seems questionable whether those expectations will be fully satisfied by the incremental approach to reform that Sir Adrian and his colleagues have adopted.

This is not wholly the fault of the committee itself, whose terms of reference were narrow. When it was set up a year ago, the committee was asked to address only the financial aspects of corporate governance, with a view to restoring confidence in financial reporting and auditing practice. Within that framework the important question is whether the committee has been prepared to confront directly the conflicts of interest that go most of the way towards explaining manifest weaknesses in the chain of accountability from management to shareholders.

Selection process

Earlier attempts to address the problems that stem from the divorce between ownership and control in quoted companies have placed emphasis on the role of outside directors. Cadbury seeks to build on this by calling for a more formal selection process for non-executive directors, who are free from business or financial connections with the company. A key recommendation is that the outside directors should be able to take independent professional advice at the company's expense, which would significantly strengthen their position.

This is sensible as far as it goes, but in the controversial area of executive pay, the report falls conspicuously short. The suggestion that companies should provide

If you had asked a central banker five years ago to identify the most worrying threats to the banking system, he would probably have talked at length about the accelerating pace of financial innovation and the proliferation of complex new financial instruments that were beyond the capacity of most bankers over the age of 40 to understand. How ironic that the chief threat in the 1990s comes from that most low-level and comprehensible of assets, commercial property.

The collapse of the US property group Mountleigh, with outstanding debts of more than \$4bn, and now the likelihood of receivership or administration for the UK operations of Olympia and York of Canary Wharf fame, are just the latest in a series of items of bad news for the banks in property. The Canadian-based Olympia and York is admittedly in a category of its own, in view of its size and the complexity of its international financial arrangements. Mountleigh, meantime, is a bit of an oddball in the rather different sense that its troubles stem partly from the efforts of (recently departed) American entrepreneurs Nelson Peltz and Peter May, whose entry to Mountleigh owed more to the patronage of jailed US junk bond financier Michael Milken than any conspicuous property talents.

For the battle-weary in the City, it is tempting to respond to this latest disaster with a rhetorical question: so what's new? It is now common ground that the commercial banks vetted individual risks in property lending without considering the implications for the whole portfolio of loans.

It may seem hard today to grasp how Barclays' outgoing chairman, Sir John Quinton, could have shared responsibility for an unsustainable 36 per cent compound growth in the bank's property loan book in the six years to 1991, far faster than the other clearing banks, given that he had played a central role in running the clearing banks' lifeboat operation in the fringe banking and property crisis of the mid-1970s (see chart). Yet it has to be seen, say the apologists, in the context of the heady climate of the late 1980s.

Nor was Barclays out on its own. Citicorp, once the world's biggest bank, operated even more impressively in the boom years as a kind of gigantic corporate centipede. If it shot itself in the foot, it consoled itself with the thought that there were ever so many feet to go. Alas, by last year it was down to four feet and the Bank for International Settlements had decreed that it must have eight to maintain the present volume of lending. Back to the gun room for further inspection.

As for the problems of the property market, the existence of a huge oversupply of space and of the related overhang of \$40bn-plus of bank debt — three times the level, in real terms, of the last crisis in 1974 — has been discussed ad nauseam for two years or more. Why should the banking system suddenly be regarded as subject to an increased threat when its troubles have been so widely predicted?

The answer is that some things have changed for the worse and not simply because the British clearing banks have yet to make substantial provisions against a new round of bad property loans. The banks are engaged in a debt work-out, similar to the one they conducted in the second half of the 1970s. Yet the

Curious argument

This was rejected on the ground that it would be hard to persuade executives to change jobs if their pay was subject to approval at an AGM — a curious argument that assumes that shareholders including the big institutions will not be the case for sensible remuneration packages.

Where the audit is concerned, the committee recognises that it is, in practice, the management that retains the right to hire and fire the auditor. It therefore seeks to buttress the auditor's independence by establishing audit committees for all companies, the rotation of audit partners within firms and direct access for the auditor to non-executives on the board.

One of the shortcomings of the report is its failure fully to recognise that the non-executive directors are part of the problem rather than the solution. As long as the outside director's responsibilities are legally the same as those of the executive directors it is hard to believe that the relationship between the two animals will be other than cosy. Outside directors will continue to identify with the leadership of the company at the expense of the control function that they are expected to exercise.

Similarly, auditors will always have too cosy a relationship with management if shareholders have no real say in the appointment and audit business becomes a loss-leader for other financial services. Yet Cadbury sees no way in which shareholders could be brought into the procedures for appointing and remunerating the auditor. Nor does the committee accept the case for a ban on consultancy.

By providing a clearer definition of responsibilities, the committee may well succeed in mitigating some of the damage arising from these fundamental conflicts. But it will not, inevitably, be the last word.

John Plender on the pressures placed on the banking system by difficulties in the commercial property market

Low-tech risks for high finance

economics of the work-out, in which property companies are nursed along under the best available management until the market turns up and property becomes saleable again at worthwhile prices, are very different this time round.

Barclays provides an interesting case study. At the end of 1991 it had property and construction loans of \$2.5bn in Britain and more than \$2.1bn worldwide, compared with capital of \$2.1bn. That may be modest by the standards of Japanese city banks, many of which have property exposure equivalent to two times their capital. But by any other yardstick it looks high.

Si John Quinton is nonetheless sanguine about his bank's ability to weather the property storm and argues that:

- at least 70 per cent of the bank's property loans are for completed, income-producing properties where the tenants have no problem in meeting debt service;
- all the bank's property loans were made at a discount to conservative valuations and many were made before the peak of the boom;

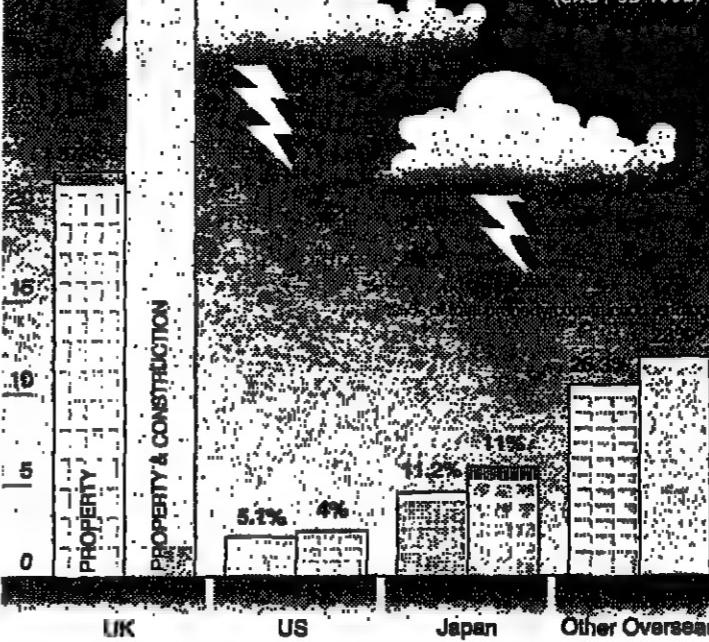
• a total of \$40bn of bank debt is not large in relation to the property market's estimated overall value of around \$180bn;

- the risk in the outstanding debt of the larger troubled property companies is widely spread around the whole international banking community, so the individual provisions and write-offs will be less than the size of the corporate collapses might seem to indicate; and
- when economic recovery re-stimulates tenant demand, institutional and other investors will readily provide \$10bn of equity to refinance one quarter of the debt overhang.

On that basis Barclays expects overall provisions not to exceed those in 1991 and possibly to emerge somewhat lower. And yet these seemingly reassuring points may not be quite as comforting as they appear at first sight.

Once fundamental difference between today's property collapse and the earlier one in the mid-1970s is the extent of the oversupply, not least in London offices. There is now 32.4m sq ft of empty office space in the capital, equivalent to 18 per cent of the total office stock, according to property advisers Denham Tewson & Chinnocks. Investment Databank, a leading independent source of property market intelligence, estimates that central London office rents were plunging in the six months to March at an annualised rate of 32 per cent. Corporate landlords, including Britain's biggest, Land Securities, are increasingly finding

Bank lending to UK property & construction sectors by nationality of lender (end Feb 1992)



Source: Savills

British clearing banks' UK property lending

£m	NatWest	Barclays	Midland	Lloyds
1986	997	1,197	632	unknown
1987	1,394	2,140	733	unknown
1988	1,931	3,195	1,301	unknown
1989	2,633	4,493	1,859	3,900
1990	2,813	5,265	1,880	4,300
1991	2,476	5,397	1,830	4,100
Compound growth	20%	55%	21%	

Source: IBCA

that properties are let at rents that exceed today's increasingly depressed market values.

The outcome is a radical shift in the balance of power in favour of the tenant. Oversupply, according to Mr Norman Bowie, a doyen of the chartered surveying profession, means that tenants are seeking to use their new bargaining power to win greater flexibility in the terms of leases. The market answer to this demand, says Mr Bowie, is shorter leases or leases with break clauses.

In other words, the 26-year lease with upward only rent reviews — an inflationary ratchet if ever there was one — is no longer accepted without demur by tenants. So the lease structure that provided UK property with so much of its attraction as an institutional investment and a form of bank collateral is no longer uniform across the market.

The banks' interest cover is thus under threat. Property let at rents

above the prevailing market rate may deliver a lower rental income as leases fall in. And the changing pattern of leases may ultimately make the banks' collateral a less attractive asset to the institutional investors which Barclays expect to help refinance the £26bn debt overhang. In the meantime anecdotal evidence from the chartered surveying fraternity suggests that the valuations on which the banks placed so much faith in the boom are proving to have been far less conservative than the banks thought.

Prospects on the revenue side of the work-out equation are thus becoming worse rather than better. And the problem is compounded by a fundamental change in the way the cost side now operates. Back in the mid-1970s, real rates of interest were negative at the most stressful point for property companies. Debt was eroding in real terms and inflation was providing some help for asset values.

This time real rates are positive and the debt burden is actually increasing. So heavily indebted property companies are caught in a double bind, with London office rents plunging in nominal terms and the debt servicing burden rolling up remorselessly in real terms. It becomes harder with time to close the shortfall of revenue against income, as compound interest applies its punitive calculus to the figures.

In the absence of a spectacular economic recovery to reactivate the property market, this means that things will probably get a great deal worse for the banks before they get better. The work-out will be a far more protracted affair than in the 1970s and the opportunity cost of putting more money into rescues will be higher. And there is still no sign that the insurance companies and pension funds will be ready to take the banks off the hook by rediscovering their appetite for commercial property.

While Scandinavian-style bank nationalisations are not in question, there must be some doubt about the ability of the banking system to finance recovery. The problem is the huge degree of leverage in bank balance sheets. At Barclays, capital last year was equivalent to 8.7 per cent of risk-weighted assets, based on the guidelines of the Bank for International Settlements and the Bank of England. That 0.7 per cent surplus over the regulatory floor of 8 per cent is equivalent to £730m of retained profits.

Just to put that in context, Barclays' dividend last year was uncapped and retained profits were negative to the tune of £96m after making provisions against property and construction in the UK alone of £245m — this, before the latest rash of announcements about Olympia & York and the rest. Barclays also wrote off more than £300m against its own properties to reserves. Looked at from another perspective, £730m is equivalent to less than 7 per cent of the value of the total property and construction loan book. This implies that the capital safety net contains remarkably little slack.

Such figures clearly raise questions about the ability of the banking system to finance an economic recovery, especially now that Japanese banks have been withdrawing from international markets. But provisions and write-offs are a notoriously impressionistic area of accounting, and the figures above assume that other things are equal, which may not be the case. With known losses in the rest of the corporate sector already substantially provided for and huge losses in overseas subsidiaries now running down, the underlying profitability of the clearing banks is potentially much healthier.

Yet their capital ratios remain vulnerable to unexpected shocks. And the process of recovery will be slower and more painful than any clearing banker would wish. The British clearers can count themselves luckier than the Japanese banks in that they have not been hit by a collapsing property market. But that does not mean that the latest bout of trouble in property should give the authorities no cause for concern.

Tomorrow: how doubtful property loans are causing strains in Japan's financial system.

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THE SCHEDULED AIRLINE WITH UNSCHEDULED BONUSES

stances of Europe demand a loosening of the ties that bind the continent together. They see enlargement, perhaps, as a way of making the Community unworkable as it currently operates. It would be ironic if the European Free Trade Association countries now so anxious to join a Community with supranational powers were to be the unwinding cause of its disintegration into a loose intergovernmental body such as that which they had left.

That, however, seems to be the aim of some in the UK and elsewhere. These critics point to the break-up of alleged federal structures in central and eastern Europe as evidence of the failure of federalism, while ignoring the fact that these failed entities were undemocratic fusions. On the other hand the concept of European union is crucially dependent on democratic sanction. Successive polls of public opinion testify to the broad measure of support throughout the Community.

It was extreme nationalism and the experience of the Second World War that provided the stimulus for European integration and the creation of a supranational state. Today we are challenged again by nationalism. A reversion to

ECONOMIC VIEWPOINT

An old alternative to conviction politics

By Samuel Brittan

Do you believe in coming as close to equality in property and income as we can? Or do you prefer an enterprise society, or a nation of inheritors?

Do you think that inflation is caused by too much money chasing too few goods? Or by struggles between groups for incompatible shares of an incompatible product?

Should punishment fit the crime or the criminal?

This is a random assortment of disputed questions. What they have in common is that they have been argued by men and women of goodwill for decades – sometimes for centuries – and we are no nearer a consensus.

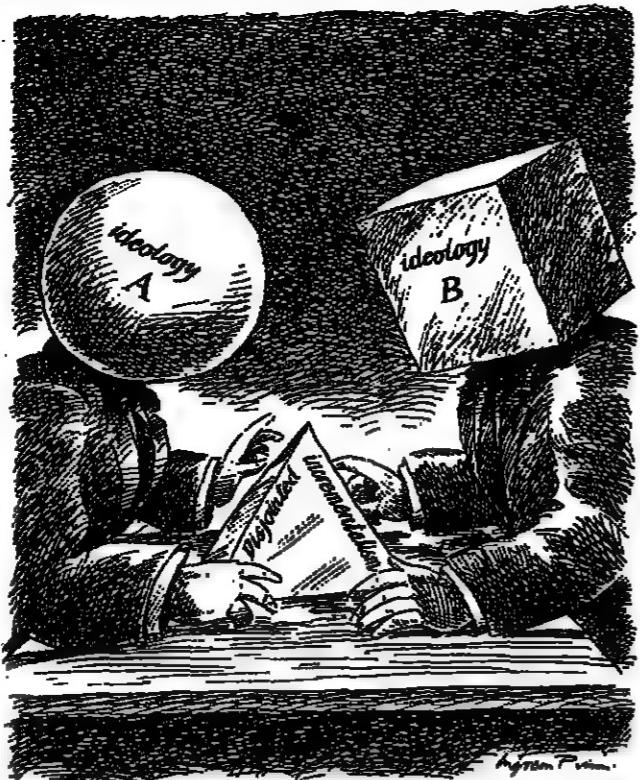
A prominent politician on the Conservative side, when faced with Big Questions, is inclined to ask whether he has to decide, or at least decide now. I know of a book which attempts to provide such agnostics with a good conscience: and I have been waiting to review it for well over 20 years. It was jointly written by an American professor of politics, Charles Lindblom, and a philosopher, David Braybrooke. It is called *A Strategy of Decision*, and was first published in 1963. My own version is dated 1989. I have often thought about it in the intervening years, but am only now beginning to make up my mind about it.

The authors believe that the method of evaluation which is directly or indirectly taught to undergraduates or even business leaders on courses is misconceived. They call the orthodox approach "synoptic" or "rational-deductive". It involves people setting out their ideals, equipping themselves with a set of cause-and-effect relations, and then examining the facts to decide.

You do not have to believe in equality to want to help those people living in cardboard boxes

Its defect, they believe, is that people will not morally disagree on values. They often do not know what their values are until a specific problem arises. People who can agree on inequality in a tax system – eg the poll tax – will not necessarily agree what equity is.

The authors' preferred alternative is known as – wait for it – "disjointed incrementalism". This may explain why their ideas are not on the lips of US presidential candidates. They admit that the English "piecemeal social engineering"



is a close approximation.

What they mean is that instead of choosing between great principles, policymakers should go straight to specific decisions. Not, for instance, is there a right to freedom of information? But will the disclosure of membership of cabinet committees do more for free inquiry than harm to efficient government?

The authors' essential point is that people who disagree on fundamentals can still agree on specific steps. You do not have to agree on equality or inequality to want to help those living in cardboard boxes.

I remember consciously thinking about Braybrooke and Lindblom during the disputes between Margaret Thatcher and Nigel Lawson on exchange rate policy. It often occurred to me – indeed I wrote – that it ought to be possible to agree on whether to raise or lower interest rates, without agreeing on a specific move in reaction to some measure of the domestic money supply – even, dare one say, agreeing to disagree on the reasons. Such piecemeal accommodations are not facilitated, however, by big, bold, but essentially vacuous statements such as: "You cannot buck the market."

There is one thought which encapsulates the American authors' critique. It is: do not insist on fundamental justifications. You might agree with raising interest rates in a boom or reducing them in a slump without deciding if you are a monetarist or a Keynesian, let alone an exchange rate monetarist or a parochial one.

Most political practitioners or committee chairmen types would probably regard *A Strategy of Decision* as a pretentious academic description of a strategy they had been practising all their professional lives. Yet it is a little more than this. What the US academics were saying is: "Rest easy with what you are doing. You are not cutting corners or sacrificing principles. This is the only way even political theorists think you can decide."

The book betrays its age, however, in its tacit assumption that the disputes are mostly about values and that "social scientists" have a good deal of knowledge about how the world works. In recent years the disputes have been about both, or about ideologies in which the two have been inextricably mixed together.

The main objection to the "strategy" is that it discourages more profound reflection. The authors make much of the need to decide *how much* inflation it is worth incurring to alleviate unemployment to so much here and now. Later evidence and analysis suggested that there was no long-run trade-off between the two. Any-

one who had taken the "strategy of decision" too much would have found him self (as governments did) with accelerating inflation and no lasting improvement in jobs.

Indeed, "disjointed incrementalism" actually tells practitioners to cut off the chain of consequences at an early stage. The authors' buzzwords are "limited", "incremental", "remedial" and "successive approximation". They thus encourage unreflective interventionism and disjointed lists of points characteristic of political manifestos writers.

It is therefore open to the charge of short-termism by disciples of Hayek, who warned about the adverse long-run effect of a host of specific interventions. But it is also vulnerable to social critics who worry about the spillover effects of a market system, on our culture and on the ecological balance, and who consider piecemeal interventions inadequate.

What should one conclude? During periods of "conviction politics", one is conscious of the fallibility of those exercising the convictions. During a period of piecemeal social engineering, one begins to long for the "vision thing".

The nearest I can come to a resolution is that policymakers should practise disjointed incrementalism – as most of them are in any case inclined to do, like Molière's *bougeois gentilhomme* who had been unwittingly talking prose all his life – while there should be a vigorous debate among the clarity on fundamentals.

The distinctions need not be rigid. A former prime minister, Arthur Salter, has views on the Nature of Reality – which hardly committed the cabinet – and chancellors (and even presidents) have had views on How the World Economy Works. My suggestion is that

You might agree to raise interest rates in a boom or reduce them in a slump, whatever you are

they should erect Chinese walls between their various activities.

Let Michael Heseltine give lectures on why manufacturing matters, and let Peter Lilley explain why all goods and services have equal importance at the margin in a competitive market. But when it comes to policy, both should go as far as they can without having to decide on fundamentals. That way both theorists and policymakers can feel a little easier, and one person in his time can play several parts.

OBSERVER

Breaking the bank

As Edinburgh muscles into the contest to house the European central bank, the city is at least showing a touch of realism.

Unlike Luxembourg – which has dug up an arcane EC law dating from the mid-1960s to support its case for the new Euro-bankers lock, stock and barrel – the Scots are advocating the break-up of the institution even before it exists. The idea is that if bits of it were scattered around the community, Edinburgh would merit a share.

Although the tactic has style, it is not a satisfactory answer to the Germans' rooting for Frankfurt – who argue that Britain's wishy-washy commitment to full monetary union puts the entire country in a poor position to claim the prize.

But the real problem, closer to home, seems to be Ian Lang, the Scottish secretary. Far from fighting Edinburgh's corner in cabinet, all he has apparently produced so far is a feeble bureaucratic sounding letter to the campaigners last month vouchsafing that the government would give Edinburgh's case "the most careful consideration" – but only if it was decided to go outside London at all.

Indeed the Conservative party as a whole is hardly leading from the front on the issue. Labour's shadow Scottish secretary Donald Dewar turned out to be the only politician to speak at yesterday's launch of Edinburgh's campaign. Not a single Tory minister, MP or as much as a councillor was in evidence.

Meanwhile, the cooler heads in Scotland hope the

**Plane words**

The power of the press. Observer reported yesterday that John Major was travelling around central Europe in an ancient chartered plane. Within hours his sides were promising things would be different in future.

They revealed that Downing Street is negotiating with the RAF to provide a permanent executive jet to fly Major and his entourage around the world – Britain's equivalent of Air Force One.

There is only one snag. The Treasury is yet to approve the several million pounds necessary to provide the prime minister with an aircraft certifying an international statesman.

Hot seat

Ian Irvine, deputy chief executive of Reed International, is the latest senior businessman to be sounded out for the top job in ITV – chief executive of the commissioning system for the new centralised network to be introduced next year.

Irvine is an inspired choice. He is a serious businessman who would be able to handle the £500m or so a year programme budget. On top of that, as a former chairman of TV-am, he has at least a passing acquaintance with the colourful ways of Britain's commercial television.

Pay is not a problem. For the right chief executive, up

Rough ride

It is somewhat ironic that on the very day the Cadbury report on corporate governance was published, Rolls-Royce should have been given a rough ride from shareholders. Instead of getting a warm send-off from piloting the company during the last seven years through privatisation,

doubling its sales and orders and expanding its market share, Lord Tombs faced stiff questioning at the yesterday's annual meeting from shareholders and former employees on the company's handling of its voluntary redundancy scheme.

Like its US aero-engine competitors, Rolls-Royce has been forced to make extensive job cuts. But this has clearly left a bitter feeling among many employees and small shareholders who voted against a resolution to amend the directors' executive share option scheme.

Not that Rolls-Royce directors earn extravagant salaries. Tombs' own pay was reduced last year, and the outgoing chairman pointed out that Rolls-Royce was in the bottom 10 per cent of the UK directors' salary league.

Myth and kin

Ambitious Japanese haven't time for the little things in life, such as visiting mum and dad. A man's got to work after all.

Hence a long waiting list for the rent-a-family service marketed by a Tokyo consultancy called Japan Efficiency Headquarters. Just call it up and, for a mere £655.59, it will send round substitute sons, daughters and an optional baby grandchild to visit the parents for three precious hours.

How does the older generation react? Often joyfully, claims the consultancy's president, greeting the professional actors playing the roles like the long-lost real thing. Some neglected parents even summon up the surrogates at their own expense.

Moreover, there's also a growing market for the service the other way round, with isolated offspring hiring visits by stand-in dads and mums.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL
Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

Nato must not start to move goal posts

From Mr Paul Richards

Sir, The news that Mr Michael Wimber, the Nato secretary-general, has advocated an out-of-area role for Nato ("Nato ready to step outside its borders", May 22) must be met with some degree of alarm.

Having just returned from a visit to both Nato and Shape in Brussels, my impression is that Nato has lost an enemy and has yet to find a role. Off-the-record briefings from senior military personnel displayed internal disagreements over whether Nato becomes a global policeman or not.

I had studied business and

wanted to move into the manufacturing sector, but due to such a marked lack of interest in business students, I eventually decided to move outside of the UK. My endeavours led me to Germany, where I am now in the process of finishing my apprenticeship with a well-known Bavarian automobile manufacturer.

My trainee programme has been very carefully planned. I have enjoyed many opportunities, and have learnt a great deal. When I consider the lack of response and enthusiasm

shown by the manufacturing sector at "career days" and through our "careers advisory service" at university, I realise that I had no other choice but to leave the UK in order to receive a proper training, and I am not atypical.

This is a shame, and perhaps should be a cause for concern in the British manufacturing industry.

Richard Jarrett,
*Nachwuchs-Traine, Audi AG,
Oberer Graben 14,
Ingolstadt,
8070 Germany*

German solution to lack of UK apprenticeship opportunities

From Mr Richard S C Jarrett

Sir, Mr Richard Trin (Letters, May 26) is correct to express concern over the lack of graduate apprenticeship opportunities in British industry.

Before I graduated two years ago, I like many other students, spent a considerable amount of time trying to find a satisfactory apprenticeship (management trainee) programme within the British manufacturing industry – unfortunately without success. I had studied business and

glum, Switzerland, and Italy; and in Scandinavia from 1875 into this century.

However the "political improvement" which John Stuart Mill believed would encourage a world currency was too fragile. D P Jeffcock,
*Wellington House,
Captains Row,
Lymington,
Hampshire SO41 9RR*

Monetary union

From D P Jeffcock

Sir, Lord Cobbold's idea of a merger between the pound and the franc, referred to as a specific time with a specific enemy in mind. Now that the enemy is no more, it is simply not good enough for Nato to start changing the goal posts. If Nato member states want to engage in peacekeeping exercises beyond their collective border, then our elected representatives should renegotiate the treaty.

Paul Richards,
*5a Kinross Road,
Barons Court,
London NW5 8NG*

of telephone numbers in the UK. Hugo Dixon (Technology, May 22) omits to mention

that the figures are simply computer projections. Nevertheless I have good reason to believe that both the projected figures, and the unprecedented trend they display, are sufficiently close to the true situation for them to be valid for the purpose of analysis.

Should BT consider that any of those projected figures are in any way misleading, it is always open to it to produce the true figures in support of its case.

Richard D G Cox,
*Mandarin Technology,
Cardiff Business Park,
Llanishen, Cardiff CF4 5WF*

CAP reform not good news for EC rural development

From Mr John Bryden

Sir, Our research in 20 study areas in EC member states, supported by the EC and the Economic and Social Research Council's joint agriculture and environment programme, sheds light on the likely impact of CAP reform on rural development in the EC.

First, we have found that the CAP has had little impact on providing farmers or their families with incomes comparable to those elsewhere in the economy. We estimate that half of all those farm family members and hired workers involved in working their farms earn less than 41 per cent of their national comparable incomes.

The poorest farm families in Europe are, paradoxically, less dependent on agricultural income than on social security and income from working outside the farm.

These farms are already partly dependent on outside earnings and social security payments. Whether they remain in rural areas will depend less on agriculture, and more on the development of rural labour markets which, in turn, depends on rural development policy and the development of rural businesses.

The Maastricht Treaty (Article 130a) introduces the development of rural areas as a key issue for cohesion in the Community, as indeed it is.

Yet, as long as agricultural policy absorbs such a high proportion of the Community budget, the development of new policies in this sphere will remain limited. While there are many reasons to welcome the reform, it is not yet good news for rural development. For the time being the massive inequities which the CAP involves will remain and will act against the Community's efforts at greater cohesion.

This is not, by any stretch of the imagination, a "level playing field". John Bryden,
*The Arkleton Trust (Research),
Nethy Bridge,
Inverness-shire PH25 3EA*

Direct PC sales almost double in UK

One computer sales channel is bucking the trends



Price was cited as the major reason for buying direct by almost two-thirds of those contacted by Romtel 21 percent put

21 May 1992.

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FINANCIAL TIMES COMPANIES & MARKETS

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Thursday May 28 1992



INSIDE Guinness negotiates pension for ex-chief

Mr Anthony Tennant (left), outgoing chairman of Guinness, the international drinks group, yesterday confirmed at the company's general meeting that it was negotiating a pension for Mr Ernest Saunders, its former chairman and chief executive who was jailed for theft and false accounting. The pension is understood to be between £70,000 (£126,000) and £80,000 a year. Mr Tennant, who is to retire at the end of this year, will be replaced by Mr Tony Greener (above right). Page 28

Foreign rival for Reuters
Ten leading banks in the foreign exchange markets have agreed to put up \$45m to build a new electronic trading system to rival Reuters, the UK information group which dominates foreign exchange trading. Page 18

Third World concerns on growth



Angola, which managed to keep producing oil during 16 years of civil war, is a good example of a "rich" developing country. Yet, in spite of its growing oil wealth, Angola is one of many Third World countries concerned that a lack of training, a dearth of international investment capital, and global environmental pressures may hamper its economic development. Page 32

Drinking less but better
The surge that people are drinking less, but drinking better, appears firmly established. Leading multinational drink companies are controlling a larger share of a declining market as heavily-marketed international brands grow at the expense of local products at the rate of 2 per cent to 3 per cent a year. The process is visible in health-conscious western markets and particularly evident in many less developed countries where personal affluence is increasing and trade barriers are being eroded. Back Page 28

Worries over Westpac
The Australian bank reporting season has produced a variety of results. But the stock market did not begin to suspect until a few months ago that one bank out of the big four had performed much worse than its rivals. Its fears were confirmed last week when Westpac reported an A\$2.65bn (\$2bn) bad debt write-off, pushing the bank into its first loss in its 175-year history. Page 23

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Chief price changes yesterday			
FRANKFURT (DM)			
Aachen Mch Rg	+ 95	Adel Entrepr	+ 24
Pauls	- 25	Gal Latinam	+ 92
Aska Pr	- 675	Geophysical	+ 17
Deutsche	- 832	Phila	- 20
Hess	- 274	Pfizer	- 28
Konzell	- 628	Sec Bar de Fr	- 14
Unile	- 885	UAP	- 9
NEW YORK (\$)			
Cont'l Oats	+ 124	Crown	+ 44
Ford Motor	+ 544	Fults	- 7
Gen Motors	+ 99	Chrysler Corp	- 498
Hewlett Pack	+ 58	De Beers Con	- 82
Concourse Cr	+ 58	Deutsche Bank	+ 371
GM-Off Stores	+ 1432	Tokio	- 32
Syntex	+ 374	Yamazaki-Hewl	+ 120
	- 100		- 100
LONDON (Pounds)			
Barclays	+ 254	Clytha	- 8
Centra Comms	+ 667	Countrywide Pr	- 118
Emar	+ 243	Dalyell	- 12
Feedback	+ 35	Experian	- 10
ART Investments	+ 348	Farlin	- 103
Hill & Knowlton	+ 20	Holtek Micro	- 102
Procter & Gamble	+ 348	Hills	- 5
Panzer Oil	+ 418	Hillier Dall	- 13
Tel Rock	+ 4542	Profound (A)	- 33
Unifund Fd	+ 372	Taylor Woodrow	- 5
First	- 265	Water Staff	- 13
Reedys	+ 374	Wynska	- 13
Brit Airways	+ 300		- 7

Italians hope US tinned food group will help create worldwide operation Cagnotti seeks to buy Del Monte Foods

By Hal Simonian in Milan and Niki Tsik in New York

NEGOTIATIONS are under way for the sale of Del Monte Foods, the US tinned food group formerly part of RJR Nabisco, to Cagnotti & Partners Capital Investment (C&P), the Italian financial concern trying to create an international foods operation.

Some industry sources said a preliminary agreement could be ready for signing next month but others suggested that the deal

was not so advanced. C&P has been negotiating with Del Monte for some months, and is now thought to be the only company in the running to buy the group, which is owned by a consortium including management and Merrill Lynch, the US investment bank.

A \$300m price was put on Del Monte in an Italian newspaper report yesterday but the full price, including assumption of debt, seems likely to be significantly higher.

Under the broad outlines of the deal, confirmed by C&P yesterday, the Italian company would take control of Del Monte by handing over its recently-acquired Ciba tinned food subsidiary in Brazil, as well as by purchasing a direct stake. Part of the enlarged Del Monte group would then be floated in the US.

C&P have denied that a planned L250m (\$208m) bond issue would be used to finance the transaction.

Del Monte Foods was created

in 1988 after the leveraged buy-out of RJR Nabisco by Kohlberg Kravis Roberts, the US buy-out specialists. It was one of four divisions of the original Del Monte company, which had been acquired in 1978 by RJ Reynolds.

In 1990, Del Monte Foods, based in California, went through a further change of ownership after a \$1.5bn Merrill Lynch-backed management buy-out. Since then, further disposals have taken place. However, sales for the San Francisco-based business

amounted to \$1.4bn last year. The Italian company, headed by Mr Sergio Cagnotti, a former chief executive of the Ferruzzi group, was set up in early 1991 with Lason in launch capital. Its aim is to establish international areas of operation in the foods, detergents and packaging sectors.

Acquisitions so far have been concentrated in the packaging sector. The purchase of Ciba late last year was its first venture on the foods side.

A WEEK after paying a \$230m government fine to settle charges that it had rigged billion-dollar Treasury bond auctions, Salomon Inc yesterday appointed Mr Deryck Maughan as chairman and chief executive of its Wall Street securities subsidiary, Salomon Brothers.

The move, which had been expected, paves the way for the departure of Mr Warren Buffett, the billionaire investor who took over as chairman of the parent group last August after the bond trading scandal which toppled the firm's senior management. Mr Buffett pledged a few months ago to step down as chairman of Salomon Inc after the government's investigation was completed, and is expected to announce his successor soon.

He has expressed his preference for an independent chairman without previous ties to the group's two main business units, Salomon Brothers and Fibro, the oil trading firm.

Mr Maughan's appointment as chairman of the securities house is a reward for helping the firm survive last summer's crisis when federal authorities discovered bond traders at Salomon had been faking customer orders in Treasury auctions to get around government restrictions.

He restructured Salomon's securities trading operations, the firm's management structures were redesigned; its business priorities reshaped; and its compensation system completely overhauled. Although the restructuring and the introduction of a new pay system created upheaval within the firm and led to defections by some senior staff, the new Salomon was widely regarded as a better managed and more efficient firm.

Mr Maughan said yesterday that he regarded his appointment as "more an affirmation of what we've been working on for the past year, than any signal of a radical departure".

The rise of Mr Maughan to the top of one of Wall Street's biggest securities houses has been rapid. The 44-year-old British-born coal miner's son joined Salomon in 1981, and rose to his name running the firm's highly profitable Japanese operations.

He returned to New York last year as co-head of investment banking, but was quickly appointed chief operating officer a few days after the bond trading scandal broke in early August.

Chinese-backed group in HK\$3.8bn Hong Kong property move Taking a stake in the colony

Agreement underlines the transformation of commercial relations, writes Simon Holberton

When Mr Deng Xiaoping, the 87-year-old Chinese patriarch, travelled to Guangdong in January, he was impressed with the pace of economic development. He left the local Communist party officials - controllers of the economy - with a message: be bolder still.

Three of China's fastest growing communities are taking him at his word. The governments of Nanhai and Foshan, together with the city of Zhongshan - all in the Pearl River delta region of Guangdong province - are backing a consortium which yesterday participated in China's biggest plunge into Hong Kong's property market.

They agreed to pay HK\$30.8m (US\$490m) to Hongkong Land, the Jardine Matheson property subsidiary, for a slice of prime Hong Kong real estate. The prop-

erty, which will be paid for in instalments over the next 18 months, is the recently-developed 8 Queens Road, a 301,000 sq ft office and retail office block.

The price values the office space at HK\$10,000 per sq ft and the retail space at HK\$12,000 per sq ft - prices which analysts say will lead to a re-rating of landlords, especially Hongkong Land, the colony's biggest landlord.

The deal puts Hongkong Land in a prime position to assume the lead role in a Jardine bid to build the colony's ninth container terminal.

It also allows the company to participate in further property development in Hong Kong, or to take advantage of the distressed market conditions in the UK.

"We are in strong shape and can move quickly if we find an attractive investment," said Mr Alasdair Morrison, Hongkong Land's managing director, "but we are in the fortunate position of being able to wait."

Two local Hong Kong companies, with impeccable mainland connections, are part of the Chinese-led consortium: Hongkong Macau Holdings, which will take 10 per cent of the property, and its associate, China Investments, who, sitting in Hong Kong, observe daily the economic miracle taking place across the border.

Mainland companies have expanded their interest in Hong Kong through all walks of commercial life, from banking and insurance to transportation, manufacturing and retailing. Cumulative mainland investment in the colony is estimated to be in excess of US\$10bn - underlining that trade and investment is two-way - and controlled by literally thousands of companies.

Isosceles in negotiation with banks over possible breach of covenants

By Robert Peston and John Thorndill in London

ISOSCELES, the highly-indebted investment company which owns the UK Gateway supermarket group, is in negotiations with its banks because it expects to breach its banking covenants or clauses of its loan contracts.

Bankers with a close knowledge of the group said yesterday that the company was planning to write to its banks next month outlining the breaches and explaining the group's long term strategy, which is to prepare for a stock market flotation in 1994.

It also emerged yesterday that Isosceles is not paying interest in cash on around £290m (\$323.2m) of mezzanine debt, which ranks behind the £760m of senior bank loans. Instead, this interest is being rolled up and will be paid

in cash or shares, subject to negotiation, at a later date.

However, bankers said that there had been no negotiations to obtain waivers of cash interest. Provision was made at the end of 1990 for mezzanine interest to be rolled up if the company were to perform worse than expected.

There are two other reasons why Isosceles needs to amend its loan contracts:

- It wants to invest in its new store chains, Somerfield, Food Giant and some other experimental stores, in the hope that these will improve profitability and allow the company to be floated.

- Proceeds from the planned disposal of Herman's, the US chain of sports shops, are likely to be much less than the company hoped when its covenants

were agreed three years ago.

However, one banker stressed that Isosceles has to date made all interest and principal payments when they fell due. Nonetheless, the

INTERNATIONAL COMPANIES AND FINANCE

Loss of L450bn expected at Ilva

By Haig Simonian in Milan
ILVA, the Italian public-sector steel company controlled by the IRI state holding company, is expected to report a loss of up to L450bn (\$371m) when its 1991 results are announced next week.

The figure, which would be approved by IRI, would banish hopes by the company, created from the ashes of the ill-fated Finisider steel group, to float part of its shares on the stock exchange this year.

Under Italian labour rules, companies must show three straight years of profits before they can list their equity. Ilva, which took its present form in 1988, made net profits of L200m in 1989 and L150m in 1990. Its 1991 results, which

have been severely hit by the current crisis in the European steel industry, have been eagerly awaited by bankers and politicians as a further indication of the government's privatisation plans.

The decision to show a loss for 1991 represents a substantial change of strategy for Ilva.

The company had until recently been conducting a series of substantial asset sales to create a large capital gain to counterbalance losses on the industrial side and close the year with a modest profit.

Mr Giovanni Gambardella, Ilva's chief executive, said yesterday it had instead decided to allocate the capital gain, amounting to around L450bn, to a special "restructuring fund" to help overcome its

current difficulties. He forecast that earnings in 1992 would remain under severe pressure, although the eventual outcome would depend partly on the use of reserves. "The market won't be better than in 1991, while costs have gone up," he said.

Ilva realised around L150bn from the sale of its Rome headquarters. Further gains have come from the disposal of its 49 per cent stake in the Sidernas shipping group and various electricity generating activities.

Meanwhile, capital gains of L150bn have been derived from the transformation of its Piombino long-products division into a separate company.

Despite Ilva's failure to meet the bourse's profitability criterion, Mr Gambardella left the

door open for a possible future quotation. That could come via a reverse takeover into a company already listed on the stock exchange, a technique commonly used in Italy.

One candidate would be Dalmata, the north Italian cement maker in which Ilva has a 66 per cent stake. However, Ilva said the use of a quoted, but dormant, company from another part of the public sector was a more likely solution.

Mr Gambardella also revealed that Ilva was talking to a range of foreign banks about the sale of small equity stakes. No details were given, but the negotiations are believed to have taken place on the basis of hopes for a cyclical upturn in the steel market next year.

BP Chemicals sets up alliance with EniChem

By Robert Graham in Rome and Paul Abrahams in London

BRITISH Petroleum Chemicals and EniChem, the Italian chemical group, yesterday announced the formation of a broad strategic alliance.

The groups have formed a study team to discuss possible synergies in their polystyrene and styrene businesses with a view to setting up a joint venture. Both groups are small manufacturers in a sector which offers considerable economies of scale.

Together the companies would have a capacity of about 300,000 tonnes a year, accord-

ing to Chem Systems, the chemical industry consultants. That would place them fourth in Europe, behind BASF of Germany, Dow of the US and France's Elf Atochem.

Yesterday's agreement will allow EniChem to go ahead with a new plant at Brindisi employing BP Chemical's gas process to produce 200 tonnes a year of high and low density polyethylene.

The agreement ends a long search by EniChem to find a technology partner in the field and marks a further success for BP Chemicals which has already sold 17 different licences of its gas process in Europe. But this now seems

less likely, EniChem opting instead for sectorial international links.

EniChem recorded a loss of L742bn (\$619m) in 1991, blamed on weak prices, slack demand and heavy financial charges. A 1991-4 business plan - rationalising both plant and the work force - was held up by political objections to job losses and lower investment in the south. A watered down version was only approved late last year and EniChem remains well behind its main international rivals in reacting to the changing conditions of the chemical-petrochemical industry.

Electronic trading system secures £25m backing

By Richard Waters in London

TEN OF the most powerful banks in the foreign exchange markets are to put up £25m (£45m) to build a new electronic trading system to rival Reuters, the UK information group which dominates foreign exchange trading.

The 10 banks - from the US, UK and Switzerland - have been planning the trading system, known as Electronic Broking Service (EBS), for two years. EBS, which is scheduled for launch early next year, follows Reuters' own Dealing 2000 service, launched a month ago and cur-

rently in use at 33 banks.

Both are intended as substitutes for the brokers who act as middlemen in around 40 per cent of foreign exchange deals.

Electronic broking systems,

which replicate the work of human brokers, are estimated to cut broking costs to around a quarter of their current level.

Commissions paid to these brokers are one of the largest costs faced by banks in the foreign exchange market. One leading British bank said its commissions last year totalled around £2m.

The banks involved in EBS are Barclays, Midland, and National Westminster of the

UK; Bank of America Chemical Bank, Citibank and J.P. Morgan of the US; and Crédit Suisse, Swiss Bank Corporation and Union Bank of Switzerland.

Each is putting up an equal share in the investment, with Quotron, the information services company owned by Citicorp of the US, providing a similar share. Quotron will build EBS, which is to be based on its recently launched F/X Trader dealing system.

The development of EBS reflects in part the banks' concern over Reuters' dominance of the foreign exchange markets. From its foothold in cap-

plying prices, the company came up 50 per cent of all foreign exchange deals with its last generation of dealing terminals. Many banks privately complain about Reuters' charges.

A third electronic broking system, Minex, is planned by KDD, the Japanese telecommunications firm, with the backing of Japanese banks.

Reuters said yesterday that Dealing 2000, which had suffered delays and was finally launched last month after several years in development, was performing well and meeting all expectations.

Even the chairman of serious loss makers such as Bell and Thomson stand a good chance of having their strategies blessed and their jobs conserved, so as not to upset their numerous foreign partners.

Schweitzer named as new head at Renault

By William Dawkins in Paris

THE French cabinet yesterday named Mr Louis Schweitzer, managing director of Renault, as chairman of the state-owned car group, the first of more than 40 top state sector jobs due for review in the next few months.

He was put forward for promotion by Mr Raymond Lévy, his predecessor, who retired at the weekend after six years at the wheel. He also has the support of Volvo, the French group's Swedish partner, with which Mr Schweitzer negotiated an alliance two years ago.

Mr Schweitzer is expected to continue to follow Mr Lévy's strategies, a smooth succession which sees the turn for nominations of other state sector chairmen.

Mr Pierre Bérégovoy, the prime minister, has said he wants to ensure management continuity in state-controlled companies, especially important at a time when the government is embarking on a programme of privatisations.

The nominations are also important to the economy generally, as seven of France's top 10 companies are state-owned.

Mr Bérégovoy's unwillingness to interfere in the professional management of the state sector contrasts with the more hands-on approach of his predecessor, Mrs Edith Cresson.

This is also a contrast to the last time the mandates of state company chairmen came up for renewal, in 1988, when up to a third of the 43 people then involved resigned or were asked to leave.

Stock market expectation is that change is least likely at the heads of industrial heavyweights such as Usinor-Sacilor, the steel group, Elf Aquitaine and Total in oil,

Rhône-Poulenc in chemicals, the Pechiney aluminium group and Air France.

The decision to build the plant is in contrast to the strategy of its rival Philip Morris which has offered to purchase the Krakow tobacco works

which accounts for around one third of the country's output.

RJ Reynolds starts work on factory in Warsaw

By Christopher Bobinak in Warsaw

R.J. REYNOLDS Tobacco International has started work on a \$33m cigarette factory in Piaseczno near Warsaw which is due to come on stream in the middle of next year and have an annual production capacity of 50 billion cigarettes.

The decision to build the plant is in contrast to the strategy of its rival Philip Morris which has offered to purchase the Krakow tobacco works

which accounts for around one third of the country's output.

Degussa reveals pre-tax profits increase of 7%

By David Waller in Frankfurt

September 30 1991, pre-tax profits were DM179 - 44 per cent down on the previous year.

The expected improvement for the year would be due to rationalisation measures undertaken at the Laybold machinery subsidiary and at the parent company, with good results in the pharmaceuticals and dental products markets, rather than any fundamental turnaround in the economy.

At the parent company level, pre-tax profits fell to DM57m from DM70m in the half-year.

Degussa said group sales would have been at more or less the same level as in the first half of last year, but for a 15 per cent decline in turnover

in the precious metals trading sector. Pharmaceuticals sales rose by 18 per cent to DM76m.

Horten, Germany's fourth largest retailer, is set to embark on a slimming down exercise which will involve a significant but as yet unspecified reduction in staff numbers, the company said yesterday.

The purpose of the rationalisation is to improve profitability.

Much of the reduction will be achieved by natural wastage, but job cuts cannot be ruled out, Horten said yesterday, reporting a 4.5 per cent drop in sales during the first five months of 1992. Sales were severely down during the recent public service strike.

Philips to buy rest of Super Club

By Ronald van de Krof in Amsterdam

MINORITY shareholders in Super Club, the loss-making Belgian video rental chain, agreed yesterday to sell the company to its biggest shareholder, the Philips electronics group of the Netherlands.

The vote brings to an end a dispute between Philips and several key minority shareholders about the value of Super Club's shares.

Philips, which holds 51 per cent of Super Club's shares, offered earlier this month to pay BEF150 (\$4.40) in cash for each of the 8.4m shares which it does not already own. Shareholders were also offered the choice of receiving warrants on

New chief at Rolls-Royce

By Paul Bett, Aerospace Correspondent

SIR RALPH Robins, to succeed Lord Tombs at the end of September as executive chairman of the UK aero-engine and industrial power group.

Directors faced embarrassment yesterday when shareholders at the meeting voted against a resolution to enable directors to amend the executive share option scheme. The proposal will now be put to a ballot.

TURKEY IS SEEKING COMPANIES TO INVEST IN CONSTRUCTING A BETTER WORLD

Turkey has taken decisive steps to join the world economy. The privatization of state-owned enterprises is proceeding rapidly. In this context, 11 cement plants are being offered for sale to local and foreign companies willing to benefit from Turkey's integration with the world.

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Republic of Turkey, Prime Ministry Public Participation Administration (KOİ) offers to sell all of its shares in the following companies:

COMPANY NAME	PERCENTAGE OF SHARES SUBJECT TO SALE (%)	AMOUNT OF HID BOND (TL Million)	OPTIMUM CAPACITY (TON)
ADİYAMAN ÇİMENTO SANAYİİ T.A.Ş.	100,00	5,000	620,000
AŞKALE ÇİMENTO SANAYİİ T.A.Ş.	100,00	5,000	280,000
BARTIN ÇİMENTO SANAYİİ T.A.Ş.	99,78	5,000	300,000
CÖRÜM ÇİMENTO SANAYİİ T.A.Ş.	99,85	5,000	390,000
DENİZLİ ÇİMENTO SANAYİİ T.A.Ş.*	100,00	5,000	630,000
GАЗİANTEP ÇİMENTO SANAYİİ T.A.Ş.	99,72	5,000	545,000
İSKENDERUN ÇİMENTO SANAYİİ T.A.Ş.	100,00	5,000	1,200,000
LADİK ÇİMENTO SANAYİİ T.A.Ş.*	100,00	5,000	610,000
SİVAS ÇİMENTO SANAYİİ T.A.Ş.	100,00	5,000	325,000
SANLIURFA ÇİMENTO SANAYİİ T.A.Ş.	100,00	5,000	475,000
TRABZON ÇİMENTO SANAYİİ T.A.Ş.	100,00	5,000	510,000

*KOİ's shares in Denizli Çimento Sanayii T.A.Ş. and Ladik Çimento Sanayii T.A.Ş. will be sold in block subject to the condition that up to 49 per cent of the shares in these companies will be offered to the public by the buyers within a time period determined by KOİ after the sale of the shares is effected. The exact percentage of the shares that will later be offered to the public will be determined by KOİ by taking the tender offers into consideration.

- Further information about the companies can be obtained from KOİ after June 1, 1992. The address is shown below.
- The sale of KOİ shares in each of the companies listed above will be effected by inviting tenders and subsequently holding sale negotiations.
- The tender and an irrevocable unconditional bid bond for the listed amount corresponding to the related company, payable at first simple demand with a term of at least 6 months must be submitted by KOİ no later than July 24, 1992, by 6:00 PM official Turkish time.
- In the tender, the offered price for the shares which are subject to sale should be clearly specified.
- The tenders should be submitted separately in closed envelopes with the following inscription

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for the related company "Tender for _____ (the name of the company) CONFIDENTIAL".

6. The successful bidder shall furnish a performance bond for the amount of 6 % of the agreed sale price and a letter of intent comprising the price and the terms of the sale. If the letter of intent is not submitted or if the bidder fails to sign the sale contract after the submission of the letter of intent and fails to provide the performance bond until the closing date as determined by KOİ, the bid bond will be called by KOİ.

7. Republic of Turkey Prime Ministry, Public Participation Administration is not subject to the State Tender Law No: 2886 and reserves the right to decide whether or not to sell the shares and to extend the deadline of the tender, if necessary.

8. The sale of shares to persons domiciled abroad is subject to all relevant Turkish legislation.

Greece

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By: The Chase Manhattan Bank, N.A.
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May 28, 1992

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FT SURVEYS

INTERNATIONAL COMPANIES AND FINANCE**Spin-off to split Control Data in two**By Louise Kehoe
in San Francisco

CONTROL Data, one of the oldest US computer makers, is to be split into two independent entities, separating the company's computer products operations from its computer services businesses.

The company will take a \$400m restructuring charge in the current quarter.

Control Data's computer systems products operations will be spun off as a new company, to be called Control Data Systems, while the remaining computer services operations will be renamed Ceridian Corporation.

Silicon Graphics, a California computer workstation manufacturer, had agreed to buy a 10 per cent stake in Control

Data Systems and NEC of Japan was considering taking a 5 per cent stake in the new company, Control Data said.

Silicon Graphics and NEC have existing marketing and technology ties with Control Data.

The division of the company will complete the transformation of Minneapolis-based Control Data from a computer maker to a services business.

The company will take a \$400m restructuring charge in the current quarter.

Control Data's computer systems products operations will be spun off as a new company, to be called Control Data Systems, while the remaining computer services operations will be renamed Ceridian Corporation.

"The separation of Control Data into Control Data Systems and Ceridian is a major step in the effort to strengthen the businesses and help them grow faster," said Mr Lawrence Perlman, president and chief executive of Control Data. Mr Perlman will

become president and chief executive of Ceridian after the split.

"Control Data Systems will be a significant factor in the expanding worldwide 'open-systems' market, and Ceridian will be a leading services company in business and government markets."

He added that the move should also enhance the ability of Control Data Systems and Ceridian to attract capital.

Control Data will capitalise the new Control Data Systems company with \$50m in cash, payable when the spin-off occurs, and an additional \$45m in cash, payable in December 1992.

Control Data shareholders will receive one share of Control Data Systems common stock for every four shares of

Control Data Corporation they currently hold.

There will be no ongoing ownership or management relationship between the two companies after the spin-off, although they will continue to provide products and services to each other over a transition period.

Control Data said about \$115m of the charges were associated with Control Data Systems' plans to continue a transition from proprietary products to "open systems" based on industry standards.

The balance of the \$400m charges reflects an anticipated loss and related costs of \$52m in connection with the sale of the company's Automated Wagering business, and provisions of around \$35m for property lease obligations.

Spectre of losses dogs US carriers

Nikki Tait outlines the well-founded anxieties of American Airlines

Bob Crandall has never lacked a punchy comment. Even so, the outspoken chairman of American Airlines seemed to attain fresh levels of exasperation last week when he assessed US carriers' prospects.

"This isn't a game," he told assembled media after his company's annual meeting. "This is deadly serious. This industry is going down the tubes."

Mr Crandall has a point. In the first three months of 1992, with the economy supposedly recovering and the Gulf War a distant memory, only two US airlines - American and its much smaller Dallas-based neighbour, Southwest - made any money at all.

In American's case, the operating profit was a skeletal \$13m, on revenues of \$3.5bn.

Grim first-quarter figures may be only the beginning of the year's bad news. Many US analysts believe that the sector will be lucky to make any money in 1992.

"We were forecasting a very marginal profit, between break-even and \$500m," says Lee Howard at Airline Economics, the Washington-based consultancy. "Now, if could be the bottom-end of that range."

Amark, another aviation consultancy, is bleaker still, suggesting that losses may start to approach the levels seen in 1991. That was when the nine surviving national carriers (excluding Pan Am, which went out of business in October), produced a horrendous \$1.63bn deficit after tax.

Either way, if such Cassandra-like predictions are correct, 1992 will become the third successive year in which the US airline industry has failed miserably to live up to its coffers. Accumulated losses for the nine carriers over the three-year period may range upwards of \$3bn.

The explanation for the flood of red ink is simple. In spite of all the airline bankruptcies, staff cuts and pruned capital spending plans, there is a continuing mismatch between domestic capacity and costs on the one side, and demand/revenues on the other. The chief questions are: when will matters improve; and can anything be done to accelerate recovery?

The cost side, however, has not been unambiguously bleak. The price of fuel, accounting for 15 per cent-plus of any airline's operating expenses, has fallen year-on-year, although it has been rising again recently.

United Airlines calculates that it paid about 82 cents per gallon of jet fuel in the first three months of 1992; down from 83 cents in the first quarter of 1991. A one cent reduc-

tion in fuel prices adds \$130m to the industry's annual profits.

Labour costs, meanwhile, amount to another 30 per cent of operating expenses, and some carriers have secured concessions here.

For example, USAir reached a new agreement with its pilots, involving salary cuts. Even the mighty Delta, which

set the pace for pilots' pay with a three-year contract in 1990, won agreement from employees to extend the deal for a further 16 months.

Instead of receiving a 12.5 per cent rise over three years, pilots will receive 14.5 per cent over four and a half a decade.

The first two classes will be substantially cheaper than comparable "pre-streamlining" fares, but will dispense with the myriad of discount fare schemes, corporate concessions, and so on.

It is easy to see why American can fail the need to act. ATA figures show that "discount" fares accounted for 84.9 per cent of total domestic travel in 1991, compared with 70.4 per cent a decade earlier.

The "average" discount, moreover, increased from 46.2 per cent in 1981 to 65.6 per cent 10 years later. American was offering about 500,000 separate fares ahead of the overhaul. Post-streamlining, this was reckoned to reduce to 70,000, a significant cost-saver.

But many analysts interpret the move mainly as a bid to stimulate business travel or at least to persuade business travellers to pay for convenient full-fare tickets (albeit cheaper than before), rather than have them scramble around the discount offerings.

American acknowledged it would see a net revenue loss short-term, but hoped this could be recouped by increased demand.

One month later, it is questionable whether the strategy has worked. The largest carriers immediately matched American. But, within days, financially troubled carriers like TWA, USAir and Continental, were undercutting. Only this week Northwest Airlines introduced a two-for-one leisure fare during the summer

season on domestic flights and some carriers have followed suit.

Today, Mr Crandall defends his overhaul. He says the simplified fare structure is still in place, even if the level of fares is lower than anticipated.

He claims that about 30 per cent of the fares now being booked are full coach. "We are not displeased," he says defiantly. "We're getting the change in mix, but yields will be lower than we thought."

Analysts beg to differ. They point out that various corporate discounts are still available. Moreover, even on a simple route like Washington-New York, there are a dozen published fares, three times the number which the "simplified pricing" strategy was supposed to create. At least one analyst claims the fare structure overhaul is deteriorating rapidly.

Some cynics suspect that American's objectives were two-fold from the outset. Even if the overhaul failed, it would at least put further pressure on the financially-distressed, undercutting carriers, and hopefully push them from the skies. American denies this.

The fact is, however, that airlines in the US do not die easily. So long as assets can be sold or further credit secured, debt-burdened carriers have survived for years, especially under bankruptcy court protection.

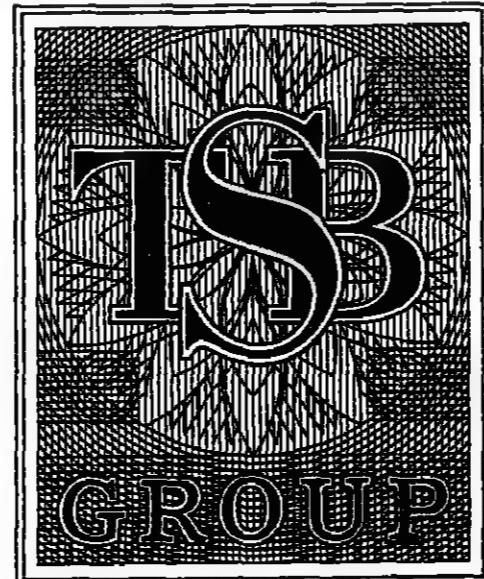
Eastern, Pan Am and Midwest only collapsed when the cash ran

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INTERNATIONAL COMPANIES AND FINANCE

New products boost the bottom lines of some leading drug companies

Mixed results posted by Japanese pharmaceutical sector

By Emiko Terazono in Tokyo

JAPAN'S leading pharmaceutical companies have revealed mixed results for the fiscal year to March, with companies marketing new products recording strong performances and those without turning in lower profits.

Takeda, the second largest in the industry, posted solid earnings for the period thanks to sales of Mevalotin, its anti-hypertensive drug.

Yamanouchi Pharmaceutical, with its anti-ulcer treatment, and Tanabe Seiyaku, which posted a 6.9 per cent rise

in pre-tax profits to Y13.1bn (\$101.5m), also benefited from strong sales of some products.

However, Takeda Chemical Industries, Japan's largest drug maker, saw a decline in profits. Fujisawa Pharmaceutical, meanwhile, posted a 16.3 per cent fall in pre-tax profits as sales of its anti-ulcer drug failed to reach expected levels.

Takeda posted a 12.5 per cent fall in after-tax profits to Y29.5bn largely reflecting capital losses from a recent typhoon. Fujisawa recorded higher non-operating costs because of an increase in funding expenses.

TOP JAPANESE PHARMACEUTICAL COMPANIES

	Sales*	Change	Pre-tax profits*	Change
Takeda	560.9	+1.8	71.3	-3.1
Sankyo	369.5	+6.9	51.8	+19.0
Fujisawa	226.5	+2.4	15.6	-16.3
Yamanouchi	225.9	+6.0	61.1	+2.5

*Yen for year to end-March

Other companies unveiling lower pre-tax profits included Eisai, which reported a 9.5 per cent decline to Y31.2bn, and Dainippon Pharmaceutical, with a drop of 10.5 per cent to Y9.4bn.

For the current year to March 1993, Japanese pharmaceutical companies face the effects of an official drug price cut approved by the Ministry of Health and Welfare in April. The impact on companies

with heavy dependence on sales of antibiotics is expected to be greater than on the industry as a whole.

Mr Mitsuo Ohni, pharmaceutical analyst at Barclays de Zoete Wedd in Tokyo, said the sector would need to introduce new high-margin products to offset the effects of the price cuts.

Takeda forecasts a 0.2 per cent increase in pre-tax profits to Y71.5bn on a 3.4 per cent rise in sales to Y580bn, while Sankyo expects a 12 per cent rise in pre-tax profits to Y58bn on a 7 per cent increase in sales to Y365bn.

ings to slide further to Y8bn this fiscal year. Net profit is also predicted to tumble to Y4bn in the current year.

Sales fell by 1 per cent to Y27.5bn due to slow turnover in the non-fibre business, particularly resins. However, a slight recovery is expected this year, with sales reaching Y27.6bn.

Mitsubishi Rayon is to cut back on investments this year because of the profit downturn. It plans to spend Y17bn on plant and equipment, and the company expects earn-

against Y27.6bn a year ago.

Teijin blamed its 22.3 per cent fall in pre-tax earnings to Y26.7bn on stagnant sales of non-fibre products, such as film for audio tapes. Increased depreciation costs and a deterioration in financial items also contributed to the decline.

Sales during the last fiscal year rose by 4.1 per cent to Y38.1bn and are expected to increase to Y36.6bn this year.

Net profit decreased by 26.7 per cent to Y14.8bn and is expected to fall to Y11bn.

Mitsubishi Rayon, Teijin reveal pre-tax declines

By John Burton in Tokyo

MITSUBISHI Rayon and Teijin, two of Japan's leading synthetic fibre makers, yesterday reported lower pre-tax profits for the year to end-March.

Mitsubishi Rayon's pre-tax earnings fell by 23 per cent to Y9.5bn (\$73.8m) because of a growing deficit in financial items. Net profit dropped by 30.8 per cent to Y4.2bn.

It was Mitsubishi Rayon's first profit decline since 1987, and the company expects earn-

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Kawasaki hit by higher costs and weaker tractor sales

By John Burton

KUBOTA, the Japanese producer of farm equipment and pipe systems, yesterday reported a 5.8 per cent fall in consolidated pre-tax profits to Y36.8bn (\$285.2m) for the fiscal year ended March 31.

The company blamed the decline — its first in six years — on rising operating costs and weaker overseas sales of tractors and other farm equipment, especially in Europe and the US.

Sales increased by 1.6 per cent to Y90.2bn, reflecting a 2.5 per cent rise in domestic revenues. Overseas sales, which account for 16 per cent of the total, declined by 1.4 per cent to Y144.1bn.

Net income dropped by 41.6 per cent to Y4.2bn because of the liquidation of its troubled Stardent Computer subsidiary in the US, which brought an extraordinary loss of Y17.1bn.

On an unconsolidated basis, pre-tax earnings fell by 12.6 per cent to Y31.7bn.

Sales are expected to rise to Y750bn from Y728.6bn, and net profit to fall to Y18bn from Y18.6bn.

Kawasaki Heavy slides at operating level

By Emiko Terazono

KAWASAKI Heavy Industries, a leading Japanese shipbuilder, reported a heavy fall in operating profits because of foreign exchange losses and higher costs for construction of liquefied natural gas carriers.

For the year to end-March, Kawasaki said that operating profits had fallen 21.7 per cent to Y13.5bn (\$1.05bn). In spite of a 4.4 per cent rise in sales to Y144.1bn, net income rose 2.5 per cent to Y11.1bn.

Kawasaki managed to recoup the decline on its operating profits with proceeds from the sale of securities holdings, which rose by 2.7 times from the previous year to Y5bn.

Pre-tax profits rose a marginal 0.1 per cent to Y20.5bn. After-tax profits fell 16.4 per cent to Y14.6bn because of increased tax payments, which rose 5.6 per cent to Y11.1bn.

Kawasaki expects shipbuilding growth to buoy revenue, and forecasts a 4.1 per cent increase in sales to Y970bn and a 9.8 per cent rise in pre-tax profits to Y22.5bn.

Daishowa Paper slips into the red again

By John Burton

DAISHOWA Paper, Japan's second biggest paper maker, announced a loss for the second consecutive year.

The company said its pre-tax loss was reduced to Y6.8bn (\$48.3m) from Y14.9bn the previous year, but it predicted the deficit would increase to Y13.8bn in the current fiscal year.

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Heavy slides
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INTERNATIONAL COMPANIES AND CAPITAL MARKETS

ANZ improves to A\$135m and holds dividend

ANZ Group, the Australian trading bank, yesterday reported a modest 5 per cent increase in net profit to A\$135.5m (£US103.4m) for the six months ended March, 1992, writes Bruce Jacques in Sydney.

Gross income fell 16.4 per cent to A\$5.29bn, but the bank reduced bad and doubtful debt write-offs from A\$33.7m to A\$28.6m. The interim dividend is being held at 10 cents a share.

No accrual, or problem, loans rose to A\$3.53bn from A\$2.93bn in the first half of 1990-91. But they have stabilised since September when they stood at A\$3.5bn.

While the results reflect overall improvement, the bank retains several trouble spots. The result was cut by A\$4.6m (£A\$3.3m previously) in restructuring costs and the group's Australian banking business continued to trade at a loss, as did its finance offshoot, Esanda.

Losses from the Australian banking division eased from A\$175.6m to A\$140.7m and Esanda declared losses of A\$33.5m, compared with A\$2.2m previously.

On the other hand international banking, largely the former Grindlays group, lifted its contribution from A\$11.8m to A\$12.4m.

Earlier this week, ANZ directors said they did not anticipate any losses from bankers' receipt scandals in India where Grindlays has a sizeable market share.

The statement, which followed a meeting with the Indian Reserve Bank, said ANZ Grindlays had reconciled all bank's receivables held.

The ANZ's New Zealand operation also held their own in the latest half with a marginal earnings increase from A\$43.0m to A\$44.8m while profits from the section termed Australian retail services eased from A\$103.1m to A\$71.0m.

Mr Bailey indicated that the company's property portfolio involved loans and acceptances of A\$8.5bn and development ventures of A\$7.0bn. The non-accrual proportion of this exposure was A\$1.6bn.

The result brought the company's capital adequacy ratio to 10.8 per cent, with Tier 1 capital at 6.6 per cent. Stated earnings followed a A\$106.1m tax provision (£A\$104.5m previously) and added a A\$35.5m abnormal profit (£A\$2.1m loss previously).

The bank reduced its provisioning against exposure to debt rescheduling in the half from A\$479.9m to A\$395.5m, with carrying value approximating secondary market values.

Australia's banks reveal diverse results

The ripples from Westpac's property write-offs are spreading writes Bruce Jacques

Seldom has an Australian bank reporting season produced such a diversity of results. In the space of a few days, six-month results have cast Westpac as the poor relation, ANZ as the battling improver and the National Australia Bank as a comfortable top performer.

The banks' experiences with Australia's crop of failed entrepreneurs have been well chronicled. The big banks, including the 70 per cent federal government-controlled Commonwealth Bank, were naturally the most injured by corporate failures and falling asset values.

But the stock market did not begin to suspect until a few months ago that one bank out of the big four had performed substantially worse than its rivals. Its worst fears were confirmed last week when Westpac reported a thumping A\$2.55bn (£US1.8bn) bad debt write-off.

That pushed Westpac into

the first loss in its 175-year history, a A\$2.3bn pre-tax deficit and forced the bank to turn to shareholders with potentially Australia's largest share issue, aimed at raising A\$1.2bn.

Worse still, it appears the bank needs the funds to avoid falling below the Reserve Bank's prescribed capital adequacy ratios later this year when about A\$700m in future tax benefits can no longer be counted as assets for prudential purposes.

The drama of Westpac's losses, which mainly reflected an overhaul of its extensive property portfolio, is likely to place the bank at a competitive disadvantage against its peers for some time to come.

It was a drama singularly lacking from the National and ANZ earnings reports, which had a strong "business as usual" flavour. The ANZ and the National did however appear to react to the Westpac shocks by making a point of detailing their own more mod-

est property exposures.

The ripples have spread quickly from Westpac's property write-offs, with Australia's biggest home builder Jennings Industries effectively placing itself at the mercy of its bankers earlier this week following a total write-off of its stake in a A\$850m Melbourne property development.

Ownership of the project has reverted 100 per cent to Westpac, but the Jennings write-offs, among other factors have caused its major shareholder, New Zealand's biggest company Fletcher Challenge, to foreshadow a N\$2400m

investment in the current year.

And yesterday, Australia's second biggest life office, the National Mutual, had the long-term rating of its finance company lowered from A1 to A3 by Moody's Investor Services, the US credit rating agency.

The oversupply of commercial real estate throughout Australia will likely result in additional property write-downs, further affecting National Mutual's reserve position," Moody's analysts said.

While Westpac remains Australia's biggest bank measured

by total assets, the accompanying table indicates its position is far inferior to its rivals on almost all important counts.

Most notably, the bank's large A\$8.1bn problem loan portfolio - more than the ANZ and the National combined - poses the danger that its write-offs will remain larger for the next few years.

The National's superior position has resulted largely from its ability to control its finance offshoot.

The National was the only bank whose finance arm was in the black for the half-year, with its Custom Credit operation turning a A\$65m loss into A\$6.4m profit.

Finance offshoots are where much of the big banks' problems have resided. Witness Westpac's A\$850m capital injection into its Australian Guarantees Corporation subsidiary which lost A\$712m. ANZ's Esanda operation lost almost A\$34m.

The National's superior position has resulted largely from its ability to control its finance offshoot.

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Finance offshoots are where

Hutchison bids for Cavendish minorities

By Simon Holberton in Hong Kong

Mr Li Ka-shing's Hutchison Whampoa yesterday made a second attempt to take its associate Cavendish International private, when it unveiled a HK\$5.50 a share bid, valuing the company at about HK\$1.6bn (£US220m).

Analysts said the higher price may just win the day for Mr Li although it still represented a discount on the company's net asset value of more than HK\$6 a share. Mr Li was surprisingly rebuffed last year when minority shareholders failed to support a HK\$4.10 a share offer for the company.

Hutchison, which already owns 63.4 per cent of the company, will have to outlay HK\$5.58bn to acquire the remainder. It said its offer represented a 32 per cent premium over Cavendish's share price prior to the bid. The company said the proposed consolidation of Cavendish would allow the Hutchison group structure to be simplified and economies effected.

Cavendish main assets are its 34 per cent of Hongkong Electric Company - the monopoly supplier of electricity to Victoria Island - 24.5 per cent of Husky Oil, the Canadian oil and gas producer, and 50 per cent of property developer ICH.

Medium and long-term debt accounts for \$40.1bn. The remaining \$9.1bn represents short-term commercial credits, mostly by the private sector.

About 40 per cent of Turkish borrowing is at variable rates, the rest at fixed rates.

Official reserves at the end of April stood at \$3.3bn, excluding gold. That represents less than two months of imports, and compares with \$4.9bn at the end of 1991, which was already the lowest reserve figure for three years. However, total international reserves, which include the commercial banks, appear to have stabilised at about \$11bn.

Mrs Tansu Ciller, economics minister, says that Turkey will need about \$1bn in total new credit this year.

For the moment, Turkey's foreign exchange position is

S&P rating aids Turkey's plan to restructure debt

By John Murray Brown

TURKEY reached an important milestone in its efforts to restructure its external debt of about \$49bn when it secured a triple BBB credit rating from Standard & Poor's.

The rating is a chief component in a debt strategy aimed at reducing Turkey's dependence on bank loans. It will smooth the process of tapping international bond markets.

In the long run, the move

should curb the volatility in

debt servicing, and improve both the maturity and term

structure of its national debt.

Turkey launched a \$150m Eurobond in March. That was the country's first public bond issue since August 1990. More recently, the Turkish Treasury issued its first Ecu-denominated Eurobond, a three-year paper worth \$150m. The rating from S&P now paves the way for the Treasury to float \$200m of Yankee bonds in US markets this summer. The Treasury has also mandated a \$200m Samurai bond issue in Tokyo.

Turkey's outstanding foreign

debt, public and private, stood at \$49.2bn at the end of 1991.

The public sector is still the

largest debtor, although 1990 saw a sharp rise in private-sector borrowing offshore.

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As the lira is now fully convertible, this could result in a renewed current account deficit and capital outflows, which would impair Turkey's capacity to rebuild reserves.

In the first four months of

1992, Turkey has seen a 5 to 6

per cent real depreciation of

the lira against the dollar.

The Treasury's immediate

headache is an awkward

bunching of repayments.

According to balance of payments figures, Turkey will

have to find \$6.8bn in 1992 to

service medium and long-term

debt, including principal and

interest repayments.

Total debt repayments,

including short-term borrowings,

are estimated at about

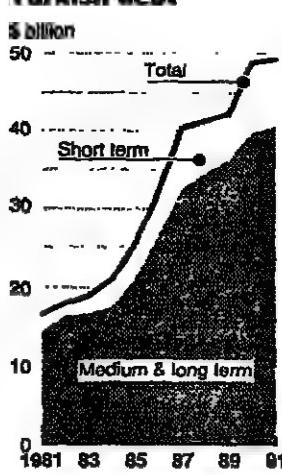
\$7.7bn or 30 per cent of Turkey's exports of goods and services.

The ratio is not projected to

decline significantly until

1993.

Turkish debt



Source: Central Bank of Turkey

considered stable. Tourism revenues, down last year as a result of the Gulf War, are expected to rebound in 1992 to about \$4bn. Workers remittances, worth about \$2bn during the year, will pick up in the next few months as Turkish workers in Germany return for the seasonal Bayram holiday in June.

Difficulties will arise only if Turkey fails to tackle fiscal deterioration. As the lira is now fully convertible, this could result in a renewed current account deficit and capital outflows, which would impair Turkey's capacity to rebuild reserves.

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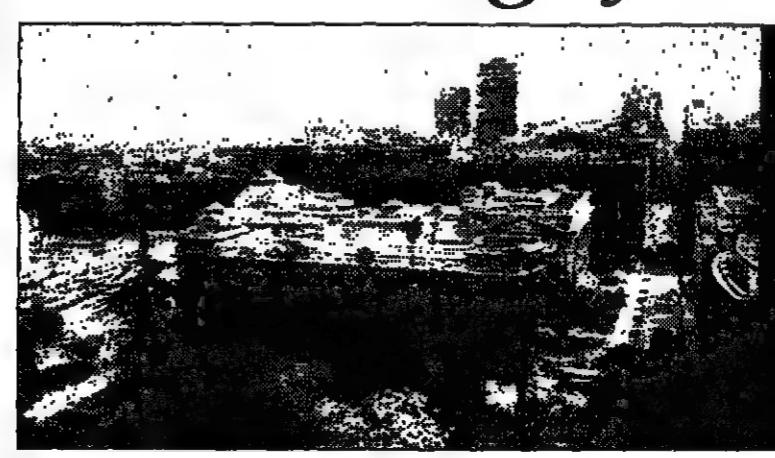
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decline significantly until 1993.

GT CHILE GROWTH FUND

APRIL REPORT

"Overall corporate earnings were good in the first quarter, operating income rising by 15%."



"This is GT reporting from Santiago."

Every month, we produce a report for investors in GT Chile Growth Fund.

In the April report, we review a first quarter in which corporate earnings, income and production showed extremely strong growth. And looking to the future, we argue that the economy - and the market - will continue to perform strongly, provided that the Central Bank can maintain its control of monetary aggregates.

Investors have already seen net asset value growth of 83.5% over the 12 months to 30.4.92, and of 201.3% since launch on 15th February 1990. (Source: GT Management PLC.)

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COMPANY NEWS: UK

A badly-timed deal in an evolving marketplace

John Thornhill looks at the problems facing Isosceles as it plans a reflootation of the Gateway chain

ON A table in the middle of the Isosceles boardroom stands a hand-some gold clock commemorating a bond issue launched by the previous owners of the Gateway supermarket chain. The clock was presented to the company by a finance house which earned fee income from the issue. It is running two hours late.

Although it marks a past event in Gateway's corporate history, the clock is highly symbolic of its current fate: first, because it emphasises the company's dependence on its bankers; and second, because it suggests that Gateway's current owners have got their timing badly wrong.

When the Isosceles investment company bought Gateway in the summer of 1989 in a highly-leveraged £2.1bn deal, the biggest of its kind in UK corporate history, high hopes were held out that the company could be stripped down and spruced up and returned to the market within three to five years. Peripheral assets would be sold, the core strengths of the business would be revealed and a generous return would be generated for the backers of the controversial deal.

Three years on, the picture looks very different. Still weighed down by £1.3bn of debt, with its trading position deteriorating daily, Isosceles is beginning to face up to the realities of an agonising dilemma: how it can possibly return the company to the market without just crystallising substantial losses for its investors?

Such thoughts will dominate the minds of both the company and its bankers this summer as they sit down to review the results of Gateway's financial year, which has just ended, and its development programme, which has just begun.

The talks are likely to be tense: City analysts suggest Gateway has performed poorly over the past year as a result of a further loss of market share to its voracious rivals, such as J Sainsbury, Tesco and Safeway.

The company's cash flow is believed to be lower than bud-

geted and some of its banking covenants may well be breached. A £100m bond is repayable in April next year.

Further complications may arise when Ernst & Young, Isosceles' auditors, go through the books in detail. Industry observers suggest the auditors may legitimately raise questions about the carrying values of some of the company's properties. An asset write-down may well result.

Yet in spite of these weighty concerns, Mr Alastair Mitchell-Innes, Isosceles' chief executive, betrays few signs of nervousness. Relaxed and reassuring, he brushes aside the doubts in the manner of a polished diplomat dismissing some local trouble in a far-away country.

Although he only became chief executive last September, he accepts that Isosceles' original time-table has been disrupted. Isosceles was able to dispose of 50 supermarkets to Asda for £700m soon after the completion of the acquisition but other assets have been far harder to sell.

The market for assets collapsed fairly soon after the acquisition and they were unable to pay down debt as quickly as they would have liked," he says, although he adds that Isosceles is still planning to return Gateway to the market within the next 18 months to two years.

He suggests, however, that Isosceles' cash constraints – and next year's bond repayment – will be eased by the end of the calendar year through the sale of Herman's, US sporting goods subsidiary, and the flotation of Wellworths, its highly profitable Irish grocery chain.

The problem with this scenario is that Herman's has been on the market for a long time to no avail. Industry gossip has it that Isosceles turned down a £200m offer for Herman's soon after the acquisition and would now be lucky to receive £50m.

Wellworths may be sold to a trade buyer before flotation for about £150m, although one interested party, Fitzwillton, the Irish investment group, is believed to have dropped out of

Tony Andrews
Alistair Mitchell-Innes: cautiously optimistic on flotation

the running in recent weeks.

However, although these sales may help tide Isosceles over in the short term they will not solve its acute strategic challenge of how to create a profitable growth business out of its 650 high street stores.

Mr Mitchell-Innes accepts Isosceles must have a plausible story to tell before it can hope to return to the market. "In my view a flotation would only be sensible when we have enough evidence and enough stores to show that we have a serious retail proposition which is profitable," he says.

He argues that Gateway has already achieved a great deal in improving the profitability of the core business. Costs have been cut, 1,000 jobs have been taken out of Gateway's head office and eight distribution centres have been closed.

People say that all the easy things have been done

although they are not so easy when you have to do them."

But Mr Mitchell-Innes is pinning the company's hopes for growth on the launch of new retail formats. Gateway has already launched an 18-outlet chain of discount superstores under the banner of Food Giant, utilising the underperforming space of its remaining superstores. And it is rapidly converting other stores – currently 25, up to 150 within the next three years – to the Somerfield format, an attractive high street chain emphasising fresh foods.

Next month, Gateway will also experiment with other formats and will launch four convenience stores, four discount stores based on a recent "red spot" price experiment, and four traditional town centre supermarkets.

Some of the names of the regional supermarket chains which were absorbed by Gateway in its acquisitive days of the 1980s – such as Fine Fare, International and David Greig – may be re-launched to address different segments of the food market.

The expression used is that we are a disparate not a desparate group," says Mr Mitchell-Innes. "I see a lot of strengths in our positioning. The grocery trade has deserted the high street. Not everybody can shop or wants to shop at superstores."

While praising the ingenuity of Isosceles' trading experiments, many analysts doubt the long-term sustainability of these formats. They suggest that although refits often lead to a short-term boost in profitability they rarely reverse long-term trends in a store's trading patterns.

Gateway's expansion will also crucially depend on its capital expenditure budget and this too is under pressure. Mr Mitchell-Innes says Isosceles invested about £100m last year although much of that was used to satisfy basic infrastructure needs to comply with the terms of the Food Safety Act.

Analysts estimate Gateway only spent £20m on expanding the business – about the same as Tesco spends on one of its biggest superstores.

Mr Mitchell-Innes hopes he will be able to increase the company's capital budget in the future – although he will first have to persuade the bankers that cash is better used in reinvesting in the business than paying down debt early. In the meantime, Tesco alone will have built 100 more stores by 1993.

Isosceles plans to announce its annual results in the first week of July – although they may be delayed by any refinancing talks – and investors will naturally be keen to hear an update of the flotation plans.

At present, many prominent investment institutions are feeling embarrassed at their exposure to Isosceles and are staring at uncomfortably high write-downs on their equity investments. Mercury Asset Management said it had written

ten down its investment in Isosceles by between £1m and £2.5m at March 31, its last financial year end. It refused to specify the exact amount, or the size of its stake.

Mr Mitchell-Innes is still cautiously optimistic about the prospects for a flotation. "Anybody who says that they are absolutely fully confident would be a fool. I do not know what the market will be like over the next 18 months to two years. But I actually believe that the formula that we have now is a very good one that will give us the opportunity to find a way to an exit," he says.

However, it is increasingly difficult to take issue with the assessment of one leading rival retailer who argues that the Gateway acquisition was founded on a fatal misapprehension, compounded by the high price they were forced to pay as a result of a bidding war.

He argues that the main architects of the deal, Mr David Smith and Ms Elizabeth Hignell (who were later forced out of the company with a shared £1.8m pay-off) constructed complex cash flow models showing that Isosceles could generate a healthy return on its investment.

But in his view, they failed to understand the commercial dynamics of the UK market and made their investment calculations on the evidence of the relatively mature US market where food retailers' future cash flow and earnings could be predicted with a high degree of accuracy.

Isosceles completely misread the UK food market. The market here is still evolving. The ownership of a store does not give you a strong defensive position because other people are opening stores and continually eroding your position," he says.

"But it is the naivety of the City and financial institutions that is really staggering. Financial men can always talk to the City with greater potency than retailers. Fund managers – and journalists – were simply wowed by a compelling story."

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COMPANY NEWS: UK

7% rise pushes Carlton over £49m

By Raymond Snoddy

CARLTON Communications, the television production and services group, announced slightly better than expected pre-tax profits of £49.4m for the six months to end-March.

Mr Michael Green, chairman, said the group had "confronted successfully" trading conditions which he described as uncertain and demanding.

Analysts are suggesting full year profits of some £103m. The shares rose 15p to 667p.

Carlton, which takes over the London weekday licence, the largest in the ITV system, from Thames on January 1, produced a 2.13 per cent

increase in turnover to £324.7m; profit showed a 7 per cent rise over the corresponding 146.3m.

Earnings per share rose by 11 per cent to 16.85p (15.13p), and the interim dividend was increased 10 per cent to 6.7p (6.1p) reflecting Mr Green said, "a cautious reaction to a welcome recovery in our main deals."

Mr Green said the group remained financially strong with net cash of £146m, excluding the indebtedness of Pickwick, the video group acquired in March.

The group also announced yesterday that Sir Derek Birkin, chairman of RTZ, will

become a non-executive director from the beginning of June. Mr Green had long been an admirer of the business skills of Sir Derek, who has in the past attended an occasional Carlton board meeting in an informal capacity and provided background advice on big deals.

Video and audio production and distribution increased pre-tax profits to £20.4m (£12.5m). Growth was expected in the second half as Hollywood studios moved towards announcing their latest "sell-through" videos in advance. That, Carlton said, would help planning at its Technicolor subsidiary.

Profits at video and sound products - the sophisticated editing and recording equipment provided by subsidiaries such as Quantel and Abekas - fell from £9.2m to £8m, but were up on the preceding six months.

Television and film services produced flat profits at £13.7m. Mr Green said last night he was not over-concerned if Premier League football was shown live on Sky Television next season. ITV would still show quality football.

"We know how to operate in competitive markets. If Sky is showing a London derby match we will not be scheduling Sooty against it," Mr Green said last night.

Restructured Casket surges to over £2m

By Peggy Hollinger

TWO YEARS of restructuring at Casket, the bicycle and clothing supplier, came to an end yesterday with a surge in annual pre-tax profits, from £212,000 to £2.06m, or sales ahead only 2 per cent to 571.9m.

The share price - which has risen from 15p at the beginning of April - was shaved by profit-taking to fall 15p to 31p.

Mr Joe Smith, chief executive, said the group was now looking for a third business to "turnaround" in a similar fashion. Any acquisition was likely to be done for paper, he added.

Casket, which struggled to placate

shareholders unhappy with deepening losses in 1990, had sold seven loss-making businesses and closed three since the new management team arrived. The group took an £836,000 extraordinary charge in the year to March 31 for the closure of Clean-cut Clothiers, its trouser business.

"We are now well placed to take advantage of our much stronger financial and trading positions," Mr Smith said. Net debt had been cut from £7.56m to £5.6m, with gearing of 46 per cent. Interest cover was 2.26 times, Mr Smith said.

During the year, Casket increased its share of the UK cycling market to more than 20 per cent with the purchase and revival of Falcon Cycles. It had been losing 21m

a year when purchased in January. The cycle division overall increased sales from £19.7m to £30.7m - of which £2.4m came from Falcon - and operating profits by 38 per cent to £2.4m.

Casket increased exports by 70 per cent in the last year - representing some 10 per cent of turnover - with strong demand from continental Europe for its brands, which also include Townsend and British Eagle.

The clothing division held operating profits at 15.3m, on turnover up 15 per cent to 239.5m.

The dividend is raised to 0.5p (0.2p) - with a final of 0.35p - and is 3.8 times covered by earnings of 1.5p (0.4p).

Dartmoor seeks £8.05m as net asset value falls 25%By Philip Coggan,
Personal Finance Editor

DARTMOOR Investment Trust is raising £8.05m net via a rights issue and placing of the index-linked debenture at 114.4p.

As of April 30 the net asset value per share was 90.12p, down from 120.45p at end-April 1991. Asset values have increased in May and the rights issue will also have the effect of increasing the value to 97.58p.

A maintained fourth interim dividend of 3.8p makes a total of 11.2p (10.5p) for the year. If the rights issue proceeds, the trust expects to be able to pay dividends of 11.6p in the current year.

Earnings per share were 11.5p (10.85p).

Details are confidential as far as the company is concerned.

Mr Tennant gave a mixed forecast for the current trading year. He repeated cautious comments made with the preliminary results on slower profits growth, but said Latin America and south-east Asia would grow rapidly in the next five to ten years.

The shares fall 18p to 58p as the market seems to overstate Mr Tennant's caution. They later recovered to 57.6p.

In Mexico, United Distillers, its spirits arm, had continued the process of acquiring distributors with the purchase of Inter-American Holdings, distributor for the Johnny Walker, Old Parr and Buchanan whisky brands.

Mr Tennant, who was brought in from Grand Metropolitan to restore the group's reputation following the fall of Mr Saunders, is to retire at the end of this year. He will be replaced by Tony Greener.

Yesterday also marked the ending of an era as the Earl of Iveragh, the only remaining member of the Guinness family on the board, retired. It is the first time in the company's 233 year history the family has not been represented.

Guinness will pay pension to Saunders

By Angus Foster

MR ANTHONY Tennant, outgoing chairman of Guinness, the UK-based international drinks group, yesterday confirmed that the company was prepared to pay a pension to Mr Ernest Saunders, its former chairman and chief executive who was jailed for theft and was awaiting trial.

Dowty said the accounting treatment exaggerated the true level of the engineering company's earnings per share and the quality of its management and, as a result, gave Dowty shareholders an inaccurate impression of the quality of the shares they are being asked to accept.

In a letter sent yesterday to Dowty's shareholders, as well as its own, Dowty says that not only was the cash alternative of 175p a share inadequate, but that the value of TI and its future was uncertain.

TI said the letter looked like a smokescreen. "An increasingly desperate Dowty is trying to divert attention away from its own shortcomings and the real issues of the bid," the company said.

Dowty claims TI's accounting methods exaggerate earnings

By Richard Gourlay

DOWTY GROUP, the aerospace and specialist engineering company fighting a hostile £49m bid from TI, yesterday launched a sweeping attack on its aggressor's accounting techniques, which it said were at the very boundary of acceptable practice.

Dowty said the accounting treatment exaggerated the true level of the engineering company's earnings per share and the quality of its management and, as a result, gave Dowty shareholders an inaccurate impression of the quality of the shares they are being asked to accept.

In a letter sent yesterday to Dowty's shareholders, as well as its own, Dowty says that not only was the cash alternative of 175p a share inadequate, but that the value of TI and its future was uncertain.

TI said the letter looked like a smokescreen. "An increasingly desperate Dowty is trying to divert attention away from its own shortcomings and the real issues of the bid," the company said.

TI has dismissed Dowty's claims about its accounting as the raking over of old issues which shareholders have fully understood for some time.

It says Dowty shareholders are being offered a fully underwritten cash alternative and that in any case TI no longer utilises the particular accounting practice which the City roundly criticised in 1989.

Dowty, however, says shareholders may not have fully understood the implications. In its letter, it says TI has "boosted its earnings record effectively by charging costs against reserves". This had helped TI report earnings growth from 29.8p in 1987 to 44.1p in 1989.

Specifically Dowty concentrates on "retrospective" goodwill write-offs, including a £50m provision taken in the 1989 accounts which related to acquisition costs and would soon be left with no opportunity to take costs against reserves, Dowty says.

The attack on TI's accounting policies marks the beginning of the last 10 days of the bid before it closes on June 10 and an intensive round of presentations to institutional shareholders.

Fresh doubts on payment to Davy holders

By Andrew Bolger

Former shareholders of Davy Corporation seem little closer to receiving their second payment of £5.4m in spite of a deal concerning Emerald Producer, the floating oil production facility which cost Davy its independence.

Trafalgar House, the property, construction and engineering group which took over Davy, said yesterday it had reached an agreement with Midland and Scottish Resources, the oil company which ordered the rig from Davy.

Trafalgar will lease the Emerald to MSA for \$65,000 (£37,000) a day. Trafalgar made the second payment to Davy shareholders, worth 45p a share, conditional on it receiving payment for the Emerald from MSA, which so far has been unable to draw on letters of credit, which expire on June 30.

Trafalgar believes it remains unlikely that MSA will be able to get the necessary certification before June 30, or have the deadline extended.

Cosalt tumbles to £778,000

The recession continued to depress markets and margins at Cosalt, the diversified south Humber-side based group.

Pre-tax profits amounted to £778,000 for the six months to March 1, down 28 per cent on the previous £1m. Turnover came to £40.5m (£39.5m).

Mr Edward Brian, chairman and chief executive, expected profitability to be much stronger in the second half, in keeping with recent tradition.

Profit included £167,000 (£106,000) from sale of surplus premises. Earnings per share came to 4.52p (6.59p) and the interim dividend is again 4.25p.

British Land makes £38m buyBy Vanessa Houlder,
Property Correspondent

British Land has paid Greycoat £38.3m for the remaining 40.8 per cent interest in three City properties, which are let to SG Warburg, the merchant bank, and Henderson Administration, the fund manager.

The deal completes British

Land's interest in the properties which began when it took part in one of the most innovative property financing deals in London in the early 1980s.

Sir Brian Corby, chairman, explained that the aim was to "link the remuneration of senior executives to long-term performance."

If recipients choose to buy Prudential shares with their bonus the company will match the amount with an equal number of shares. These extra shares, however, cannot be sold for at least five years.

British Steel in talks with Swedes

British Steel and Avesta, the Swedish stainless steel group, are close to agreement on creating one of the world's largest stainless steel producers with annual turnover of about SKr13bn (£1.2bn) and production of 700,000 tons.

Avesta said it hoped the deal would be completed by early next month, although British Steel said that discussions about possible collaboration were at a preliminary stage.

British Steel said it was not

possible to provide any details about the nature of any partnership as the talks had not yet reached that stage.

Any new conglomerate is likely to be jointly owned by the two companies, though Avesta added the talks were based on the assumption that it will remain an independently listed company. Sir Robert Scholtey, chairman of British Steel, is understood to be playing a leading role in the talks.

British Steel said it was not

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corres - pending for dividend	Total for year	Total last year
ATA Selection 5	nil	-	nil	nil	1
Body Shop	0.82	July 17	0.7	1.22	
British Film	12.00	July 1	6.3	15.695	9.3
Catena	8.5	July 15	8.5	11.5	11.5
Carlton Comms	6.71	Aug 26	5.1	15.5	
Casket	0.367	Oct 1	0.2	0.5	0.5
Cost	4.25	Aug 28	4.25	10.75	
Dartmoor Inv Trst	3.8	July 31	3.8	11.2	10.8
Fairline Boats	3.575	July 22	7.15	21	21
FI	5	July 21	4	9.5	4*

Dividends shown pence per share net except where otherwise stated. *On increased capital. **USM stock. *For six months. Includes 5p.

Loss and dividend cut sinks Fairline shares

By Richard Gourlay

SHARES IN Fairline Boats, the leisure power boat group, yesterday lost a quarter of their value after falling demand pushed the Peterborough-based group into losses and forced a cut in the interim dividend.

In the six months to end-April, Fairline incurred a pre-tax deficit of £513,000, against profits of £2.1m, on sales down 36 per cent at £12.3m.

The interim dividend is halved to 3.575p as earnings per share of 41.5p gave way to losses of 11.8p. The share price fell 103p to 325p.

"People need to start making money in their small businesses again for demand to pick up," said Mr Sam Newington, chairman.

While there were signs of renewed interest, the turnaround in the German economy,

Volvo, there had been a 60 per cent decline in marine engine sales in the US and a 40 per cent fall in Europe since 1988.

Demand for the most expensive models, costing about

£600,000, was most resilient.

Mr Newington said he was also concerned about changes to European Community VAT rules. From next January, anybody buying in one EC country and exporting it to another will no longer be able to claim VAT exemption.

Member state governments would individually decide whether to levy VAT on boats already based in their countries, a move which would lead to disruption in the market.

The net cash balance was nearly halved from £3m at the same period last year before taking into account the June tax payment.

Mr Newington said the group was not altering its strategy of having gone up market with larger boats. In the short term there was no option but to hunker down the hatches and wait for the recession to pass.



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FINANCIAL TIMES SURVEY

PACKAGING AND THE ENVIRONMENT

Thursday May 28 1992

ACCOUNTING & EARNINGS

The industry has reacted with dismay to being depicted as a polluter in a wave of environmental legislation that has swept the industrialised world. But its high visibility and throw-away culture connotations have made it a prime target, writes John Thornhill.

Wrapped up in the law

MR HANS Rausing, the chairman of the Swedish Tetra Pak Alfa-Laval group, whose great height and business reputation means that he towers over the packaging industry both physically and symbolically, tells a simple story to illustrate the necessity of packaging products.

Browsing through an English 1920s detective novel in his father's library, he came across a passage in which a group of upper-class women in London were discussing how to get good milk.

"As late as the 1920s, in the richest city in Europe, these well-to-do women could not find decent milk," he says incredulously. "The reason? Lack of packaging."

According to Mr Rausing, between 1912 and 1937 there were 65,000 deaths attributable to infections from raw milk in England; between 1951 and 1960 there were just four. Effective packaging was at least partly responsible for this substantial reduction. "The food industry and food distribution could not function without packaging," he says.

Throughout the third world, millions of people have accepted the truth of this remark and are desperately trying to make the same move up the packaging ladder to a situation where food products

are safely processed, packed and distributed.

In central and eastern Europe, too, there is a vast need for improvements in the management of food distribution to help prevent the appalling squandering of resources. Even in the most dilapidated parts of the former Soviet empire there is rarely a shortage of produce at the farm gates but there is invariably a deficit of goods on the shop shelves.

Given the essential tasks that it believes it performs, the packaging industry has therefore reacted with a sense of dismay, bordering on disgust, to being depicted as a dirty polluter in a wave of environmental legislation that has swept across the industrialised world.

Used packaging incurs large losses in the eyes of consumers, as they daily see it as litter on street corners and cram it into their dustbins — Americans probably hold the world record, generating four pounds of rubbish every day.

Because of its high visibility and connotations with a "throw-away" culture, the packaging industry has been a prime target for environmental campaigners who have found it easy to stir up popular passions. Politicians have naturally responded by introducing



legislation.

In Germany, the forceful environment minister, Mr Klaus Töpfer, has effectively coerced industry into establishing a massive recycling scheme called the Duales System Deutschland (DSD). This system promises to recycle ever-increasing proportions of used packaging and drastically reduce the volume of waste going to landfill sites.

The industrial architects of the scheme stress that it is experimental and will be fine-tuned over time, but its introduction has, nevertheless, pro-

voked furious controversy within the European packaging industry.

Companies outside Germany complain that mountains of waste products — which cannot yet be absorbed into existing recycling schemes within Germany — are being dumped on foreign markets, destroying the fragile economics of indigenous recycling projects.

One leading figure in the packaging industry recently described the DSD system as "absolute lunacy", because it devoured more energy in recovering and re-using waste

packaging than it saved — resulting in a net negative impact on the environment.

Other countries, particularly in Scandinavia and the Netherlands, have also introduced stringent environmental legislation affecting packaging products. The European Commission is also polishing up the final draft of its directive for the avoidance of packaging waste, which is expected to be published later this year.

The legislative picture is, if anything, even more confused in North America. At a packaging conference earlier this year, Mr John Bence, a senior vice-president of Stone Container Corporation, described the difficulties of dealing with the "crazy quilt" of state and local laws that had been created in the US. In 1990, he said, 38 states enacted 140 recycling laws, most with different stipulations.

But many independent industry observers are now pausing and seriously questioning whether this onslaught of popular and legislative pressure is addressing the real problems associated with packaging and the environment.

Professor Bill Rathje, an American garbologist from the University of Arizona, who spends his days digging up old landfill sites to examine what lies within, says there is a vast discrepancy between public perceptions of the problem and the realities.

In consumer surveys in the US, most people believed that fast-food packaging, such as McDonald's clam shells, accounted for more than 20 per cent of the volume of landfill sites, with polystyrene foam representing more than 30 per cent and disposable diapers — or nappies — filling more than 25 per cent. The real figures in an average landfill site, according to Prof Rathje, are 0.25 per cent, 0.9 per cent and 0.8 per cent respectively.

Almost half of landfill sites are stuffed with newspapers and other paper products — which only decompose very slowly. Construction rubble and organic waste also account for a substantial proportion.

In the grand scheme of things, therefore, domestic packaging waste ranks low in the list of environmental priorities, representing perhaps only 2.8 per cent of the total waste generated by modern industrial economies.

Nevertheless, such facts certainly do not absolve the industry. There is undoubtedly far more that it can sensibly do to reduce the environmental impact of packaging. Much more progress can be made in "lightweighting" products by using less raw material, redesigning packages to include more recycled, enlarging them to increase the ratio of volume to area, and even changing the nature of the contents by introducing concentrated detergents, for example.

In general, the response of the packaging industry to the environmental onslaught has been pretty pitiful, as many in the industry privately admit. Trade associations in each different sector of the packaging industry — including glass, aluminium, tinsplate, plastics, paper and board — have all lobbied hard to "prove" the environmental acceptability of their own products — often maligning their rivals products

IN THIS SURVEY

Big demand expected in eastern Europe

□ As the newly unfettered countries grope towards market economies, expect big demand for packaging products

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in the process.

But this has only exacerbated tensions in what has always been a highly fragmented industry. No one has yet acted effectively to adopt a broader perspective and campaigned for the most desirable industry-wide solution.

Yet such solutions are perhaps possible if only the industry would sit down with environmentalists and government and agree on an accepted framework of debate.

Many observers accept that life-cycle analyses, which assess environmental impact from "cradle to grave", can be an effective tool in determining the right balance between different packaging products. But such analyses often run the risk of subjectivity, and there is a need for them to work on an accepted set of premises.

At present, there is no single packaging industry, according to one leading supplier, only separate sectors. But there must be one — not only for the sake of the environment but the future prosperity of the packaging companies themselves.

STEEL APPEAL

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PACKAGING AND THE ENVIRONMENT 2

David Marsh explains the EC's tightening grip

The patchwork that has to be ironed out

THE PACKAGING industry is at the centre of an emotional tussle with the European Commission over plans for EC-wide rules covering disposal of waste used for wrapping products.

EC plans for a harmonisation of packaging rules have attracted hostility, both from industrialists claiming that legislation will impose unfair burdens and from environmentalists calling for tougher action to curb the surge in waste from the "throw-away society".

The EC's 12 members have put into effect a highly disparate series of regulations on the treatment of packaging waste. As in other areas of the environment, the most stringent action has been taken in Germany, the traditional leader in "green" policy.

The patchwork of systems, both voluntary and imposed, requires companies operating throughout the EC to apply widely different targets, quotas, levies and deposit measures on waste generated by packaging — a sizeable barrier to cross-border trade.

Ironing out these disparities through the introduction of a common regulatory framework forms an important part of the aim of establishing a Community-wide single market for consumer goods. Yet

legislation in the field of packaging also represents possibly the most difficult example of the bid to frame common rules to bridge the Community's north-south gap.

The EC has to struggle to encompass both the concern of the "green" northern countries, led by Germany, and those of the poorer southern nations such as Spain and Portugal trying to catch up with higher living standards elsewhere. Governments in these southern countries see much EC environmental law as an expensive and unnecessary waste.

Reflecting the impact of such criticisms, the final version of Brussels' plans for a packaging directive seems likely to be far less stringent than the measures in force in Germany. The Commission's plan of action centres on a 10-year programme for the reduction of packaging waste and the achievement of recovery and recycling targets. Individual countries are unlikely to transcribe the Community's proposals into national law until the mid-1990s. But first the EC's final position will have to be drawn up — probably after the summer.

Germany's measures have already sparked complaints from industrialists in other countries. This partly reflects fears that products from elsewhere in the EC are likely to face discrimination on the German market.

Additionally, the large levels of excess waste material collected in Germany from recycling schemes threaten to

swamp waste markets throughout the Community — upsetting attempts elsewhere to set up viable schemes for reusing waste. There has also been criticism that Germany's recycling schemes themselves are intrinsically inefficient. Far more energy is used collecting and transporting packaging waste around Germany, it is claimed, than is being saved through attempted passage towards an environment-friendly waste regime.

Mr Töpfer enjoys telling those who resisted his proposals, that there has been any fuss from the competition authorities in Brussels: no summons to the European Court of Justice in Luxembourg. Although the European Commission's own proposals on packaging and recycling are less rigorous than those already implanted in Germany, the minister is encouraged. "We can see the same building blocks we used in our regulations," he said in a recent interview. "Therefore, others have been convinced."

But not everyone. Britain's Industry Council for Packaging and the Environment (Inpac), has formally complained that the latest round of rules "restricts the free movement of goods into Germany." It also claims, as do German environmental groups, that, because the German recycling industry will not be able to cope with the flood of returned packaging, it will be shipped in other countries, such as Poland which is hungry for foreign exchange, overloading their waste disposal systems and adding to their already hefty environmental burdens.

There are already signs of strain. The plastics industry association, faced with taking back an estimated 1m tonnes of packing each year, recently appealed directly to chancellor Helmut Kohl for a stay of execution of the legal requirement that, from July 1995, they must recycle at least 64 per cent of the packaging output.

The industry claimed that, in the time before the deadline, it would be able to install only enough capacity to deal with 20 per cent, and it would be 1998 before it could cope properly. The same conditions have been set for paper, glass and metal waste.

Mr Töpfer immediately rejected the appeal, and his officials claimed that the problem would tend to resolve itself. Confronted with specific deadlines and quotas, industry would reduce its output and use of plastic packing, and therefore reduce the need for reprocessing plant.

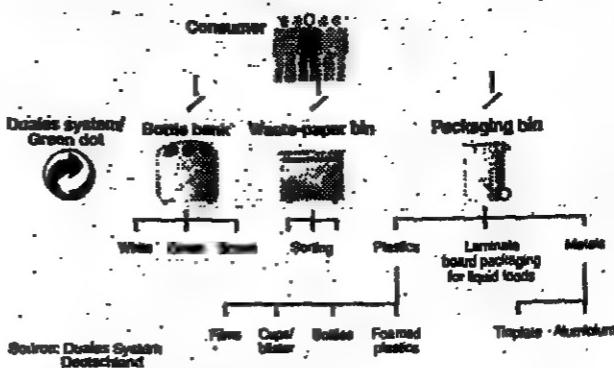
Meanwhile, some sectors are getting on with the job. According to the BASF chemicals group, more than 35 per cent of the 30,000 tonnes of polystyrene foam used each year for packaging in Germany is already being re-used. It is typically either milled and reused in its ground-up state in packing, potting composites of lightweight cement and concrete products, or melted down and recycled entirely.

The Storopack-Reichenacker Group, a leading manufacturer with five recycling plants already in operation, calculates

Germany

Only mild grumbles

How does sorting take place?



This year on using recycled product in up to 50 per cent of its annual output. Its plant in Langenau, Baden-Württemberg, can handle 600kg an hour, and is claimed to be the best in Europe.

Despite the continued griping, the commercial as well as the environmental benefits of Mr Töpfer's grand design are beginning to emerge. German companies forced to adapt, are rapidly developing new recycling technologies and building a competitive position for when similar legislation is introduced elsewhere. Virtually every major engineering concern in the country now has a division dedicated to environmental technology. Container manufacturers and domestic appliance makers are well along the road to meeting the minister's next requirements; that they should be responsible for taking back and recycling their

products when they finally leave the road or run through their last cycle.

Meanwhile, the country's whole waste handling and disposal system is in the throes of a revolution: again a possible model for others of public and private services working in parallel.

Dual System Deutschland (DSD), an independent collection and recycling company set up last year by retailers and manufacturers to help cope with the new rules, is making rapid progress. The 400 companies which launched it had grown to around 3,000 at the last count. Its income from licensing members to mark their products with Der Grüne Punkt (the Green Spot) is already around DM2bn (288m) a year.

The Green Spot is a guarantee that the maker has undertaken to take the package back

and re-use or recycle it. Loudly denounced by environmentalists as a confidence trick and nothing more than a way of artificially increasing prices (the cost of the mark, depending on the size of the package, ranges from 1 pfennig to 20 pfennigs a pack).

They claim manufacturers have signed up with DSD and increased their prices while its disposal and recycling functions are still in their infancy. A grand project to equip every household in the country with a special yellow dustbin to hold Green Spot packs is still on trial in only three areas, including Bonn. Collected by the public authorities, their contents are sorted and shipped off for recycling by private companies.

Germany's tidy-minded citizens, among the most environmentally-concerned in the world, are well accustomed to playing their part in environmental protection.

However, there are some signs of fatigue among the population. Bins installed in shops since April to collect outer packaging are relatively underused. Shoppers complain they have no time, or that the bins are inconveniently placed.

What is already obvious, however, is that the manufacturing, retailing and packaging industries are adapting. Karstadt, a leading department chain, reported in April that it had asked suppliers to dispense with outer packaging on more than 5,000 products. According to the environment ministry, one of the country's biggest food retailers has calculated that outer wrappers are unnecessary on 90 per cent of its grocery lines.

Christopher Parkes

The UK: Pauline Covell examines the health of its container makers

Looking across frontiers

should not close its doors on them, and companies from these centres continue to acquire or start EC based European companies. Typical of this is the Scandinavian move into the UK board industry and PLM's takeover of Redfearn Glass.

In June 1990, the UK's largest independent paper and packaging company, Redpack, went into foreign ownership when it

was taken over — for £144m — by Swedish group Svenska Cellulosa Aktiebolaget (SCA), although it has since divested parts of the business — for example, RPC Containers (the plastics containers company), acquired by the management just over a year ago.

The other main preoccupation of the industry, however, over the past two years has been the state of the domestic

and international economy. With approximately two thirds of materials and containers being used for food and drink, and a further 5 per cent for pharmaceuticals, much of the industry, although not recession-proof, has not suffered nearly as badly as other sectors.

UK manufacturers' sales figures of materials and containers are not yet available for 1991, but there is likely to be little increase on the 1990 figure of £2.5bn.

According to Rowena Mills Associates (RMA), the specialist economist in the packaging industry, the 1990 split in value by sector was: paper and board 33 per cent; plastics (film and containers) 30 per cent; metal (cans and drums) 20 per cent; glass 5 per cent; labels 5 per cent and other materials 7 per cent.

Between them, the three major businesses — paper and board, plastics and metals — account for 85 per cent of the £2.5bn. Plastics continues to vie with the fibre-based materials for the number one spot, and, in terms of tonnages consumed, showed a similar growth to the previous year. At 45 per cent, it rose from 1,413,000 tonnes in 1990 to 1,463,000 tonnes in 1991.

This was lower than in the mid to late 1980s, when growth ran into double figures, but reflected factors other than those purely associated with the recession, says RMA. Light-weighting and downgauging, the process of reducing the weight/unit ratio and perhaps, to some extent, environmental factors are thought to have been at work.

Among the plastics materials, low-density polyethylene was the only polymer that fell marginally. Bottle demand in all polymers was up by some 11 per cent and PET (polyester) demand continued to rise rapidly — up by 43 per cent. Most of this growth was accounted for by film rather than what is now the traditional container for carbonated beverages, the PET bottle market.

Environmental concerns and the consequent legislation will change the way plastics develop in the future, compared with the last 30 years, according to recent research work by Maack Business Services in Switzerland.

While it believes that there will be large substitution losses from polyethylene, polystyrene and PVC across Europe, there will be balancing growth in polypropylene (PP) and PET up to the year 2000.

Plastic packaging films are here to stay, but Maack predicts that more than 20 per cent of the PP market in 2000 will represent substitution of other polymers, while for PET the percentage is even higher, at more than 50 per cent.

Recession was responsible for a relatively poor year for paper and board. Demand for packaging and wrapping fell back 10 per cent, from 76,800 to 69,000 tonnes, and paper sack sales declined to decline, as industries such as cement reduced their demand. Fibreboard, corrugated and solid board case materials fared better in this sector, with food and beverage

transit packaging holding up, partly as a result of increased summer beverage sales; but demand for consumer durables, notably white goods (another big user of fibre board) fell back. Industry estimates put 1990 square metres of corrugated fibreboard at 3,491m, compared with the 1990 figure of 3,360m.

Cartons volume was down very slightly in 1990, at 0.5 per cent, with only the gin carton of 22,500.

The industry is characterised by its hundreds of medium to small companies

area suffering in a sector that largely remained unaffected by recession. Half are used by the food industry. The UK folding carton industry has sales of about £220m, converting more than 600,000 tonnes of material a year. In Europe, only Germany converts more — in the region of 700,000 tonnes.

Sales of open-top cans for human food fell, and there was limited recovery for those for pet food. The excellent summer of 1990 contributed to a 9.5 per cent increase on the 1990 figure of 22,500.

Lables have seen a significant shift from paper and wet glue to self-adhesive varieties. Labels as a whole grew from 703m to 723m square metres in 1990, but, according to RMA, self-adhesives forged ahead by some 9 per cent, while competi-

tive materials dropped back. Although there are giants in any industry, the packaging business is characterised by its hundreds of medium to small companies.

Paul Curtis, chairman of the Institute of Packaging and a manager at carton converter BPG Taylored, says there are some 230 registered carton manufacturers competing in a market for which around a 2 per cent growth is predicted by some analysts.

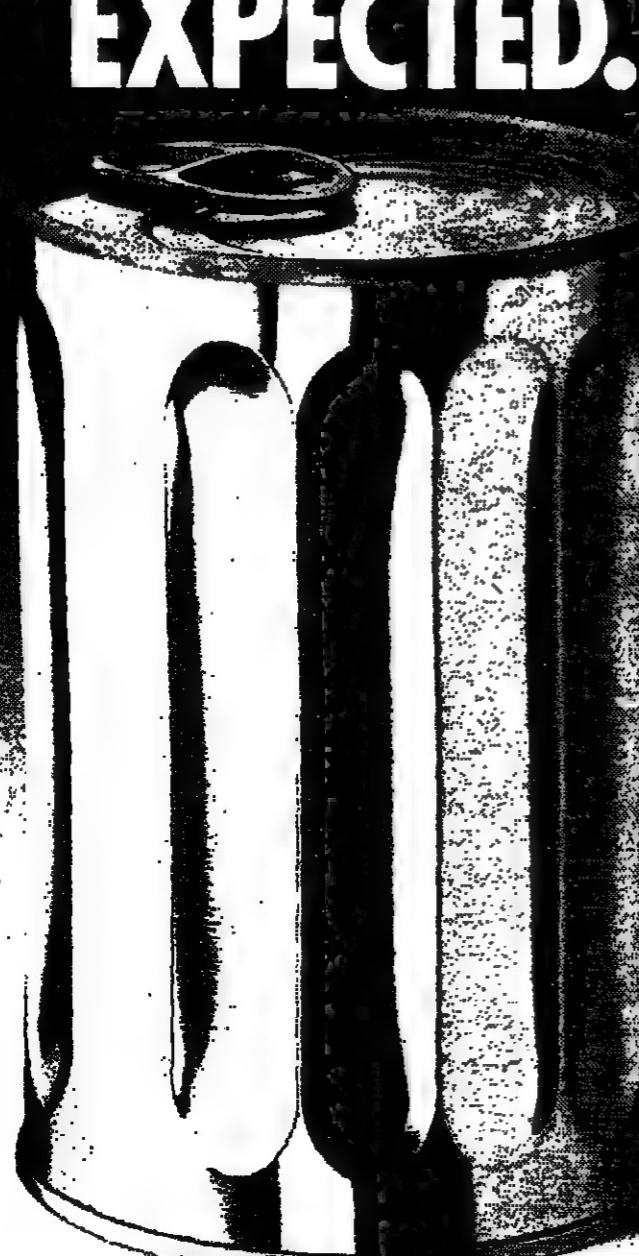
However, the market share is all important. Sixteen companies account for almost 80 per cent of the total market. All have turnovers in excess of £10m a year. Another 63, in the £1-£10m turnover region, account for the next 34 per cent. This leaves approximately 150 businesses competing for the remaining 7 per cent.

There is no doubt that the main challenge to today's packaging industry is concern for the environment.

Recycling of paper and board is well in place, cans are a valuable source of metals, and plastic packaging can provide the material for other products of fuel for energy. But much of the development in the use of recycled materials and their economic viability will rely on the success or failure of collection schemes.

The writer is consultant editor of *Packaging Today*, and contributes to *Packaging magazine* in Europe and the US

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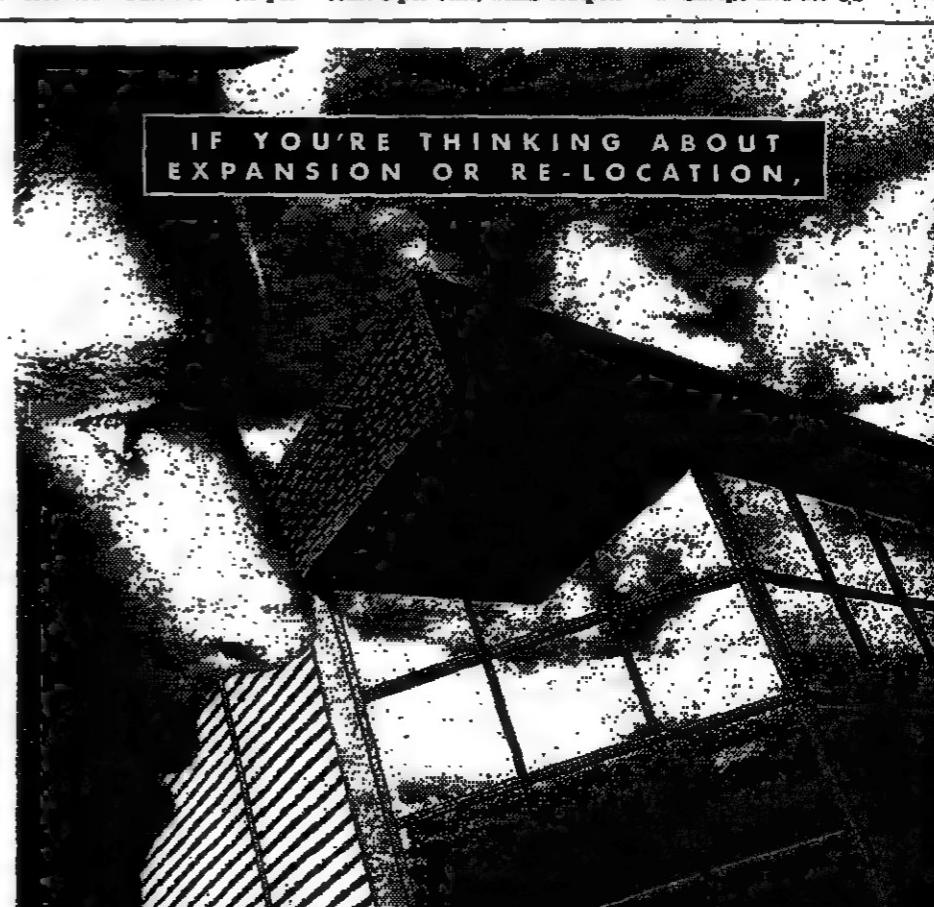
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GOING
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PACKAGING AND THE ENVIRONMENT 3

John Thornhill explores opportunities in eastern Europe

Huge demand expected on route to market economy

ONE OF the great ironies of the European packaging industry is that, while the western half of the continent seeks anxiously ways to restrict what it produces, the eastern half tries desperately to raise its levels of production.

East of the Elbe river, concerns about the environmental impact of packaging are submerged by the desire to achieve an acceptable standard of living. Packaging clearly plays a pivotal role in the process.

Under the direction of communist planners, the packaging industries of eastern Europe generally suffered chronic under-investment and failed to provide adequate delivery systems for food and consumer products.

An Economist intelligence report on the market, prepared by the Budapest-based Echo consultancy, says investment was based largely on the "residue principle": investment in packaging had a low priority.

This resulted in severe under-development of machinery and infrastructure, leading to an appalling waste of resources. Estimates vary, but the EIU suggests the former Soviet Union squandered about a quarter of its food production because packaging was poor or non-existent.

The sector has been targeted as an area of strategic importance by national governments and investing institutions from the west, such as the European Bank for Reconstruction and Development (EBRD).

They argue that good quality packaging will not only improve living standards within these countries, but will also facilitate the export of goods, enabling manufacturing companies to earn hard currency, vital for buying western capital plant to upgrade the manufacturing base.

It is difficult for a capitalist system to flourish in the absence of capital, but even modest investments can yield huge benefits by reducing wastage.

Visitors to the Ukraine tell

how the roads are covered with golden wheat at harvest time, because it blows off lorries for lack of tarpaulins. A western project to provide plastic bags for Moscow has ensured lower wastage in transporting bread and lengthened its shelf-life.

Given the vast scale of the challenges, it is all too easy to be pessimistic; but, conversely, the packaging industry's past neglect also creates great opportunities for future

most industrialised economies where the rate of growth in packaging has simply mirrored the trend in gross domestic product.

But although the overall market may increase significantly, individual segments are likely to perform very differently. The Marketpower study suggests that PVC and paper packaging products will decline in usage and importance, cartonboard, glass jars and

glasses, are at a more advanced stage of evolution and provide greater hope.

Earlier this year, Mr Gyorgy Vizskei, secretary-general of the Hungarian Association of Packaging and Materials Handling, told a Financial Times

packaging conference that his government intended to introduce legislation to harmonise its environmental packaging policies with European Commission regulations within the next two to three years.

He accepted, however, that the country would face an uphill struggle to implement such plans: Hungary had previously made no provision for collecting or recycling household waste and largely lacked the means to finance cost-intensive environmental investment.

But an example of what it is possible to achieve is the success of Pefofi Nyomda Rt, a Hungarian packaging and printing company, which received the first industrial loan from the EBRD last year.

Pefofi, in which the Italian industrialist Carlo De Benedetti has a controlling interest, is not only helping to develop the Hungarian industry but is also earning valuable foreign currency by manufacturing products for western companies in Germany and Austria, such as Marlboro cigarette cartons, McDonald's French fry holders, Henkel detergent boxes and Mars candy wrappers.

Last year, the company increased turnover by a quarter to the equivalent of \$40m (£21.8m), about half of which is accounted for by exports.

Eastern Europe will need many other such packaging companies if it is to create viable economies. "A major reason why the previous political systems lost the support of the people was that they were unable to achieve economic success. It would entail consequences that are difficult to foresee if the functioning of market economies resulted in similar experiences," says Mr Vizskei.

polypropylene will show very little real growth.

It suggests the fastest growing materials are likely to be PET, cans, polyethylene, aluminium and corrugated materials. There are good opportunities for native and foreign enterprises to exploit these market opportunities.

Western companies such as Huntsman, the US chemicals and plastic packaging company, and Tetra Pak, Alfa-Laval, the Swedish liquid packaging and processing group, are already carving out significant shares of their chosen markets.

Environmental concerns are acute in many countries in the region but, sadly, it is all too likely they will take a back seat in the dash for economic growth - confirming the belief that environmentalism is largely the prerogative of the affluent.

However, the industries in some central European countries, and in particular, Hun-

gary, are at a more advanced stage of evolution and provide greater hope.

Even if all packaging were removed from the waste stream, therefore, there would still be a waste problem.

The contents of a typical UK household consists of packaging (24 per cent), other paper (22), food and garden waste (20) and other materials (22).

The real problem with waste is the need to handle it in an environmentally acceptable way, whether it is recycled, incinerated or landfilled.

UK local authorities have generally provided outstanding services. But the need to handle it in an environmentally acceptable way, whether it is recycled, incinerated or landfilled.

Even so, legislators charged with improving waste management services often reveal a myopic approach that places a disproportionate emphasis on packaging because of its high visibility.

For example, the European Commission's draft packaging and packaging waste directive appears to assume, wrongly, that packaging waste contributes to the increase in the volume of wastes and the saturation of landfills. This is not supported by the available evidence.

A report by Dr Harvey Alter, of the resources and policy department of the US Chamber of Commerce, shows that in the US the *per capita* generation of household waste has been statistically constant for many years, and that the amount of packaging waste disposed of has levelled off and is showing a slight decline. A similar pattern is likely to be true for northern Europe.

In 1980, the Industry Council for Packaging and the Environment (Incpac) and Merseyside county council carried out a detailed analysis that identified the packaging component of household waste; and, over the past three years, Incpac and the departments of Environment and Trade and Industry have been funding a similar analysis of household waste in Sheffield.

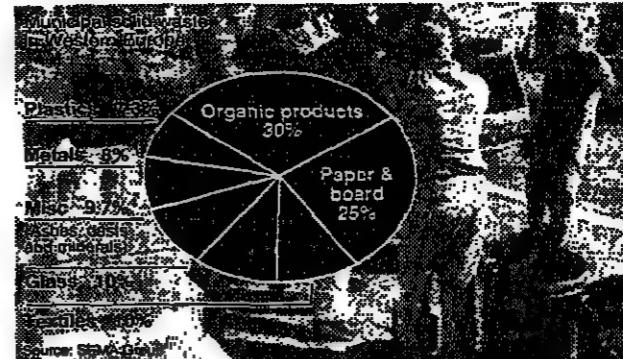
Although these studies are local and may not be representative of national compositions, they do show a small decrease in the total weight of packaging in household waste in the past 10 years.

The same decade has seen the number of goods and the range of foods available increase dramatically, higher health and safety standards,

and greater versatility of packaging with the use of more resources.

This is the result of better technology, which has allowed glass, paper, plastics and metals to be used more sparingly

Composition of the Euro dustbin



recycled as materials. They do, however, have a significant calorific value. So, in areas where there is an incinerator, their intrinsic energy value can be recovered.

The waste-handling systems at incinerators also allow the easy magnetic extraction of steel cans, either before or after burning.

The government's scheme to make greater use of non-fossil fuel sources of energy is providing economic incentives that should increase the amount of waste incinerated. Though many environmental groups claim that incineration

nological standards, constitutes a safe and cost-effective means of waste disposal, and in some cases is the best practicable environmental option."

Packaging can also provide a market for some recycled materials. About 90 per cent of UK-produced paper and board packaging is made from waste paper and board. Used glass and metals can go back to make new packaging. Used plastic and paper packaging cannot easily be used again as packaging, because over two-thirds of these materials are used in contact with food, and hygiene requirements cannot be assured. However, there are some uses in non-food packing and other goods.

The fact is that some types of packaging are more suitable for recycling than others. But that does not mean both types cannot have equal environmental benefits. Glass bottles, for example, are relatively cheap to manufacture, use plentiful raw materials and can be re-used and recycled; but they are expensive and resource intensive in the distribution chain. Plastics, on the other hand, are difficult to recycle, but use a small amount of resources and are cheap to transport because of their light weight.

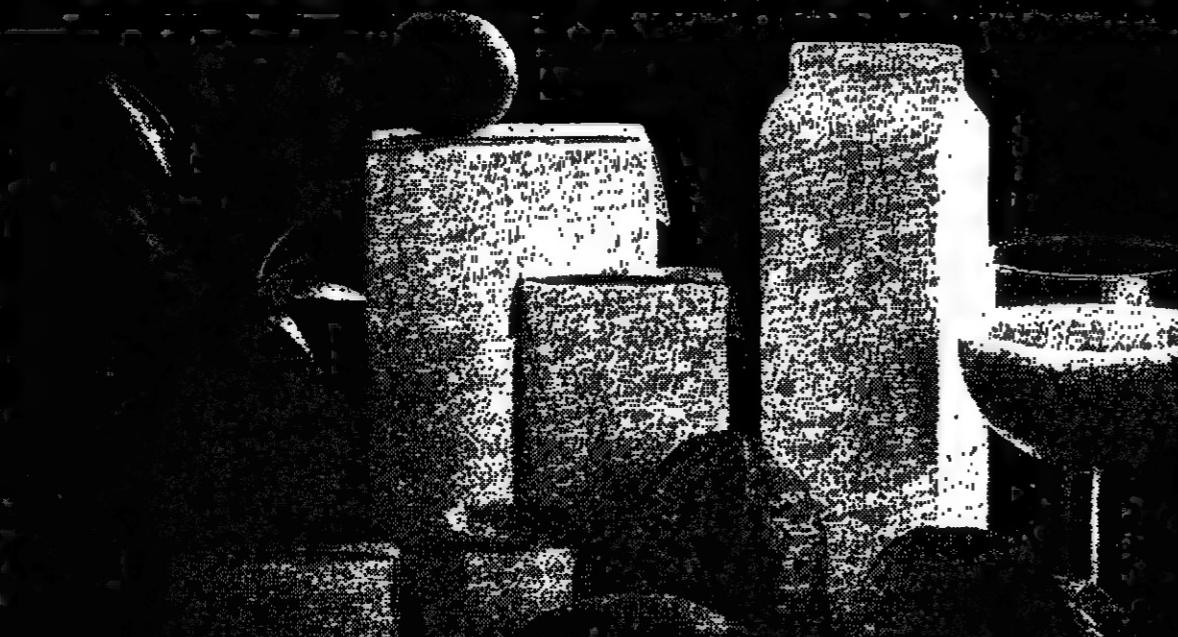
The present obsession with solid waste should not be allowed to dictate how packaging is designed.

Rather than have targets for recycling, a more useful and environmentally more rewarding target would be to reduce the overall use of resources in packaged goods distribution systems. If specific targets within that overall aim were required, then a reduction in the number of lorries on the roads, by using the optimum amount of material per pack, would have a clear environmental benefit.

The environmental challenge for industry is not primarily to devise entirely recyclable packaging, but to produce packaging and associated distribution systems that prevent the waste of food and goods and protect human health.

□The writer is technical director of the Industry Committee for Packaging and the Environment.

GOING FOR GREEN



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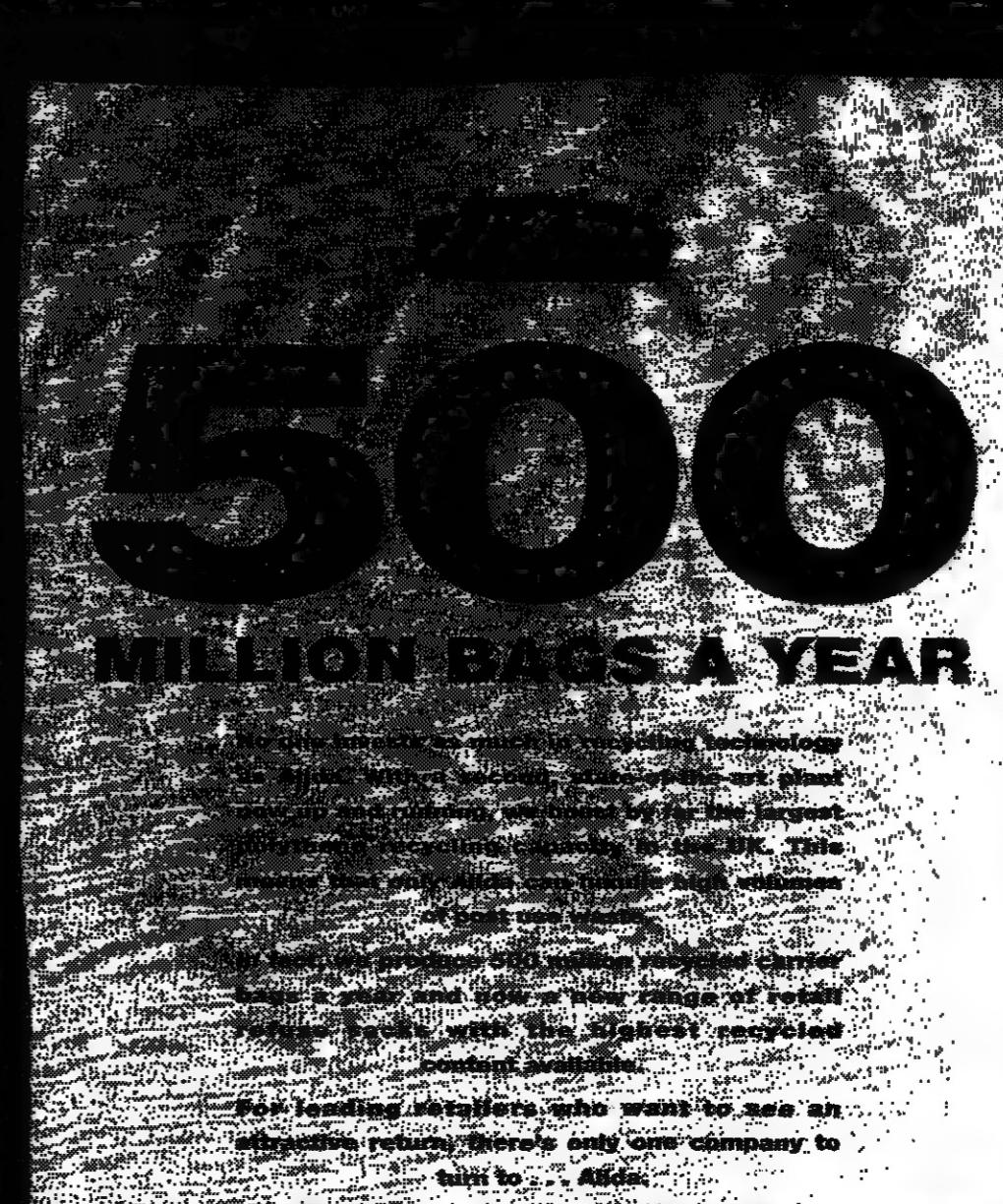
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PACKAGING AND THE ENVIRONMENT 4

IN 1990, 6.7bn litres of soft drinks were consumed in the UK. Add 785m litres of fruit juices and 400m litres of bottled water, and you begin to realise why competition between the various forms of packaging in this sector is so fiercely competitive.

And these statistics do not include alcoholic beverages or milk.

The sheer size of this market was probably why, along with the competing elements of the packaging industry, it was one of the first areas to attract the attention of EC legislators. Drinks packaging is also immediately visible to the consumer – in streets and countryside – and on beaches.

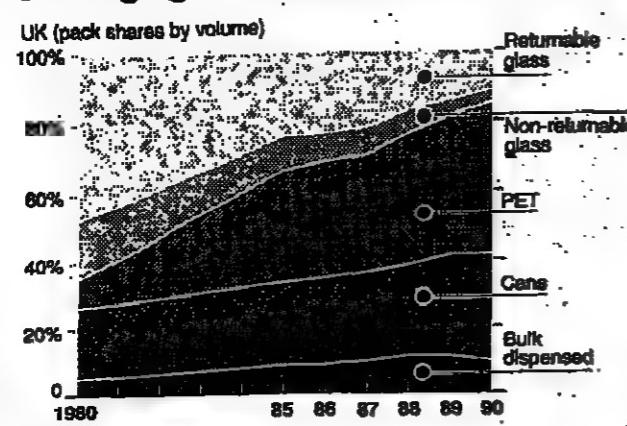
EC Directive 85/359, containing rules for human consumption, requires member states to "minimise the environmental impact of used containers, encourage a reduction in their use of energy and raw materials, and report to the commission actions taken and results achieved."

In response, the Boustead & Hancock Report on the energy and raw materials requirements of liquid food container systems in the UK was commissioned by the government and relevant industry sectors. It covered the packaging systems used for soft drinks, alcoholic beverages, milk, vinegar and edible oils – 10 different systems in all – and was published in 1988. An update is due, which will show what improvements in resource-effi-

Liquid packaging: the size of the market made it one of the first areas to attract EC legislators' attention

Sectors vie to be seen in a green light

Packaging of carbonated soft drinks



tency industry has made.

However, anyone looking at this report for a clear league table of which material or system is the most environmentally friendly would be disappointed. "No single container system leads the field in all respects," said co-author, Ian Boustead, of the Open University, in a paper published in the same year.

"While it is possible to identify specific environmental problems, it is important to remember that they are frequently interlinked. Action

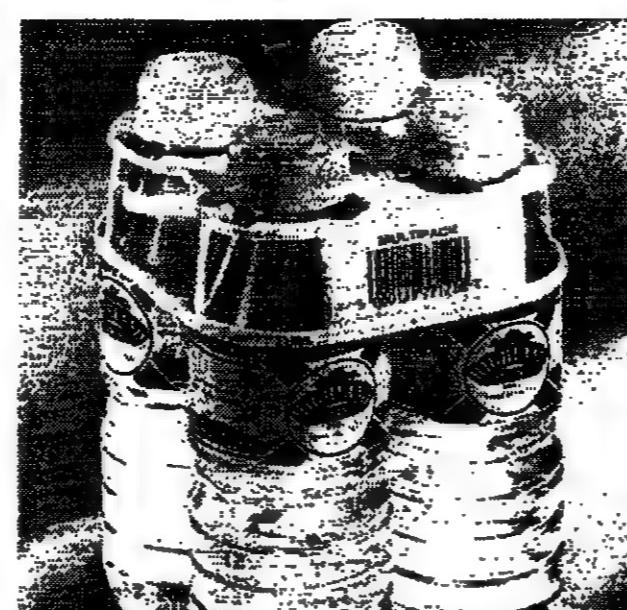
therefore should not be confined solely to identifying a solution to a given problem; it should also demonstrate that the proposed solution does not cause more problems than it solves," he advised.

Herein lies the basis of current thinking in much of the packaging industry, and in all aspects of the packaging chain, not only in liquid packaging. Taking one aspect in isolation, manufacturing energy usage, for example, will give a rating for each material that will bear no resemblance to the league table that comprises raw material requirements.

A cradle-to-grave or life-cycle analysis of any given container is increasingly seen, therefore, as the only sensible way to proceed in balancing the different environmental priorities. The difficulty at present, however, is that a comprehensive set of data covering the whole field, and collected according to one universally accepted methodology, is not yet available.

Work is in progress at leading independent research organisation, Pira International, which is represented on international committees under the auspices of CEN (Comité Européen de Normalisation).

Drinks manufacturers and their packaging suppliers cannot afford, however, to sit back and wait for this information



Clear view: multi-packs from Mouldomatic hold bottles securely without obliterating pack or bottle design. In 1990, 400m litres of bottled water were consumed in the UK



Eastern promise: applying the Kaleidocoat decoration process, PML Redearns has produced ginger ale bottles for the Wiltshire Brewery, and the product has been launched in Japan



Milk maid's volume sales of high-density polyethylene (HDPE) four-pint bottles, from Physx Containers, are said to have reached more than 450m a year

uid packaging, dictate this, as any one drink can be marketed in several pack styles. Each material is seeking its same business and this makes it difficult for the industry always to project a united front, even though attacks are generally made against packaging per se.

From a consumer point of view, it is easy to understand how glass bottles, aluminium cans and steel cans could have a better environmental image than, say, plastic bottles and paper-based cartons, even though each of the five has merits.

In 1991, 1.2bn used steel cans were recovered for recycling. Magnetic extraction is now available to an estimated 8m people, and the Save-a-Can network is present in districts housing 7.8m people. The UK recycling rate for used aluminium cans doubled from 5.5 per cent in 1990 to 11 per cent last year, or 483m cans.

Glass recycling represents 21 per cent of all national glass production. The approximate number of people using bottle banks is said to be 10m a week, with 385,387 tonnes of glass recycled in 1991.

On the plastics front, several schemes, including one in Sheffield, have been set up over the

last few years, but actual recycling rates of post-consumer material are relatively low. Plastics are lightweight, however, and can save energy in their production, transportation and use.

While it is true that beverage cartons currently cannot be reused like returnable bottles, incinerators in some parts of Europe release energy from the pack for delivery to consumers. Cartons also have a minimal weight; they come from a renewable resource base and have low impact on waste disposal systems.

How do these green factors impact on the market itself, as demonstrated by consumer buying decisions on liquid packaging?

According to Nielsen Marketing Research, total sales of carbonated soft drinks increased by 1.4 per cent in 1991 over the previous year. Plastics (PET) grew by 5.1 per cent; cans by 1.3 per cent and glass fell by 2.8 per cent.

Yet, in the take-home beer sector, sales measured by Stats MR produced different findings for the same period. In a total market that declined by 1.2 per cent, plastics (PET) fell by 15.8 per cent, while glass bottles rose by 9.5 per cent. This was, however, from a small base.

Doorstep deliveries now make up 65 per cent of UK milk sales, with over a quarter of the market now accounted for by cartons and plastics (HDPE) containers in the multiples and the remainder by corner shops. If these trends continue, doorstep deliveries could be down to 45 per cent by the year 2000.

Rather than buying on environmental grounds, consumers seem to be still basing their decisions on fitness for purpose and convenience. For example, an 80-year-old single person does not want a 3-litre plastic bottle of lemonade, while a family of four finds this medium ideal.

According to Boustead & Hancock's report, consumers are an integral part of the liquid food delivery systems, in terms of material recovery. It is, therefore, difficult to justify changes in other less significant parts of the system, if the consumer is left untouched, they argued:

"This may be a politically sensitive area, but action would be a true test of environmental will."

Gail Lee

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Tony FLECKNOE-BROWN

to be established as they have to respond to new draft legislation – the EC directive on packaging and packaging waste has superseded the beverage proposals – as well as increasingly green-minded consumers.

In reality, although it is denied by the industry, the lack of independent and authoritative information means each of the material sectors is fiercely protecting its own market share by claiming environmental superiority over others. Each

highlights the aspect that puts them at the top of any one league of environmental priorities in its literature.

The debate has moved on from the mud-slinging witnessed in the 1980s: the nature of the business, especially liq-

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The end of the cold war means a rebirth for Hungarian packaging companies in international markets. Members of the COFINEC Group are Hungary's two leading packaging companies, with strong traditions of quality and technological innovation. The COFINEC Group is committed to producing packaging materials to European standards of quality, competitively priced, delivered on time, with respect for the environment. COFINEC (Compagnie Financière pour L'Europe Centrale), the central European investment arm of CERUS-Compagnie Européennes Réunies (De Benedetti Group member) holds controlling interest in the following packaging companies.

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Békéscsaba, Hungary

(Controlled by COFINEC since May 1992)

Founded in 1882, Hungary's largest producer of labels, top-quality boxes, flexible-wall packaging and a quality literary publisher. KNER's main clients are: the leading Hungarian pharmaceutical companies and major international companies such as Coca-Cola, Gold Foss, Martini & Rossi, Nestle, and Schweppes.

Design and production equipment:

CAD/CAM, laser die cutters, electronic rotogravure cylinders' engraving, Heidelberg, Roland and Cerutti printing presses, nine-colour rotogravure press, embossing, hot stamping, lacquering, foil lamination, security printing, coding, polycoating.

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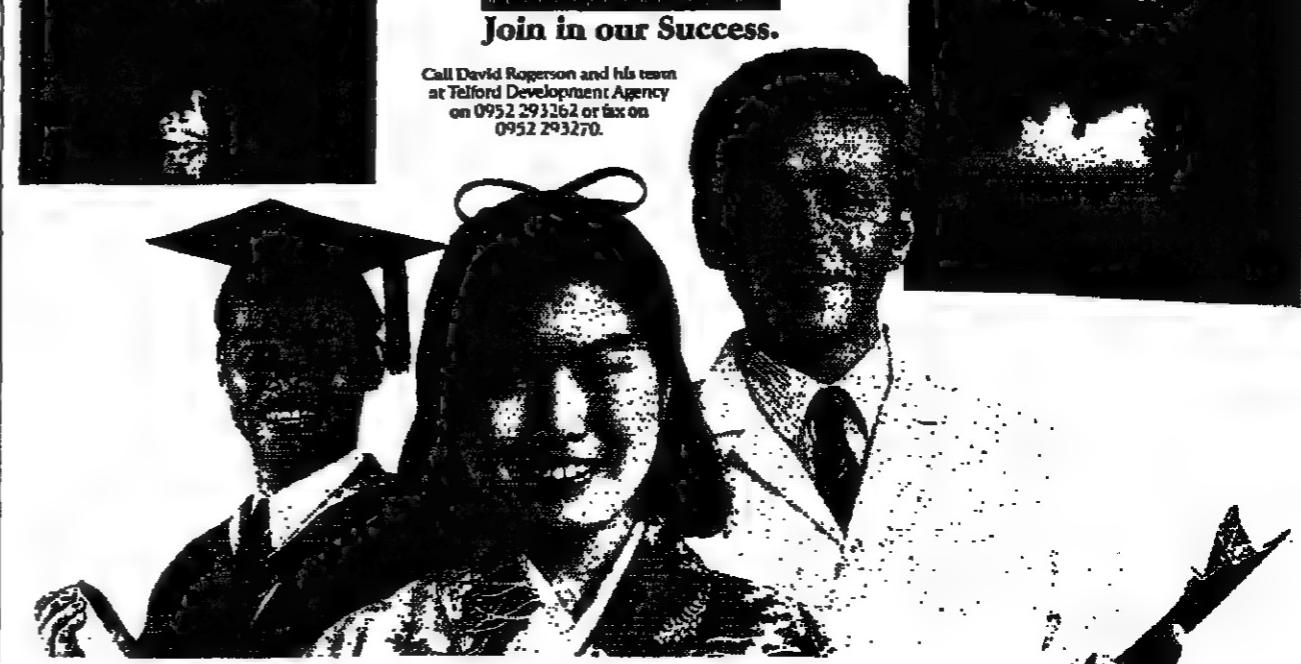
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PACKAGING AND THE ENVIRONMENT 5

EARLIER THIS year, the Women's Environmental Network caused a furore by targeting a J.Sainsbury supermarket and ripping off all the "excess" packaging from its products and dumping it at the checkouts - an echo of previous environmental campaigns in Germany.

Meanwhile, Friends of the Earth demonstrated last December outside Woolworth and Ryman stores to protest against their selling Silly String and Snow Spray in environmentally harmful CFC-filled spraycans.

Such protests are the most visible and vocal sign of how environmental concerns directly affect retailers, although they are viewed as more of a threat to business. But arguably they represent only the tip of a far more serious iceberg.

Partly as a result of such campaigns, millions of consumers throughout the industrialised world have woken up to the environmental consequences of their consumption and are determined to do something about it. Much of this impulse towards "green consumerism" - driven by the younger generations in particular - is weak, inconsistent and at times contradictory, but it is potent nonetheless.

As John Elkington, director of the SustainAbility consultancy and co-author of the Green Consumer Guide, told a

CIES conference on Environment and the Food Business earlier this year: "A considerable proportion of tomorrow's consumers will see their purchasing patterns as a useful lever to effect environmental change, in effect to 'vote' for environmental quality... Retailers need to recognise this trend - and to support it."

Already, some companies - including B&Q and Sainsbury's - have taken the issue seriously and have acted to seize the initiative. They are realising that, not only does such action help ease environmental pressures and win customer goodwill, but that it also invariably leads to good business practice.

Sainsbury's buyers are currently examining every product on their shelves, to ensure they only use the minimum packaging fit for their purpose. The company is discovering that, in addition to the environmental benefits, its approach has produced substantial cost advantages.

For example, the simple expedient of reducing the size of its free tear-off produce bags - in which customers cram their vegetables - has resulted in an annual material saving of more than 600 tonnes of plastic, or 25 per cent of the total.

Its decision to remove the polystyrene bases from under its pizzas has saved a further 100 tonnes of plastic a year at a



Although consumers would generally like retailers to do more for the environment, they don't always know precisely what.

John Thornhill considers the impact of 'green consumerism'

Keeping it to a minimum

cost benefit of more than £150,000.

As one Dutch speaker noted, at a recent packaging conference, by taking such initiatives retailers are able to act as the gearbox between the consumer and the packaging manufacturer, transmitting the shoppers' desires into buying orders, moving up or down

depending on the speed of developments.

Retailers, therefore, exert a strong direct influence on their packaging suppliers. But the packaging industry often complains that retailers attempt to push the additional costs and inconvenience down the supply chain, and will not shoulder responsibilities themselves.

They are quite prepared to reduce the amount of packaging, they say, but are not so keen to recover and recycle.

In particular, they point to retailers' reluctance to complicate their distribution networks by using them to return used packaging products to their suppliers. They also highlight the inconsistencies of

retailers' environmental stances which have led to widely divergent policies across Europe.

How can one retailer, such as Marks and Spencer, of the UK, encourage the use of PVC packaging because it believes it is energy-efficient; while another, such as Albert Heijn, the Dutch supermarket group,

can simultaneously insist on reducing the amount of PVC because it is not easily recycled? In turn, however, retailers complain about the unresponsiveness of the packaging industry in the face of their environmental concerns. "Sometimes it is like drawing teeth," says one leading retailer of his attempts to encourage a dialogue with packaging suppliers.

As in so many other areas of the debate, it is clearly essential for both sides to develop closer partnerships to respond to consumers' demands - however inchoate they may be. For, although consumers would generally like retailers to do more for the environment, they do not always know precisely what.

Most consumers, of course, want the best of all worlds. They do not want packaging that will compromise on convenience, or quality or products that will be any less effective. And they would probably only accept a slight diminution in the appeal of luxuriously packaged branded products.

Consumers are still likely to choose Scotch whiskies in post boxes for presents, and the distillers are always likely to use them to market their products - unless legislation were to force them not to.

Consumers remain rightly sceptical of many of the sweeping environmental claims made by retailers and con-

sumers' manufacturers. But, equally, there is perhaps now a danger of a backlash against some of the more absurd and intrusive elements of environmental legislation. Even in eco-friendly California, the beginnings of just such a trend are emerging regarding the insistence on bio-degradable napkins, for example.

Consumers are also sharply divided about whether they want to pay much of a premium for their consciences. In a Mintel survey last year, 35 per cent of UK consumers said they were not willing to pay any extra for environmentally friendly products, although 24 per cent said they would pay more than 5 per cent extra, and 31 per cent said they were prepared to spend an extra 10 per cent or more.

As one frustrated delegate told the CIES environmental conference: "The only issue more complicated than the environment is the human psychology that affects consumer perceptions of the environmental issue and how it motivates their purchasing habits."

But, difficult though it may be to interpret, it is now impossible to ignore. The packaging and retailing industries must, at the very least, give consumers the option of buying less environmentally harmful products and living up to their responsibilities for minimising waste in all areas of their businesses.

company has had some scary moments with its banks, because of the strains imposed by high development costs.

"One of the problems of a capital plant manufacturer," says Mr Kelly, "is that you build a machine and get paid, and then you sit around waiting to sell the next big machine. So you have a highly unstable cash-flow position. Packaging sales will now provide the group with a steady income."

Nevertheless, he accepts that the company will face a tough job in establishing its Fibrepak product in consumer markets, and will confront a considerable challenge in managing its fast pace of growth.

But he smiles, and says that, whatever happens, he will always derive a quiet satisfaction from the knowledge that his pulp moulding machines are daily turning newspapers into bedpans.

John Thornhill

Case study: Tomlinson

No flash in the pan

laminated to make it water-resistant.

The company believes there will be good consumer acceptance of Fibrepak, which can be disposed of at traditional paper recycling banks. "The material has been around for years in egg boxes. All we are doing is giving it new applications," he says.

Mr Kelly, a former academic at the School of Oriental and African Studies who later honed his marketing skills as a commercial trader in the Middle East, says he was startled by the response from manufacturers who were interested in using the new material:

"We started it all on a wing and a prayer. But we are now

in a situation where this has taken off in a completely unplanned way. People are trying to be the first into the marketplace with alternative environmental products."

Tomlinson is about to set up a new plant just to make medical products out of the material for the National Health Service. The company has already sold two medical products machines to a manufacturer in Italy.

Mr Kelly claims that it costs 17p in terms of labour, energy and capital equipment depreciation every time a traditional bedpan is sterilised in an autoclave. The pulp-moulded variety costs 3p. Once soiled they go into a special macerator.

Mr Nigel Watts, chairman

and managing director of Tomlinson, who led a management team that bought the family-run company three and a half years ago, says the new markets are providing it with great growth opportunities.

"When we took over, the company had turnover of £1m. We have invested heavily in new product development and got the turnover up to £25m. This year we will get to £30m," he says.

Mr Watts believes there are particularly good market opportunities in North America and Japan. "There has been a major shift in emphasis in our business away from the third world to the first world, and that shift is entirely due to environmental concern. We

have got a product that anticipates the legislative climate that is emerging," he says.

But the company has encountered some embarrassing moments in trying to sell its products, not least when it received strong protests from old soldiers in the Royal British Legion when it unfurled a Japanese flag to welcome a visiting trade delegation.

In overseas markets, Tomlinson plans to export its machines and exploit Fibrepak's appeal through forming local joint ventures with packaging companies with marketing expertise. Paper collection systems and markets for recycled products vary enormously throughout the world. In Australia, for example, Mr Kelly

says huge amounts of waste paper are collected through Rotary clubs.

Pulp moulding machinery can greatly help countries to improve their recycling capabilities. Mr Kelly cites the example of Tasmania, which at one time had to ship all its waste newspapers to Australia and re-import the reprocessed material, because it did not have any suitable pulp mills itself. With Tomlinson's machines, he claims that Tasmania can now put out its old newspapers to good use.

Mr Kelly also takes particular pride in the company's record of selling paper-converting equipment to the Scandinavians - an achievement he likens to selling fridges to the Eskimos. "We have done all this within the constraints of our Lowry-style mill in Rochdale," he says.

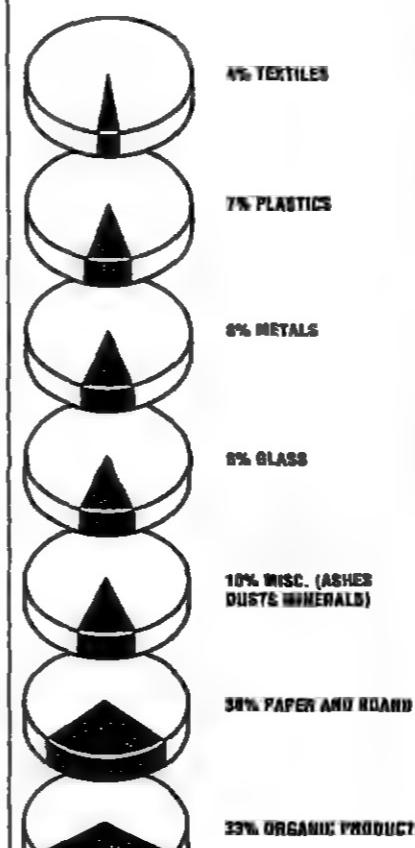
Tomlinson's corporate evolution will also have some substantial financial benefits. Over the past two years, the

ADVERTISEMENT

Putting plastics in perspective

Materials in municipal solid waste in Western Europe

(Source: SEMA GROUP 1991)



ALONG with electricity and the combustion engine, the development of plastics probably been one of the most important contributors to today's technological society.

Saving natural resources such as wood and using far less energy to produce and transport than other packaging materials, plastics have also helped to conserve the world's resources.

Yet this material, which has changed our age as much as stone, iron and bronze did centuries ago, remains largely unloved. Seen as a symptom of the "throw away society", plastics are often singled out as "synthetic" and "environmentally unfriendly".

Plastics packaging - friend or foe?

Nowhere is this ambivalent and often contradictory attitude to plastics more evident in the area of packaging.

Society has a love-hate relationship with packaging, on the one hand feeling products are "over-packaged" on the other recognising that packaging keeps products in prime condition. Research shows that in developed countries, food wastage is just two per cent due to modern packaging, refrigeration and distribution methods, compared with up to 30 per cent in less developed economies.

Independent studies show that without plastics in packaging 100 per cent more energy would be used at the manufacturing stage and an increase in fuel consumption of 39 per cent would be needed for transport. The weight of our packaging would increase by 300 per cent if plastics were replaced by other materials and the volume of waste would grow by 150 per cent.

Considering the environmental options

At the end of their life all plastics continue to save resources.

The versatility of plastics and their use in a wide range of applications means that they are best suited to a variety of waste disposal options depending on the type of plastics involved. Some, such as PET or PC bottles, can be reused. Virtually all types of plastics can be recycled and there are a growing number of schemes operating in Europe.

In addition, new advanced recycling technologies are under development, which in the long term, could offer the potential to return plastics back to their original components for reuse in a wide range of applications.

However, recycling and reuse - while instinctively obvious options - are not the panacea to solving waste issues. These seemingly desirable actions can often have "hidden" environmental costs.

For example, the fuel used to collect and transport materials for recycling and the energy required to wash, sort and process, can often be more than is saved by recycling or reuse. After all, it should be remembered that recycling itself is an industrial process.

When recycling does not produce environmental gains, plastics can be disposed of using other recovery options depending on which offers the greatest environmental benefit. In many cases, energy generation, through the safe incineration of plastics, can yield far higher environmental gains than recycling.



"Plastics recycling is happening all over Europe, but there are limits to how much recycling alone can help solve Europe's waste problem". Dr Fred Mader, director general of the European Centre for Plastics in the Environment (PWE) pictured at the Ecol plastics waste recycling centre in Belgium.

Weighing the environmental balance

Eco-balance studies are increasingly being employed to help decide which products to use and which waste management route to take. This approach examines a product's environmental impact from raw material though to disposal.

This bedrock of data is vital for decisions made within the context of an integrated waste management policy.

The packaging directive currently being developed by the EC will also help to provide a stable framework for decision making. However, in the meantime, national legislation is emerging which could, in some cases, present a barrier to free trade without demonstrable environmental benefit. For this reason it is critical for the EC's directive to move forward with speed, and provide a framework for harmonisation within which environmental protection, long term investment and free trade can flourish.

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COMMODITIES AND AGRICULTURE

Peru makes start on mine privatisation programme

By Sally Bowen in Lima

PRIVATISATION OF the Peruvian mining sector got off to a steady but unspectacular start when the first wholly state-owned mine was sold by stock exchange auction in Lima. Condestable, a copper mine located some 70 miles south of the capital, fetched US\$1.29m, about two-thirds of its book value.

The shares, belonging to Minero Peru, were sold as one lot and comprised around 80 per cent of the total. The remaining 20 per cent had been distributed to workers under long-standing statutory provisions.

There had been wide initial interest in Tuesday's sale, with half a dozen potential purchasers, including Marc Rich and

the Peruvian Hochschild group, which owns mines in the area. But only two bidders emerged on the day — one of them according to stock market brokers, representing Chilean investors. The name of the eventual purchaser was not disclosed.

Mining executives say Condestable went cheaply. Even last year, with an exceptionally unfavourable exchange rate and soaring local costs, it remained one of a handful of Peruvian mines — and the only one owned by the state — to notch up a small profit. Miners say its potential is excellent although new investment is required.

The auction mechanism, however, was agreed to have been a success. Mr Jose Almenara, stock exchange general

manager, said it had worked exactly as anticipated, ensuring the true market value of the company was reached.

"With all the problems surrounding investment in Peru at this particular moment, it was a reasonable price," he said.

Minero Peru has a list of other companies coming up for sale in the near future. Mr Raul Otero, who presides over its privatisation committee, said that debt-for-equity swaps would be an "essential mechanism for future privatisation."

At the same time, in New York, Mines Minister Mr Jaime Yoshiyama, was telling businessmen and bankers at the Americas Society that "all state companies will be privatised, whatever the price we obtain".

(recycled) output fell last year. Mines produced 365.6m ounces, 1 per cent less than 1990. Mine production is expected to increase by 1 per cent this year to 380m ounces. Recovery from secondary sources dropped 5.8 per cent last year to 111.2m ounces, and will fall slightly to 111m ounces this year, the report says.

Supply last year was boosted somewhat by government sales and exports from the former Soviet Union, Poland and other Eastern European countries. The bulk of 12m ounces in government disposals was from the US.

Total silver fabrication demand fell marginally last year to 541.3m ounces from 542.3m ounces, largely because of the Gulf War and recession in major markets, the report said. A sharp decline in electronic and electrical products use was offset by a rise in photographic demand. Overall 1992 demand is expected to climb to 562.1m ounces in total use of 562.1m ounces in 1990.

This year, a total supply is expected to be stagnant at 495.6m troy ounces while demand rises to 544.6m ounces, resulting in an increased deficit of 53m ounces, or 10.6 per cent. Both mine and secondary

major economies recover. So far this year, however, prices have stayed in a \$3.90 to \$4.40 range, about the same as in the latter half of last year, when prices averaged \$4.03 for the full 12 months. The price was down 16 per cent in 1991 from the average of \$4.83 in 1990 and has fallen steadily since 1987, when it last broke \$7 for the year.

Mr Jeffrey Christian, managing director of CPM Group, which prepared the report, said that stocks held by investors — which he estimated at 1bn ounces of mostly good market delivery metal — had held down prices and would continue to do so. Reported market stocks stood at 313m ounces last year.

Mr Christian believes that, like the 1970s, the 1990s are shaping up as a period of deficits in the silver trade. He does not, however, expect prices to rise this year or even next year to a significant extent.

ASIA — Summary of 1991

Imports of primary aluminium from the West by the Commonwealth of Independent States are likely to fall to about 800,000 tonnes, from nearly 1m tonnes in 1991, according to Mr Alfred Pfeiffer, chairman of Germany's VIAG industrial group.

"That's about the maximum they can move with their production and transport problems, and they have yet to face the environmental challenge," he said during a visit to Montréal. "We're more optimistic than Alcan Aluminium's chairman David Morton."

VIAG's biggest single project in North America is the US\$1.2bn Alouette aluminium smelter at Sept Iles, 1,100 km (700 miles) north-east of Montreal, on the Lower St Lawrence. Its VAW subsidiary has a 20 per cent interest and is operator. The plant starts up on June 1 and is expected to reach target capacity of 215,000 tonnes in 1993. Nearly all the metal will go to Europe.

Mr Pfeiffer said European demand for primary ingot will

gain several percentage points this year as the metal penetrates further in the motor industry and elsewhere, helping to bring more price stability. Spot ingot now trades at about 60 cents a lb.

He said Quebec wanted VAW

and partners Austria Metall, Hoogovens, Kobe/Marubeni of Japan, to push ahead with Alouette Phase II, adding a further 250,000 tonnes of capacity at a cost of around US\$1bn.

"We will decide in the next two weeks whether to give a contract for preliminary engineering for Phase II," he said.

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LONDON STOCK EXCHANGE

Footsie retreats to close below 2,700

By Steve Thompson

WORRIES about the prospect of more casualties in the commercial property market, the lingering and depressing effect of Tuesday's poor trade figures, and a clutch of cautious statements from company chairmen proved too much for share prices on the London market.

Additionally weakened by the effects of a poorly performing Footsie future and a weak Wall Street overnight and Tokyo, the FTSE 100-share Index fell steeply early in the session before staging a good comeback towards the close, when Wall Street began to move ahead in response to a firm showing by the dollar and US Treasury Bonds.

The Footsie ended the day

6.0 lower at 2,688.6, the first time it has closed below 2,700 since May 15 when international markets were rocked by news that Olympia & York, owner and developer of Canary Wharf, had sought protective bankruptcy in Canada.

Share prices were given harsh treatment by market-makers at the start of the session. Responding to a sharp decline in the Footsie future, which retreated to a discount against fair value and prompted heavy selling of the underlying stocks by index arbitrageurs. Selling pressure, however, was well absorbed, despite the poor backdrop.

At its worst, only minutes after trading commenced, the Footsie was down over 16 points. Thereafter the index

recovered to a burst of pro-

gramme trading with at least three trades being executed during the day. The biggest of these, a mixed programme, estimated by dealers to have been valued well in excess of £100m was said to have been operated around lunchtime by one of the big UK integrated securities houses.

A number of specialists were satisfied at the market's performance, against the underlying backdrop. "I'm very impressed at its resilience, given that the future's weakness would have put plenty of stock into the market; we've come through in good shape," said one. Others were not so convinced, pointing to the disappointing building society lending statistics released yesterday which indi-

cated the economy remains depressed. Institutions were

said to have been looking hard at good quality defensive stocks, such as food retailers. Oil shares continued to gain ground, led by Sasmo, the Footsie's best individual performer. County NatWest carried out a big placing of stock in United Friendly, the life assurance group.

Mr Trevor Laughton, equity strategist at Kleinwort Benson, adopted a cautious line in the broking firm's latest UK Action Weekly. "Without a sizeable piece of news (bid, quality rights issue) to move it one way or the other the general lacklustre feeling could translate into very low volumes and a gently falling trend over the next account."

Dealers continued to a good increase in the level of turnover which reached 635.5m shares compared with Tuesdays 403.3m, translating into customer business of only 287.3m, the lowest by value since the general election.

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Guinness falls after warning

A GLOOMY annual statement from Guinness sent the shares reeling. The chairman, Mr Anthony Tennant, said growth would not match that "of a few years back" and added that there was little sign of recovery in many of the company's markets. The shares, down 19 at one stage, partially recovered to finish 9 off at 576p after a turnover of 5.6m.

In spite of this despondent tone, Mr Christopher Wickham at Lehman Brothers remained bullish of the stock, pointing out that the US and UK are not Guinness's only markets. He suggested there was nothing particularly new in Mr Tennant's remarks, but noted that the company could expect very good growth in the expanding drinks markets of Asia and South America.

Life insurer United Friendly was heavily traded as the group's pension fund sold 12.5m "B" shares. The sale was prompted by legislation that came into force in January and demands that investment by a pension fund in its own company is limited to 5 per cent of the fund's assets.

The majority of the shares were placed with institutions by County NatWest at 535p apiece and the remaining 1.8m were sold to trustees of the group's share option scheme. County said the placing was anticipated and well received and United shares jumped 22 to 572p. The move followed a similar placing two weeks ago in Britannia, which yesterday gained 3 to 530p.

Utilities may move under the spotlight today as Scottish Power and two water companies publish their results. The Scottish generator gained 2 to 183p on high turnover of 4.1m shares, in expectation of a big rise in profits, but sector analysts like Liz Christie at Goldman Sachs said the upside potential is not there.

It was pointed out in the market that because of earlier criticism about underpriced utilities the government had set the yield for the Scottish companies much lower, and that Scottish Power's price/earnings ratio is a good deal higher than the sector average.

South of the border generators National Power and PowerGen put on 5 to 231p and 3% to 239p respectively as the power companies proved a firm feature in a generally

depressed equity market. Volume of 4.8m shares in National Power and 3m in PowerGen was also very strong.

BZW was bullish of South West Water, which improved 8 to 446p, but North West Water was down 13 to 438p, with today's figures from the two companies the first in the reporting season. Ms Angela Whelan at BZW said South West was favoured on expectation of good dividend growth after a sensitive regulatory period, moving the yield nearer to the sector average.

Oil stood out in a dull market as the price of Brent crude held above \$20 a barrel and securities house Kleinwort Benson predicted that it would reach \$22 to \$23 in the second half of the year. Opec's decision to roll over its current oil output limits into the third quarter of the year will upset the supply-demand balance and tighten the market, Kleinwort added.

Positive sentiment continued in Vodafone Group, which last week gained ground after underperforming the sector, and as fears receded about a possible price war with BT over cellular phones. Yesterday, the shares added 6 at 394p in heavy volume of 3.6m. Cable and Wireless was also firm, up 5 at 588p, in anticipation of Hong Kong Telecom's results today.

Television and film production company Carlton moved up 19 to 567p, reflecting half-year results slightly ahead of expectations. Profits for the six

months ending in March rose to £49.4m from £46.3m previously and against forecasts of £46.8m to £48.8m. Carlton also raised its interim dividend to 6.7p from 6.1p.

Retailer Body Shop slipped to 318p in spite of profits rising, in line with market expectations, to £25.2m from £23m. Mr Andy Hughes, retail analyst at Nomura, changed his recommendation to hold from hold on, on expectations of a slightly better performance in the UK this year and a possible

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CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar exploits D-Mark woes

A STRONG dollar dominated active foreign exchange market trading yesterday after a combination of favourable US economic news and higher crude oil prices pushed it upwards through an important chart point of DM1.6250.

In London, the US currency advanced 2.56 pence against a generally weaker D-Mark to close at DM1.6245, while sterling dropped 2.7 cents to \$1.8010. In New York, the dollar ended at DM1.6370 and the pound at \$1.7948.

The German unit also lost ground to the Swiss franc and Japanese yen, and weakened against the Portuguese escudo in the European exchange rate mechanism in spite of repeated sales of escudos by the Bank of Portugal at \$2.91 and \$3.0 escudos to the D-Mark.

The dollar's rise was fuelled by strong buying on a growing belief that the US economy is returning to reasonable growth. This perception has been underpinned by bullish economic data, including news of a stronger than expected rise in consumer confidence on Tuesday, favourable 10-day US car sales figures, and improved retail sales and industrial production. These factors encouraged expectations of an

upward revision of first quarter gross domestic product data being reported tomorrow. News yesterday of a strong 1.4 per cent April rise in US durable goods orders initially helped sentiment, even though closer inspection of the figures revealed a very large defence component. The potentially inflationary implications of higher oil prices also worked in the dollar's favour as analysts reasoned that a further easing by the US Federal Reserve was highly unlikely in the near term. The dollar's penetration of the DM1.6250 chart level prompted covering of short positions and encouraged some market operators to anticipate an early assault on the next chart point of DM1.6450.

The D-Mark was beset by other woes. It lost ground to the French franc following news that France's seasonally adjusted trade surplus jumped

to a record FF77.79bn in April from FF71.06bn the month before. It weakened against the Swiss franc after Mr. Markus Lusser, the Swiss National Bank president, said he wanted to see the Swiss currency stronger to combat inflation.

The yen rose against the D-Mark in a continuing technical reversal of the latter's recent strength against the Japanese currency. The Bank of Portugal intervened for the third straight day in D-Marks to stop the escape bursting through its upper fluctuation limit in the ERM against the Danish krone, the weakest currency in the European Monetary System.

The pound was a minor beneficiary of the D-Mark's weakness. Although it fell sharply against the dollar, it finished 1.4 pence higher in London at DM2.9450 - 1.4 pence short of its central rate in the ERM.

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NEW YORK STOCK EXCHANGE COMPOSITE PRICES

4:00 pm prices May 27

AMERICA

April durables orders spark brief Dow rally

Wall Street

AFTER EARLY support from a stronger than expected April durable goods orders report, US share prices slipped back from morning highs to leave just a minor improvement on the day, writes Patrick Harwood in New York.

The Dow Jones Industrial Average was still 6.23 up at 3,370.44, having been more than 15 points ahead at one stage. The Standard & Poor's 500 gained a marginal 0.76 at 412.17 on balance, while the American SE composite ended 0.04 easier at 391.85. The Nasdaq composite added 1.70 at 577.35. Turnover on the New York Stock Exchange was a moderate 1.81m shares.

After Tuesday's decline, prompted by concern about the effect on the US economic recovery of higher crude oil prices, yesterday's news of a 1.1 per cent rise in April durable goods orders was a welcome surprise. Although the headline figure disguised underlying weakness in non-transportation goods orders, equity investors were cheered.

ASIA PACIFIC

Nikkei falls below 18,000 on arbitrage unwinding

Tokyo

STRONGER crude oil prices, a weaker yen and higher bond yields prompted profit-taking and arbitrage-related selling of equities and the Nikkei average fell below 18,000 for the first time since May 6, writes Emiko Terazono in Tokyo.

The 225-issue average lost 382.08, or 2.1 per cent, to 17,622.56. The index opened at the day's high of 18,167.10 and fell to a day's low of 17,648.03. Late afternoon buying by investment trusts helped it recoup some ground.

Volume improved from 208m shares to 300m. Declines overwhelmed advances by 865 to 138, with 120 issues unchanged. The Topix index of all first section stocks retreated 19.22 to 1,352.61, and in London the USE/Nikkei 50 index eased 3.70 to 1,066.00.

Heavy arbitrage unwinding on the back of a weak futures market, triggered by institutional selling, depressed the Nikkei. An increasing number of arbitrageurs are expected to unwind positions ahead of the June futures contract's expiry next month, since the rollover into the September contract has been delayed due to low liquidity and prospects of a continuing sluggish market.

Institutional investors and foreigners were seen selling blue chip electricals. High-technology companies have been reporting weak results for the past fiscal year to March, with Japan's five leading computer groups announcing this week pre-tax profit falls ranging from 43 to 68 per cent.

NEC dropped Y15 to Y866 and Sony Y130 to Y4,080. Mr Barry Dargan, electricals analyst at James Capel, said investors remained uncertain about the industry outlook, and some foreign investors, who had bought the issues before the

recent rally, were locking in profits.

Speculative stocks which have been sought by short-term traders and individuals lost favour. Bio-technology and environmental "theme" shares fell on profit-taking, with Morinaga Milk shedding Y10 to Y81.

Low liquidity component stocks of the Nikkei index declined sharply due to heavy index-linked selling. Shinkura Kako lost Y45 to Y640 and Shinagawa Refractories also fell to Y75.

On the bright side, oil and resource-related issues gained ground.

Lion, the detergent maker, jumped Y10 to Y35, a high for the year. Investors were encouraged by the company's research into production of automobile fuel from palm oil.

In Osaka, the OSE average weakened 36.76 to 20,441.75 in volume of 17.75m shares.

Roundup

THE DECLINE in Tokyo had little effect on the rest of the Pacific Rim region yesterday, with markets generally reacting to domestic influences.

HONG KONG set another record high in spite of profit-taking just before the close. The Hang Seng Index finished 30.62 stronger at 6,082.70, after touching 6,101.89. Turnover was around HK\$65bn.

Rumours that Hutchison Whampoa planned to privatise Cavendish led to the suspension of both stocks. Parent Cheung Kong climbed HK\$1.10, or 4.5 per cent, to HK\$25.70.

Other suspensions included Hong Kong Land and HK Macau Developments, on rumours, confirmed after the close, that the latter was part of a consortium which had paid HK\$1.94 after reporting worse than expected nine-month figures on Tuesday.

BOMBAK fell more than 4.5 per cent in volatile trading. The BSE index closed 153.36 lower at 3,144.78.

MANILA fell on profit-taking after recent gains. The composite index was off 19.08 at 1,421.83 in combined turnover of some 315m pesos, down from 42m pesos.

BANGKOK was weaker as political unease continued to affect sentiment. The SET index lost 13.88, or 1.9 per cent, to 715.75 in turnover of Bt4bn.

FRANKFURT eased for the second day running in a continuing consolidation. A rumour from abroad that the German Chancellor, Mr Helmut Kohl would resign - denied by Bonn - also hit most blue chip stocks.

SOUTH AFRICA

JOHANNESBURG's industrial index declined on profit-taking after record levels earlier in the week, closing down 7 at 4,651. Demand for high quality shares pushed the overall index up to 5,722 while the gold index put on 2 to 1,105.

AMONG pharmaceuticals Sanofi declined FF139 or 3.4 per cent to FF1,107 on disappointing first quarter sales in the US of its Ticlid drug.

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